



HT Media Limited
Registered Office: Hindustan Times House, 18-20, Kasturba Gandhi Marg, New Delhi - 110001, India
UN-AUDITED STANDALONE FINANCIAL RESULTS FOR QUARTER ENDED SEPTEMBER 30, 2009

(Rs. in lacs)

Sl. No.	Particulars	Three months ended		Six months ended		Year ended
		30.09.2009 (Unaudited)	30.09.2008 (Unaudited)	30.09.2009 (Unaudited)	30.09.2008 (Unaudited)	31.03.2009 (Audited)
1	a) Net Sales/Income from Operations	34,705	33,070	67,510	65,541	132,304
	b) Other Operating Income	100	347	800	599	1,296
	Total Income	34,805	33,417	68,310	66,140	133,600
2	Expenditure					
	a) (Increase)/Decrease in Stock in Trade and Work in Progress	19	34	(14)	(22)	(10)
	b) Consumption of Raw Materials	12,278	14,597	24,567	26,566	54,020
	c) Employees Cost	5,488	4,955	11,218	9,462	20,358
	d) Advertising and Sales Promotion	3,163	3,180	4,921	5,832	11,474
	e) Depreciation/Amortisation	1,749	1,282	3,385	2,568	5,501
	f) Other Expenditure	7,295	6,664	14,154	13,434	27,932
	g) Total	29,992	30,712	58,231	57,840	119,275
3	Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	4,813	2,705	10,079	8,300	14,325
4	Other Income	290	516	945	1,081	2,177
5	Profit before Interest, Depreciation / Amortisation & Exceptional Items (EBITDA) (3+4+2e)	6,852	4,503	14,409	11,949	22,003
6	Interest (Including Finance Charges)	748	736	1,524	1,245	3,169
7	Profit after Interest but before Exceptional Items (5-6-2e)	4,355	2,485	9,500	8,136	13,333
8	Exceptional Items	(400)	-	(850)	-	(1,882)
9	Profit from Ordinary Activities before Tax (7+8)	3,955	2,485	8,650	8,136	11,451
10	Tax Expense					
	a) Provision for Tax	916	757	2,271	2,538	2,584
	b) Fringe Benefit Tax	(102)	100	-	200	344
11	Net Profit from Ordinary Activities after Tax (9-10)	3,141	1,628	6,379	5,398	8,523
12	Extraordinary Items (Net of Tax Expenses)	-	-	-	-	-
13	Net Profit for the period (11-12)	3,141	1,628	6,379	5,398	8,523
14	Paid-up Equity Share Capital (Face value - Rs. 2 per share)	4,700	4,685	4,700	4,685	4,685
15	Reserves excluding Revaluation Reserve					85,461
16	Basic & Diluted Earning Per Share (in Rs.)	1.34 (not annualised)	0.70 (not annualised)	2.71 (not annualised)	2.30 (not annualised)	3.64
17	Public Shareholding					
	Number of shares	73,243,945	73,243,945	73,243,945	73,243,945	73,243,945
	Percentage of shareholding	31.16%	31.27%	31.16%	31.27%	31.27%
18	Promoters and Promoter Group Shareholding					
	a) Pledge / Encumbered					
	Number of Shares	NII	NA	NII	NA	NII
	Percentage of Shares (As a % of the total shareholding of Promoter and Promoter group)	NA	NA	NA	NA	NA
	Percentage of Shares (As a % of total share capital of the Company)	NA	NA	NA	NA	NA
	B) Non Encumbered					
	Number of Shares	161,777,090	NA	161,777,090	NA	161,007,860
	Percentage of Shares (As a % of the total shareholding of Promoter and Promoter group)	100%	NA	100%	NA	100%
	Percentage of Shares (As a % of the total share capital of the company)	68.84%	NA	68.84%	NA	68.73%

Notes :

