

## HT MEDIA LIMITED

Regd. Office: Hindustan Times House 18-20, Kasturba Gandhi Marq

New Delhi - 110001

Tel: 66561234 Fax: 66561270 www.hindustantimes.com

E-mail: corporatedept@hindustantimes.com

CIN: L22121DL2002PLC117874

Ref: HTML/CS/02/2018

18 July 2018

The Listing Department **BSE Limited** P.J. Towers, Dalal Street MUMBAI - 400 001

The National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, G Block Bandra-Kurla Complex Bandra (East) MUMBAI - 400 051

Scrip Code: 532662

**Trading Symbol: HTMEDIA** 

Dear Sir/Madam,

Subject: Intimation of the outcome of the meeting of the board of directors of HT Media Limited held on 18 July 2018.

In continuation to our letter of even reference and date, we wish to inform you that the Board of Directors of the Company in its meeting held on 18<sup>th</sup> July, 2018 have considered and accorded 'in principle', approval to a proposal to consolidate the radio businesses (except the radio stations in Hyderabad and Uttar Pradesh) of HT Media Limited ("Company"), and HT Music & Entertainment Company Limited, a wholly-owned subsidiary of the Company ("HTM"), in Next Mediaworks Limited ("NMW"), a company listed on BSE Limited and The National Stock Exchange of India Limited along with the radio businesses of Next Radio Limited ("NRL") to be implemented by way of a composite scheme of arrangement and amalgamation pursuant to Sections 230-232 and other applicable provisions of the Companies Act 2013 ("Proposed Transaction"), which will, inter alia, involve the following:

- Demerger of the FM radio business of the Company, except the FM radio business operated (i) by the Company in Hyderabad and Uttar Pradesh, on a going concern basis and subsequent transfer and vesting of the same to NMW ("HTML Demerger");
- (ii) Amalgamation of HTM with NMW and consequent dissolution of HTM without winding up ("HTM Amalgamation");
- Demerger of the FM radio broadcasting business of NRL) on a going concern basis and (iii) subsequent transfer and vesting of the same to NMW ("NRL Demerger"); and
- (iv)Reduction of paid up share capital of NRL by cancellation and extinguishment of the entire shares held by NMW in NRL, which shall be regarded as reduction of share capital of NRL ("NRL Capital Reduction"); and

Upon full implementation of the Proposed Transaction, the Company and its promoters shall acquire control of NMW.

In order to effectuate the Proposed Transaction, the Company and its promoters have executed a binding term sheet with NMW, NRL and their respective promoters. The Proposed Transaction is subject to execution of definitive documents between the parties, finalisation and approval of the draft of the scheme of arrangement and amalgamation by the board of directors of the respective companies in a subsequent board meeting, in accordance with the provisions of the Companies Act, 2013, SEBI (Listing Disclosure and Obligation Requirement) Regulations 2015 ("LODR Regulations"), and subject to necessary regulatory approvals and other compliances as per applicable laws.

In terms of the Regulation 30 of LODR Regulations read with Para A.1 of SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9 September 2015, the details of the Proposed Transaction are outlined in the annexure hereto.

This is for your information, please.

Thanking you,

Yours faithfully,

(a)

orised Signatories

For HT Media Limited

## **Annexure**

S.No	Particulars	<b>Details</b>
1.	Name of the target entity / entity(ies) forming part of the scheme, details in	1. Company
	brief such as business, size, turnover etc.	<b>Business</b> : The Company is a diversified conglomerate, inter alia, engaged in the FM radio business (under the brand "Fever 104" & "Radio Nasha"), print media and digital media businesses.
9		Total assets: Rs 3,64,768 lakhs (on standalone basis)
5		Net worth: Rs 1,89,939 lakhs (on standalone basis)
		<b>Turnover (as per the audited financial statements for the financial year 2017-18)</b> : Rs 1,38,865 lakhs (on standalone basis)
		2. HTM (wholly-owned subsidiary of the Company)
		Business: HTM is in the business of operating a FM Radio station in Chennai.
		Total assets: Rs 1,979 lakhs
		Net worth: Rs 1,644 lakhs
		Turnover (as per the audited financial statements for the financial year 2017-18): Rs 504 lakhs
		3. NMW Business: NMW is engaged in FM radio broadcasting business through its subsidiary viz. NRL which operates FM radio stations under the brand "Radio One".

