

HT Media Limited
Annual Report 2007-08



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# **Corporate Information**

# **BOARD OF DIRECTORS**

Dr. K.K. Birla

Chairman

Smt. Shobhana Bhartia

Vice Chairperson and Editorial Director

**Shri Roger Greville** 

Shri K.N. Memani

Shri Y.C. Deveshwar

Shri N.K. Singh

Shri Ajay Relan

Shri Priyavrat Bhartia

Whole-time Director

**Shri Shamit Bhartia** Whole-time Director

#### **CHIEF EXECUTIVE OFFICER**

Shri Rajiv Verma

## **COMPANY SECRETARY**

Shri Dinesh Mittal

# **AUDITORS**

S.R. Batliboi & Co.

Chartered Accountants, New Delhi

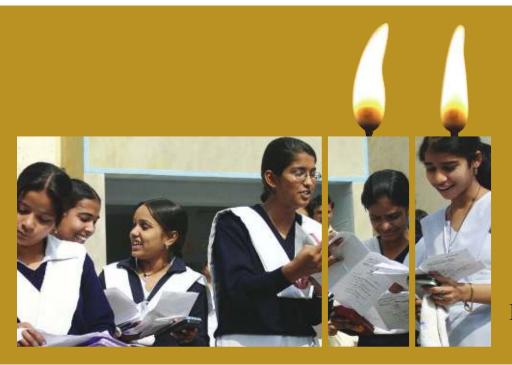
#### **REGISTRAR & SHARE TRANSFER AGENT**

Karvy Computershare Private Limited Plot Nos. 17-24, Vittal Rao Nagar, Madhapur Hyderabad - 500 081

## **REGISTERED OFFICE**

Hindustan Times House 18-20, Kasturba Gandhi Marg New Delhi 110 001, India

Tel :+91-11-6656 1234 Fax :+91-11-2370 4600 Website : www.htmedia.in



How we're **Enriching & Empowering India** 

Indian Media has clocked rapid growth in the last one decade. FDI in print, coming up of over 100 television channels, booming user-base of online media and revival of radio through FM stations are some of the notable developments in this period. Equally, with the flood of information available through different formats, there is fierce competition amongst players to win and retain their respective audiences. HT Media Limited has welcomed competition, and in fact, thrived on it, believing it is in the best interest of consumers and, therefore, the media companies.

Media, which started as a service to the community centuries ago, has gradually transformed into a sustainable and profitable business today. Also, the impact and influence of media continues to be huge, particularly on young minds, and goes beyond limits of community and country in today's wired and networked world.

It is important for media to be responsible and accountable for the development and enrichment of the communities it serves.

Hindustan Times has been carrying on this responsibility for over eight decades. In a fast-transforming India, we are determined to play a constructive role in building a vibrant, knowledge-able and thought-driven India. With today's diversified media platforms of print, radio and online, we are serving the information and entertainment needs of Indian people with quality content that helps them develop an informed viewpoint and lead an enriched life. So, while we 'continuously enhance our stakeholders' value' as our business agenda, we stay committed to 'enriching and empowering India' as our service agenda.

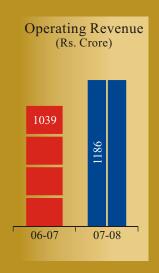


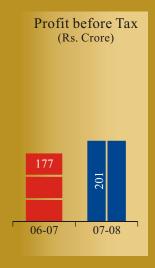


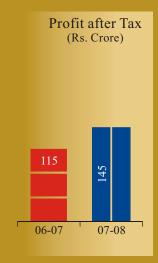
How we did what we did

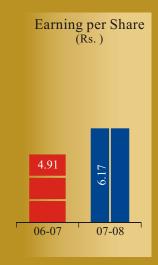
We are pleased to present numbers that reflect our growth in FY 07-08. What is more satisfying is the fact that these numbers have been achieved through 366 days of our conscious efforts to enrich and empower millions of Indians across our business spectrum. That is what makes this growth sustainable and that's exactly how we expect you to view the numbers appearing on the opposite page.