1. In terms of a Scheme of Arrangement and Restructuring approved by the Hon'ble Delhi High Court, effective from 1st January, 2009 (Appointed Date), the results of the Radio Undertaking of HT Music & Entertainment Company Limited have been incorporated in the accounts of the Company. Accordingly, the results (including Segment Information) of quarter ended September 30, 2008 are not comparable with the results of quarter ended September 30, 2009.
2. Provision for Tax includes Current Tax Expense and Deferred Tax Charge.
3. During the Quarter, the Company has made the following investments in its subsidiaries as under:-
 - Rs. 540.09 lacs in the Equity Share Capital of HT Burda Media Limited.
 - Rs. 600 lacs as advance against issue of compulsory convertible debentures in HT Digital Media Holdings Limited.
 During the Quarter, the Company has also given loan of Rs. 250 lacs to its subsidiary company Firefly e-Ventures Limited.
4. Hindi Business of the Company comprising of "Hindustan" (Hindi news daily), "Nandan" & "Kadambini" (Hindi magazines) and its related facilities, is a constituent of the primary segment 'Printing and Publishing of Newspaper & Periodicals'. Accordingly, the relevant financial information of Hindi Business comprised in the primary segment 'Printing and Publishing of Newspaper & Periodicals' in the above un-audited financial results, are presented hereunder for information:

Particulars	Three months ended		Six months ended		(Rs. in lacs)
	30.09.2009	30.09.2008	30.09.2009	30.09.2008	Year ended 31.03.2009
Revenue	10,257	8,324	21,260	17,025	35,390
Earning before Interest, Depreciation / Amortisation (EBITDA)	2,076	(301)	4,822	459	1,735
Earning before Tax and Interest	1,831	(424)	4,342	207	1,099
Net Capital Employed	15,439	6,861	15,439	6,861	13,050

5. During the Quarter, 26,937 Options were forfeited under the HTML Employee Stock Option Scheme.
6. Exceptional Items represents a loss of Rs. 400 lacs for the quarter ended September 30, 2009 on account of diminution in Long Term Investment under 'Partnership for Growth' model.
7. Details of number of Investor complaints/queries for the quarter ended on September 30, 2009 : Pending at the beginning - Nil; Received - 9; Disposed of - 9; Pending at the end - Nil.
8. The above Un-audited stand-alone results reviewed by the Audit Committee have been approved by the Board of Directors at the meeting held on October 26, 2009. The Statutory Auditors have also conducted "Limited Review" of these results in terms of Clause 41 of the Listing Agreement.
9. Previous period's figures have been re-grouped, wherever considered necessary.

For and on behalf of the Board of Directors



Shobhana Bhartia
Chairperson & Editorial Director

New Delhi
October 26, 2009

Segment-Wise Revenue, Results and Capital Employed

(Rs. In lacs)

Particulars	Three Months Ended 30.09.2009 (Unaudited)	Three Months Ended 30.09.2008 (Unaudited)	Six Months Ended 30.09.2009 (Unaudited)	Six Months Ended 30.09.2008 (Unaudited)	Year Ended 31.03.2009 (Audited)
1 Segment Revenue					
a) Printing and Publishing of Newspapers & Periodicals	33,827	33,417	66,449	66,140	132,866
b) Radio Broadcast	978	-	1,861	-	734
Total	34,805	33,417	68,310	66,140	133,600
Less : Inter Segment Revenue	-	-	-	-	-
Net Sales/Income from Operations	34,805	33,417	68,310	66,140	133,600

2 Segment Results Profit/(Loss) before Tax and Interest from each segment					
a) Printing and Publishing of Newspapers & Periodicals	5,046	2,705	10,575	8,300	14,534
b) Radio Broadcast	(233)	-	(496)	-	(209)
Total	4,813	2,705	10,079	8,300	14,325
Less: i) Interest (Including Finance Charges)	748	736	1,524	1,245	3,169
ii) Exceptional Item (Net)	400	-	850	-	1,882
Add: Income from Investments (Including Interest Income)	290	516	945	1,081	2,177
Profit Before Taxation	3,955	2,485	8,650	8,136	11,451

3 Capital Employed (Segment Assets - Segment Liabilities)					
a) Printing and Publishing of Newspapers & Periodicals	75,095	87,466	75,095	87,466	77,670
b) Radio Broadcast	8,012	-	8,012	-	8,371
c) Unallocated	13,050	9,505	13,050	9,505	4,120
Total	96,157	96,971	96,157	96,971	90,161

Note :-

No segment related information is given for the Quarter ended on 30th September,2008 in view of Note 1 of Un-audited standalone financial results.

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