S.No	Particulars	<b>Details</b>
		Total assets: Rs. 4,481.40 lakhs
		Net worth: Rs. 2,932.16 Lakhs
		Turnover (as per the audited financial statements for the financial year 2017-18): Rs. 188.32 Lakhs (including other income)
		4. <u>NRL</u>
×		<b>Business:</b> NRL operates as FM radio broadcaster under the brand "Radio One". FM radio broadcasting business of NRL, is proposed to be demerged pursuant to the Scheme.
	3	business of the, is proposed to be demerged parsuant to the seneme.
		Total assets: Rs. 18,414.29 Lakhs
		Net worth: Rs. 6,654.29 Lakhs
		Turnover (as per the audited financial statements for the financial year 2017-18): Rs. 7,961.85 Lakhs (including other Income)
2.	Details of HTML Demerger	Brief details of undertaking to be demerged pursuant to HTML Demerger:
		The FM radio business of the Company, except the radio stations operated by the Company in Hyderabad and Uttar Pradesh, is proposed to be demerged pursuant to the proposed scheme.
		Turnover of the demerged division
		Rs 15,767 Lakhs
		Percentage to the total turnover of the Company based on audited financials of FY 2017-18  11.35%

S.No	Particulars	<b>Details</b>
3.	Whether the transaction would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	At present, HTM and the Company are not related party(ies) of NMW and/or NRL. However, HTM being a wholly owned subsidiary of the Company are related parties of each other.  Upon full implementation of the proposed scheme, promoters of HTM and promoters of the Company shall become promoters of NMW and therefore, will be related parties of NMW.  At present, NRL and NMW are not related party(ies) of the Company and/or HTM. However, NRL being a subsidiary of NMW, are related parties of each other.
	aiii s ieligui .	Pursuant to the transactions contemplated, and upon full implementation of the Scheme, promoters of HTM and promoters of the Company shall become promoters of NMW and therefore will be related parties of NMW.
II.		The shares to be issued to the shareholders of the Company, HTM and NRL in terms of the proposed scheme, is on arm's length terms, as per the share entitlement ratio based on the independent valuation reports issued by SSPA & Co, Chartered Accountant and fairness opinion thereon by Fortress Capital Management Services Pvt Ltd, a SEBI category I merchant banker.
4.	Area of business of the entity(ies).	As detailed in item 1 above, all the entities involved in the Proposed Transaction are engaged in undertaking FM Radio business.
	8	Further, the Company, in addition to operating the FM radio business is also <i>inter alia</i> engaged in the business of print media, job portal and digital media businesses.
5.	Rationale for the proposed scheme, objects and effects thereof.	1. The Company has various businesses that are complementary in nature. However, they are distinct in terms of their nature, regulatory & competitive environment, risk profile, workforce capability, capital requirement and growth trajectory. The FM radio broadcasting business has good growth potential. Accordingly, the management of the Company, HTM, NMW and NRL believe that they have synergies in their FM radio broadcasting business. It is therefore proposed to consolidate the FM radio broadcasting business presently carried on separately by the Company, HTM and NRL to be pursued and carried on

S.No	Particulars	<b>Details</b>
8		more conveniently and advantageously by a single listed entity, i.e. NMW. Thus, the Proposed Transaction enables this business to innovate, scale up and run independently to pursue growth opportunities in a more focused manner. Accordingly, with a view to support the FM radio broadcasting business and to capitalize on its growth opportunities, led by a dedicated management team, it is proposed to consolidate FM radio broadcasting business of the Company, HTM and NRL in a single listed entity i.e. NMW.
		2. There would be enhanced focus on the operations of the FM radio broadcasting business team resulting into operational synergies, synchronised planning, better coordination, standardisation of business process under a dedicated management, who can chart out and pursue an independent strategy to unlock value for all stakeholders.
	,	3. As part of the single listed entity, the FM radio broadcasting business shall be in a position to attract the right set of investors, strategic partners, employees and other relevant stakeholders.
	,	4. The proposed scheme will unlock the value of the FM radio business for the Company and other entities involved in the proposed scheme and their respective shareholders.
6.	Brief details of any governmental or	The Proposed Transaction is proposed to be implemented through a composite scheme of arrangement and
	regulatory approvals required for the acquisition.	amalgamation and accordingly, shall be subject to the approval by the jurisdictional National Company Law Tribunal benches at Mumbai and Delhi, and such other regulatory approvals from other regulatory authorities
		in India, as may be required (including approval from the Ministry of Information & Broadcasting).
7.	Indicative time period for completion of the acquisition.	The Proposed Transaction will be implemented upon receipt of approval from the jurisdictional National Company Law Tribunals and other necessary regulatory approvals to be obtained.
8.	Consideration / share exchange ratio	Upon the proposed scheme becoming effective, NMW shall issue and allot its shares to each shareholder of the Company, NRL and HTM, whose name is recorded in the register of members as a shareholder as on the record date (being any date which may be fixed by the board of directors of the NMW) in the following manner:

S.No	Particulars	Details						
	,	the Company,	784 (Seven Hundre	ed and Eighty Four) full	y paid up equity sh	and allot to each shareholder of ares of INR 10 each of NMW, for neld by such shareholder in the		
		shareholder o NMW, for eve	f HTM, 125 (One H	lundred and Twenty F sand Two Hundred an	ive) fully paid up	shall issue and allot to each equity shares of INR 10 each of lly paid up equity shares of INR 1		
		3. NRL Demerger: In consideration of NRL Demerger, NMW shall issue and allot to each shareholder of NRL, 1,713 (One Thousand Seven Hundred and Thirteen) fully paid up equity shares of INR 10 each of NRL, for every 1,000 (One Thousand) fully paid up equity shares of INR 10 each held by such shareholder in NRL. No shares shall be issued by NMW in respect of the shares held by NMW in NRL.						
		4. NRL Capital Reheld by NMW		eration of NRL Capital	Reduction, NRL sha	all pay INR 0.32 per equity share		
		1		posed to be paid by lent of cash considerati		Capital Reduction, the proposed		
9.	Percentage of shareholding / control acquired and / or number of shares acquired / Change in shareholding pattern of all entities involved in the proposed scheme;	Company  Pre and post shar	eholding pattern of	the Company (upon so	cheme becoming ef	fective) will be as follows:		
		Particulars	Pre-Scheme (as	on 30 June 2018)	Post-Scheme			
			No of shares	%	No of shares	%		
		Promoters	16,17,77,093	69.51%	16,17,77,093	69.51%		