# Performance Highlights: 2007-08







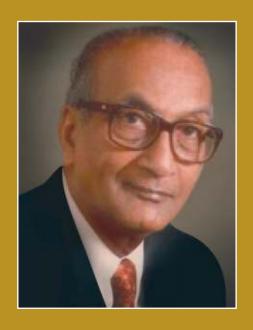


# Three Years' Financial Summary

(Rs. Crore)

Particulars	07-08	06-07	05-06
Operating Revenue	1,186	1,039	824
Other Income	41	40	18
Total Income	1,227	1,080	842
EBITDA	264	231	136
PBT	201	177	61
PAT	145	115	37
Share Capital	47	47	67
Reserve and Surplus	869	737	626
Secured Loans	214	165	170
Fixed Assets (net)	462	409	392
Investments	457	373	64
Current Assets (net)	250	202	414





# Reflections from the Chairman & Vice Chairperson on a successful year

# Dear Shareholders,

It is that time of the year again when we reflect on how HT Media has performed over the course of this fiscal year across our growing and vibrant portfolio of media properties.

Much of what your Company has done in the past few years has been to not only continuously enhance shareholder value but, also broaden and deepen our ability to compete aggressively in a rapidly changing, dynamic media market. This resilience was amply reflected in our annual performance where, despite a sharp deterioration in global macro economic conditions and its subsequent ripples on the Indian business environment, HT Media performed admirably. During the year, we expanded the presence and reach of our youngest businesses—Fever 104 FM radio network of HT Music and Entertainment Company Limited subsidiary, our business newspaper Mint; aggressively rolled out plans for a significant expansion of our Hindi offering, Hindustan; enhanced product quality and offerings of our flagship Hindustan Times; and added an exciting online business portfolio through the Firefly e-Ventures Limited subsidiary. We made all these investments, which will help make your Company more robust in years to come.

#### New initiatives and vibrant approaches

We have always been led by our ability to understand reader and advertiser needs, sensing gaps and opportunities in the marketplace ahead of our competition and coming up with innovative solutions to fill the needs. One exciting illustration of such strategic thinking is how we now approach the Hindi market in India's vast Indo-Gangetic plains. It has always been a vast market but the dramatic growth in Hindi readership, has given us a unique opportunity to aggressively deepen and also expand Hindustan. We have done this through new launches but, more importantly, through a tight collaboration between our editorial teams and our customer-facing business teams. This has led to an offering that meets the needs and aspirations of the millions of young people in that region. We believe such collaborative efforts, which preserve the sanctity and integrity of our news offerings and yet meet the needs of our customers, is a model that will help HT Media gain readers and revenue in this vast region, spurring Hindustan on to new heights.

Hindustan Times sustains its leadership position in Delhi and continues to make significant strides in deepening its ties to the city as well as its youth. The Mumbai edition of Hindustan Times continues to gain momentum and market share backed by a greatly improved product, strong gains in circulation and improving brand salience.

Our business newspaper Mint added a critical Bangalore edition in November'07, marking the first print entry of HT Media into South India. With its sustained and differentiated editorial offering that continues to live up its promise of clarity and credibility, Mint has managed to build a strong word-of-mouth reputation for analytical and honest business journalism that belies its young age. Mint's ongoing exclusive association with the world's leading business publication, The Wall Street Journal, now published by News Corp., allows the paper to offer the best in international business news coverage.



Our youthful and innovative FM radio network, Fever 104 in Delhi, Mumbai, Bangalore & Kolkata, is synonymous with vibrant creative and highly engaging programming. With state-of-the-art sound quality and the most number of music minutes in any hour, it is also customized to each city and its unique listeners. Fever 104 has established itself as a very strong contender in the Indian radio market.

Our continued belief that the Internet will be a potent and significant media of the future has led us to create a separate subsidiary in Firefly e-Ventures Limited. This subsidiary is integrating our existing Internet properties under one entity and is going to aggressively launch new properties. The first such launch was Shine.com, a comprehensive job portal. As the base of Indian internet and mobile phone users increase rapidly, we believe that the right blend of the three Cs of the Internet, "Classifieds, Content and Communities", will provide HT Media with a formidable platform to engage audiences at a faster pace, driving online revenues and profits.

