



CIN: L22121DL2002PLC117874

HT MEDIA LIMITED

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25.07.2014

The Listing Department
Bombay Stock Exchange Limited
P.J. Tower, Dalal Street
MUMBAI – 400 001

**The National Stock Exchange of
India Limited**
Exchange Plaza, 5th Floor
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI – 400 051

Scrip Code: 532662
Company Code: HTMEDIA

Dear Sirs,

Re: **Presentation on the Un-audited Financial Results for the quarter ended on
30th June, 2014**

Please find enclosed a presentation on the Un-audited Financial Results (UFRs) of HT Media Limited for the quarter ended on 30th June, 2014.

Thanking you,

Yours faithfully,
For HT Media Limited


(Dinesh Mittal)
Group General Counsel & Company Secretary

Encl: As above.



HT MEDIA LIMITED

Results Presentation (Consolidated)

Q1 FY 2015

25 July 2014

Certain statements in this document may be forward-looking. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. HT Media Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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Commenting on the performance for Q1 FY2015, Mrs. Shobhana Bhartia, Chairperson and Editorial Director, HT Media, said:

“Healthy growth in advertising yields and net realizations across all our dailies helped us weather a challenging quarter for print media.

Our diversification strategy continues to work well; HT Mumbai is consolidating its position as a strong No 2. Hindustan has emerged as a strong growth engine for the company. Our digital businesses continue to gain traction and our radio business continues to outperform.

Overall, we remain optimistic on the medium term outlook for HTML given that both economic and industrial growth have bottomed out. We believe there will be significant opportunities for the company as the economic environment improves.”

(All comparisons with Q1 FY2014)

Total revenues up 3% at Rs. 5,859 million from Rs. 5,685 million:

- 3% increase in advertising revenues of print segment to Rs. 4,214 million from Rs. 4,095 million primarily driven by increase in advertising yields
- 13% increase in circulation revenues of print segment to Rs. 686 million from Rs. 608 million primarily driven by increase in realisation per copy

EBITDA lower by 4% to Rs. 1,014 million from Rs. 1,055 million; primarily driven by:

- 8% increase in cost of raw material consumed to Rs. 1,857 million from Rs. 1,715 million due to increase in newsprint price
- 19% increase in employee cost to Rs. 1,252 million from Rs. 1,055 million due to impact of new hiring, increments and a charge for regulatory compliance

Net Income lower by 31% to Rs. 327 million from Rs. 475 million

EPS (non annualised) stood at Rs. 1.40

Financial Performance

(Rs. in millions, except EPS data)

Particulars	Three months ended		
	30.06.2014 (Unaudited)	30.06.2013 (Unaudited)	Variance (%)
Net Sales / Income from operations	5,405	5,322	2%
Other Operating Income	59	87	(32%)
Total Income from operations	5,464	5,409	1%
Other income	395	276	43%
Total Income	5,859	5,685	3%
(Increase)/Decrease in Inventory	(1)	42	
Consumption of Raw Materials	1,857	1,715	8%
Employees Cost	1,252	1,055	19%
Other Expenditure	1,737	1,818	(4%)
Total Expenditure	4,844	4,630	5%
EBITDA	1,014	1,055	(4%)
Margin (%)	17%	19%	
Depreciation	273	219	25%
Interest & finance charges	148	138	7%
Profit before tax	593	699	(15%)
Margin (%)	10%	12%	
Tax Expense	173	184	(6%)
Profit after tax	421	516	(18%)
Margin (%)	7%	9%	
Minority interest - (Profit) / Loss	(87)	(41)	
Net Income	327	475	(31%)
Margin (%)	6%	8%	
EPS (non annualised)	1.40	2.03	

Operational Highlights

HTML increases its readership and consolidates its 2nd position in the English, Hindi and Business Daily Segments

	<u>2013 IRS Readership</u>	<u>Q4 2012 IRS Readership</u>
HT ¹ - All India	4.34 million	3.82 million
HT Delhi NCR	2.27 million	2.18 million
HT Mumbai	1.36 million	0.82 million
Mint ²	0.31 million	0.22 million
Hindustan (HH) - All India	14.25 million	12.25 million
HH UP & UT	7.63 million	4.62 million
HH Bihar	4.27 million	4.81 million
HH Jharkhand	1.40 million	1.68 million
HH Delhi NCR	1.06 million	1.19 million

¹Hindustan Times; ²Mint:Business Daily

Digital business continues to report steady growth

- 39% increase in revenues from Digital segment to Rs. 237 million from Rs. 171 million
- Shine.com registers revenue growth of 41% in Q1 FY15 over Q1 FY14
- HT Mobile registers a revenue growth of 54% in Q1 FY15 over Q1 FY14

Robust performance from Radio Business continues

- 12% increase in revenues to Rs.240 million in Q1 FY 15 from Rs. 214 million in Q1 FY14
- EBITDA up by 79% to Rs. 93 million from Rs. 52 million; Margin improves to 39% from 24% during the same period

HT Media's business outlook continues to be strong on the back of:

- Increasing returns in new businesses like HT Mumbai, Radio and Hindi business to contribute towards revenue growth and improved profitability
- Gaining traction in the digital businesses
- Strong balance sheet capable of supporting investments in growing businesses whilst exploring new opportunities - Net cash of Rs. 9,683 million

HT Media Limited is one of India's foremost media companies, and home to three leading newspapers in the country in the English, Hindi and business segments – 'Hindustan Times' (English daily), 'Hindustan' (Hindi daily, through a subsidiary) and 'Mint' (business daily). 'Hindustan Times' was started in 1924 and has a more than 85-year history as one of India's leading newspapers. The Company also has four FM radio stations - "Fever 104" in Delhi, Mumbai, Bengaluru and Kolkata. The Company also operates a job portal in the internet space, called www.Shine.com. This is in addition to the existing websites livemint.com and hindustantimes.com.

HT Media also publishes two Hindi magazines Nandan and Kadambini through its subsidiary Hindustan Media Ventures Limited.



For further information please visit www.htmedia.in or contact:

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