S.No	Particulars	Details	<b>Details</b>					
		Public	6,87,92,931	29.55%	6,87,92,931	29.56%		
	*	Others	21,78,290	0.94%	21,78,290	0.93%		
		Total	23,27,48,314	100%	23,27,48,314	100%		

## **NMW**

Pre and post shareholding pattern of NMW (upon scheme becoming effective) will be as follows:

Particulars	Pre-Scheme (as	on 30 June 2018)	Post-scheme		
	No of shares	%	No of shares	%	
Promoters	4,13,96,484	61.88%	36,74,46,438	73.52%	
Public	2,54,19,008	38.00%	13,05,75,851	26.12%	
Others	77,416	0.12%	17,85,195	0.36%	
Total	6,68,92,908	100.00%	49,98,07,484	100.00%	

## **NRL**

Pre and post shareholding pattern of NRL (upon scheme becoming effective) will be as follows:

	Pre-Scheme (as on 30 Ju	ine 2018)	Post demerger		
Shareholder	Shares held	Shareholding %	Shares held	Shareholding %	
Promoters of NRL- NMW	3,89,32,286	51.40%	-	-	

S.No	Particulars	Details Details								
		Promoters of NMW	6,905,383		9.12%	6,90	5,383	18.76%		
		Others	29,902,618	i)	39.48%	29,9	02,618	81.24%		
		Total	7,57,40,287		100%	3,68	,08,001	100%		
		HTM Pre and post shareholding pattern of HTM (upon scheme becoming effective) will be as follows:								
		Particulars		Pre-Sch	eme (as on 30 Ju	ıne 2018)				
				No of sh	ares		%			
		Company		3,34,00,	00,000		100%	3000		
		Total		3,34,00,00,000		100%				
	*	,		ng effective, HTM shall stand dissolved without winding up.  ding pattern have been outlined basis the shareholding pattern of the						
		respective companies as on 30 June 2018.								
10.	Brief background about the entity	Pursuant to the implementation of the Proposed Transaction, the Company and its promoters shall acquire								
	acquired in terms of products/line of	control of NMW.								
	business acquired, date of incorporation, history of last 3 years turnover, country	·				ublic company incorporated on 12 March 1981, under the provisions of the Companies Act, 1956				
	in which the acquired entity has	and having its registered office at Offices No. 1-17, 1-18 & 1-19, 10 <sup>th</sup> Floor, Tardeo Everest Premises Co								
	presence and any other significant	operative Society Limited, 156, D J Dadajee Road, Tardeo, Mumbai 400034 and having Corporate Identification								
	information (in brief);	Number L22100MH1981PLC024052. The shares of NMW are listed on BSE Limited and The National Stock								
		Exchange of India Limited. NMW is engaged in FM radio broadcasting business through its subsidiary viz. NRL								
which operates FM radio stations under the brand Radio One"The tu					rnover of NM	W for the last 3 (three)				

S.No	Particulars	Details
		financial years is as follows:
		Financial year 2015-16- Rs. 64.79 Lakhs
		Financial year 2016-17- Rs. 213.05 Lakhs
		Financial year 2017-18- Rs. 188.32 Lakhs
11.	Whether listing would be sought for the	The equity shares of NMW are listed and traded on the BSE Limited and the National Stock Exchange of India
	resulting entity	Limited. The equity shares to be issued by NMW upon effectiveness of the proposed scheme of arrangement
		and amalgamation, will be listed on the BSE Limited and National Stock Exchange of India Limited.
12.	Details, reasons and effects of capital	One of the objectives of the proposed scheme is to consolidate the FM radio broadcasting business presently
	reduction.	carried on separately by the Company, HTM and NRL, and pursue the same more conveniently and
		advantageously under one listed entity, i.e. NMW.
		Thereafter, NRL will cease to undertake the FM radio business and accordingly, the present shareholding of
		NMW in NRL is proposed to be cancelled by NRL. As a result of this, NRL will cease to be a subsidiary of NMW.
13.	Details of benefit, if any, to the	Apart from the consideration payable by NRL to NMW in lieu of cancellation of its shareholding in NRL
	promoter/promoter group/group	pursuant to the capital reduction, no additional benefit shall accrue to the promoter / promoter group of the
	companies from such proposed capital	entities involved in the Proposed Transaction, from such capital reduction.
	reduction;	