As a result of all these initiatives, your Company is strategically consolidating its dominance in core print businesses while simultaneously diversifying into several adjacent mediums. Thanks to this dual strategy, your Company posted healthy financial results in FY07-08. Gross Sales grew by 14% to reach Rs. 1,227 Crore and PAT stood at Rs. 145 Crore, registering a growth of 26%.

It is a clear sign that the time and effort we put into understanding our readers and consumers and marrying that with strong strategic initiatives will continue to drive sustainable growth despite rising costs and other competitive pressures that were starting to emerge toward the end of the year, mostly on account of a global economic slowdown. We are ever more resolved to continue to invest in our growth brands such as Hindustan, Fever 104, Mint and Shine, while keeping a firm grip on our core Hindustan Times offering.

Our stakeholders have always been the key catalyst in our growth story. We extend our sincere appreciation to investors for their continued trust; our warm gratitude to more than 3,500 HT employees across the country for their relentless efforts; and our thanks to our readers and customers for their support.

Thank you.

K.K. Birla
Chairman

Shobhana Bhartia
Vice Chairperson and Editorial Director





# How we value our beliefs

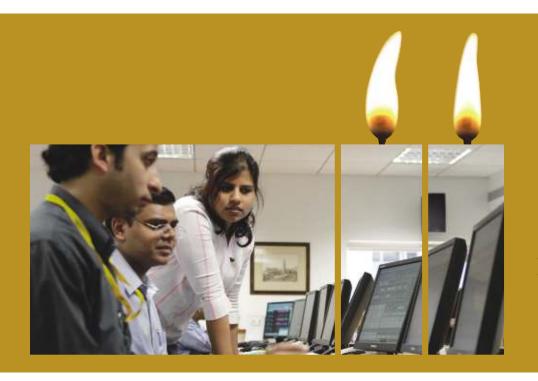
Carrying forward the legacy of HT of over eight decades, we have always evolved and kept pace with changing times. This has helped us remain contemporary in the world of fast changing consumer preferences. We believe that the more enduring and rewarding change begins from within. In the same belief, we revisited and subsequently adopted a new set of core values for the Company. Summed up as "HTism", following five core values are governing everything we do:

- Courage
- Responsibility
- Empowerment

- Continuous Self Renewal
- People-centric

These core values were adopted by the Company as the filter through which we would work. Through this year, we have had various Value Challenge Sessions involving large sections of our workforce to promote value-embedment as a way of life at HT Media. The feedback and experiences from these sessions have helped drive business initiatives in a big way, create improvements in processes, systems and workforce planning across the Company.

The effectiveness of these sessions is evidenced through our performance in an 'employer of choice' survey done by a leading global consultancy firm. The survey was conducted across Asia, where HT Media's scores were amongst the highest across the region. Particularly, our scores on "values and integrity" came out to be much higher than the Pan Asian norm. Among our other strengths were Leadership and Strategic Direction, Commitment, Customer Focus, Work and Team Environment.



How we see ourselves today.
Tomorrow.

To be competitive and contemporary, one needs to aspire, attempt, adapt and consistently evolve. We have been creatively utilising our energy to achieve our forward looking vision of becoming the most proficient media house respected for both its size and integrity.

Our endeavour to expand the geographical spread and diversify across media verticals has shown very satisfying results. We engaged audiences meaningfully with our rich content mix across every vertical: our English mainstream daily 'Hindustan Times', our Hindi daily 'Hindustan', our business daily 'Mint', FM radio channel 'Fever 104' through our subsidiary and our various online initiatives.

In the process, we have strengthened and also added new brands to our asset pool. What follows is a quick take on some of the leading brand properties of the Company.



# **Hindustan Times**

Hindustan Times (HT) is the flagship publication of the Company. This mainstream English daily has a nationwide reach and is printed from New Delhi, Mumbai, Lucknow, Patna, Ranchi, Bhopal, Chandigarh, Jallandhar and Kolkata.

# हिन्दुस्तान

Hindustan is the Hindi vernacular of the Company. Maintaining its No.1 readership position in Bihar and Jharkhand, it has gone from strength to strength in the Indo-Gangetic belt, becoming the country's third largest read newspaper. It is now poised for even greater glory after a complete overhaul. Are you ready for it?



Mint is the business daily, offering refreshing clarity on markets, companies and the people who make them. Created in partnership with The Wall Street Journal, it has quickly created a niche for itself as an insightful and well-researched business newspaper.





hindustantimes.com takes the Hindustan Times forward. It builds on content generated by the main paper and supplements it by its edge-of-theseat coverage of breaking stories from all around the world, from all walks of life; sports, business, politics or just plain hot gossip. Backed by the Microsoft Commerce Server 2007, the site has received the best technology usage award for two consecutive years in the 2008 PC World Awards.



HT NEXT has everything that today's youth want from a newspaper: sports, celeb-watch, global and local news, and some politics.





Nandan is a brand first, and then a magazine for children. Generations of Hindi-speaking Indians have grown up on this extremely successful children's magazine.

**Kadambini** is a magazine for the entire family, empowering each member with the tools to make sense of a rapidly changing society.



**livemint.com** is the online edition of the business daily 'Mint'. It provides global news, breaking news, current business, financial, economic and technology news.



Fever 104 is the FM radio offering of HT Music and Entertainment Company Limited. Launched in technical collaboration with Virgin Radio Asia Limited, Fever 104 is India's youngest, hippest and most happening radio station. Fever 104 plays the latest hits across the cities of Delhi, Mumbai, Bangalore and Kolkata, with its signature property of 40 minutes non-stop music.



Shine.com is the latest brand launched in April 2008 through Firefly e-Ventures Limited (wholly-owned subsidiary company). This job portal will redefine the way jobs are offered and taken.



Hindustan Times Leadership Summit began in November 2003 as an annual Leadership Summit and has grown in stature with every meet. This Summit creates a powerful forum, bringing together leaders from different walks of life and encouraging interactions and debates. This is one time in the year when Hindustan Times makes news, apart from covering it.





I love Delhi is an annual event initiated by the Company. It captures the spirit of Delhi with all that Delhi offers in music, games, entertainment, food & events that give people a reason to come together and celebrate life.



**DesiMartini.com** is an exciting social networking site for youth of Firefly e-Ventures Limited. Registered members can create their own groups, or join one, upload picture albums, share photos and videos, write blogs, or favourites. Thanks to its navigational and uploading ease, it is fast becoming a preferred networking platform for the youth.



Mint Hindustan Times Luxury Conference seeks to bring together leaders in the world of fashion, design & lifestyle and policy makers in the Indian Government once in a year to discuss the state of the market, debate the way forward for luxury retailing in this country and learn from the world's luxury legends.





How we view our increasing national daily footprint

# **HINDUSTAN TIMES** - Consolidating its position

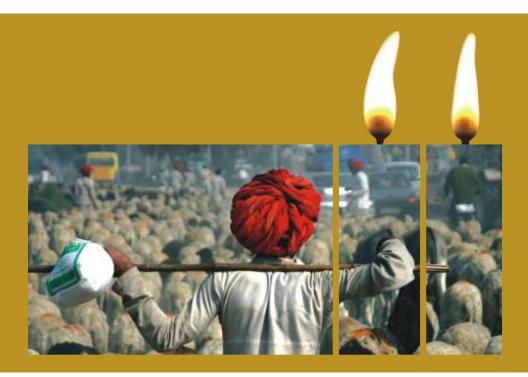
The Company's flagship newspaper, Hindustan Times, has continued to maintain its indisputable leadership position in Delhi city and is poised to make significant strides in the NCR area. During the year, there have been huge initiatives such as 'Campus Calling', which brought together compelling editorial coverage with on-the-ground initiatives, such as counselling for young students; and Career Call, the first ever pre-assessment based job fair.

Hindustan Times continued to bring strong editorial initiatives through the year such as the award-winning coverage of the "New Muslim" and the coverage of the situation at the Airport or the BRT, which moved authorities to take remedial action.

The Mumbai edition of Hindustan Times, which was restaged in January 2007, continues to gain momentum and market share backed by an improved product and brand salience leading to a rapid increase in circulation. Our readership during the year, as measured by an independent IMRB survey, grew by 57% on exit-quarter basis. During the year, HT Mumbai ran several editorial initiatives including 'The Mumbai Project', a first of its kind by a newspaper in India that reviewed all the development work happening in Mumbai, and bringing together the expertise of leading global urban and infrastructure experts along with the best minds in the Government.

During the year, 'HT Café', a daily entertainment and lifestyle supplement, received interactive and encouraging response from youth readers.

Hindustan Times in Chandigarh continued to be the leader, making a strong impact in the life of its community; while other editions also continued to thrive.



# HINDUSTAN - Rapidly gaining market share

The Hindi newspaper, 'Hindustan', is today the third largest read daily in the country and is No. 1 in Bihar and Jharkhand and has a growing hold over UP and Delhi. The increasing shares are reflected in ad revenue growths in healthy double digits for our Hindi daily.

Our strategy to aggressively entrench and expand Hindustan's reach, has taken us to Meerut, Agra and Kanpur and deeper inside the western part of Uttar Pradesh. In April 2008, we commenced circulation in Chandigarh, followed by the launch of Hindustan in Uttaranchal, with Dehradun press becoming operational in May 2008. Other launches are expected to happen in the first half of 2008-09. This is all being supported by a huge re-launch exercise, with a completely revamped design and editorial content based on its chosen role of enabling the youth in the smaller cities of India to seize the many opportunities of a galvanizing India. Truly, Hindustan is an idea whose time has come.

#### **MINT** - Fast spreading on the metro map

Launched in Delhi and Mumbai simultaneously in February 2007, Mint has added a Bangalore edition in the last year. It is now also available in Chandigarh and Pune. Already the second largest business paper in the markets that it caters, it has been recognized with numerous awards, for its unique design and outstanding content. The association with the world's leading business publication The Wall Street Journal (WSJ), enables Mint to tap into the global news resources of WSJ bringing relevant international business news to our readers.

A vast majority of Mint readers are decision makers in the spheres of business and policy. It clearly vindicates brand's belief that there is a better way of delivering business news that is clear, credible, engaging and involved with issues that matter.





How our Radio arenas have expanded exponentially

FM Radio is owned and run by one of the subsidiaries of your Company, namely, HT Music and Entertainment Company Limited. Fever 104 reflects the evolving tastes of discerning, urban Indians who seek a good musical experience more than anything else from their radio. Fever 104 is synonymous with vibrant, youthful, creative and interactive programs, customized to suit the local palate.

With a Delhi, Mumbai and Bangalore presence established last year, Fever 104 reached the city of Kolkata this January. With the best quality and maximum quantity of music-on-air, Fever 104 has established itself as a very strong contender in the Indian radio market. Through powerful initiatives during the year, such as the spectacular Fever 104 Concert with AR Rahman in New Delhi, which was also beamed on national television, Fever 104 is amongst the top 3 FM stations in Delhi, and is making strong inroads elsewhere.



How we plan to integrate our world wide web presence

Our recognition of the internet as a powerful media of future has led to our creation of a separate subsidiary in Firefly e-Ventures Limited (Firefly). This subsidiary is integrating our various internet properties under one entity at one hand and is going to aggressively launch new properties.

We believe that the right blend of the three Cs of internet, 'Classified, Content and Communities' will provide us a formidable platform to engage audiences from across the globe at a fast pace. As the base of Indian internet and mobile phone users increases rapidly, so will our revenues and profits from our online business.

Firefly is focusing on classified and community segment of internet business with the launch of the job and career portal, 'Shine.com' and acquisition and revamp of the social networking site, 'DesiMartini.com'.

**Shine.com** is being supported with one of the biggest launch programmes in the online space, and has already broken various records with the speed with which it has established its huge registered user base.

**DesiMartini** is one of the leading social networking sites in India. Started in December 2006, Firefly acquired this site in November 2007. Since then, DesiMartini has been growing impressively. It has an unique application offering in the social networking arena that differentiates it from the competition and more is yet to come.

We are integrating resources across our various businesses in order to achieve operational efficiency. Our call centre, Subscription Enquiry Advertising Link (SEAL) is now leveraged to our online business also. SEAL, essentially conceived as a real-time link between HT Media and its readers and advertisers across the country, has continued to grow in size and scope, and has also started catering to users of our job portal Shine.com.





How we market Events & Marketing Solutions

In order to offer innovative solutions to advertisers looking for marketing platforms beyond just advertising, we started a dedicated division **Events & Marketing Solutions**. The Events Business creates additional revenue opportunities for the Company by creating event properties that could be monetised. Each event is backed by a comprehensive media plan to ensure optimum mileage to the event property and the associating brands. The key events handled by the Events Business include Hindustan Times Leadership Summit, Mint Hindustan Times Luxury Conference, Hindustan Times I Love Delhi / Mumbai, HT City Youth Nexus, Fever 104 Concert with A. R. Rahman, HT Polo, HT City Delhi Shopping Festival and Mint Clarity through Debate.

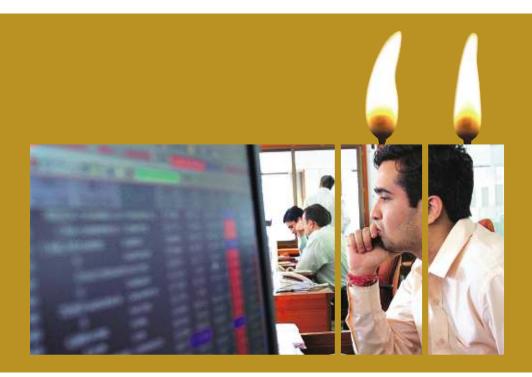
# Marketing Solutions

Increasingly, advertisers are looking for innovative solutions from media houses to maximize their return on marketing investments. The Marketing Solutions division has been set up to offer innovative, holistic solutions to clients using the appropriate media properties like Hindustan Times, Hindustan, Mint, Fever 104, hindustantimes.com etc.

Notable 'solutions' offered by the Marketing Solutions division during the year include 'Kohinoor World's Largest Biryani', 'Miss India Worldwide - India' and 'Dabur Gulabari'.

## Partnership for Growth

HT Media has started a new initiative - "Partnership for Growth", dedicated to cater to the advertising needs of growth companies by providing them a cashless form of advertising and building up their brands, thereby enhancing the value of business. The overall objective is to create a strategic platform wherein different companies can come together and benefit with the synergies of partnering with each other.



How we encourage our internal resources

Our 3500-plus strong team spread over 18 locations brings many years of experience and leadership in existing businesses and in new areas like Events & Marketing Solutions, Strategic Initiatives, and Business Excellence. The Human Resources team constantly strategizes and puts in place best in class initiatives to attract talent and retain them in a highly competitive environment.

A strong leadership pipeline has been built for all functions and levels. With the induction of 17 Management Trainees in 2008 from the best business schools in India, the Management Trainee program has 34 young leaders being trained or already in charge of key positions across the organization. Setting specific and time based objectives, assessment through a fair, open system and face-to-face feedback on performance have been critical in communicating the message of High Performance to each member of each team, in each of the locations.

The Performance Management process ensures that every employee knows about his performance and what is required to raise the bar of his work output.

We continue to take and step up innovative HR initiatives to nurture and develop open communication through employee feedback surveys, skip-level forums, senior managers travelling to units and holding communication meetings and drive a value-based work culture.

The Company also initiated a series of unique workshops on New Team Assimilation Programs for new managers to build quicker working familiarization with their teams across the country and to speed up their assimilation into the Company. There has been a greater focus on several new programs around Reward and Recognition, enhancing effective processes of pay and reimbursement which have helped us hire better people and retain them longer than most others in the industry.





How we leverage IT and new generation printing

HT Media introduced content management software for Mint called Eidos, which enables the newsroom to handle demands from across mediums like print and also help in the syndication of content. The Eidos application system provides a complete end-to-end workflow from advertisement booking to content re-purposing for final page production for printing, uploading to web and syndication.

The new application made it possible to recast the business process flow so that multiple editions of publications were planned and executed from a single central location- Delhi, with content flowing in from all over India and the world.

In order to expand our base towards meeting the growing need in Mumbai market, we needed to increase the print capacity in terms of copies, pagination and color. In order to achieve this, we have ordered new generation machine, REGIOMAN from MAN Roland Druckmaschinen AG, Germany. To complement the high production capacity of this machine, a high tech mailroom system has also been ordered with Muller Martini, Sweden.



During the year, two commercial printing machines (BAKER PERKINS) were acquired and commissioned at Noida and Navi Mumbai. These printing presses are specifically designed for Berliner size for our business daily, Mint and make Mint the first newspaper in the country to be printed on commercial web offset heat-set presses.

This fiscal, we've additionally invested in and have implemented System Analysis and Product in Data Processing (SAP) covering Production Planning, Materials Management, Financial Accounting and Controlling. SAP is an excellent integrated platform that aligns people, information and processes. It has also helped the Company align its people processes with other business processes. In the current year, we have gone ahead and migrated SAP from version 4.6 to ECC 6.0 and have also implemented modules like HR, BIW, CRM and MSD (circulation). The Human Resource Information Systems help in payroll management and store each individual's information on the system. The BIW (Business Warehouse) system has given us a great edge in analyzing data and taking informed decisions. The CRM module helps track customer related issues and management. HT Media is one of the first media companies in India to implement Circulation module to help automate and centralize the circulation business processes.







How we strategically form alliances

HT Music and Entertainment Company Limited have entered into an agreement with Virgin Radio Asia Limited for a technical collaboration alliance. This facilitates the global radio experts from Virgin leadership team with a track record of successful radio stations in Asia, South Africa and Europe, to be a core driver in our Fever 104 Radio enterprise. The agreement with Virgin is a strategic decision taken by HT to comprehend the scope of penetration and growth in Indian market.

Virgin's key music format has been our brand differentiation and it has given us edge over every other station. This is the first time in India that any FM station has adopted formatted music with focus on more and uniform music with lesser talk.

Another key alliance is the one we have formed with The Wall Street Journal, world's final word on what's moving or not in the financial realms. With this alliance formed to add to Mint's editorial muscle we have had large number of key Indian corporate leaders acknowledging the richness and diversity of our financial publication. Another HT Media bouquet.



How we are value adding & empowering young India

Every year, over 5 million students finish their Plus Two Boards and are faced with a plethora of academic options. They need help and guidance in deciding which of these options best suits their talent, and what would be the costs and accessibility.

We've begun exclusive campus counselling sessions starting March of every academic year, across major Indian campuses under the brand 'Campus Calling'. This initiative is in sync with our vision of empowering Indian youth by helping them match their skill sets with available career options.

We have already begun one of Indian Media's most innovative and compelling programs that reach out to India's next generation of opinion makers and policy catalysts: Today's young India. Our **PACE** program - which stands for Partnerships for Action in Education - enables them to make sense of the world and India by providing them news both from their local and regional perspective. The programme also helps us build equity with them while they are young, creating future readers and leaders.

A trusted partner of schools, PACE continuously endeavours to add value to education and a new dimension to classroom teaching.

The program presently reaches out to 400,000 students across 1,500 schools in the cities of Delhi & NCR, Lucknow, Jaipur, Chandigarh and Ludhiana and is one of the strongest networks of schools. Each city brings out its own HT Next, provides curriculum support, conducts exclusive interactive sessions and seminars for students, Principals and Teachers, as well as hosting a plethora of events, inter-school competitions and fun filled contests.



# MANAGEMENT DISCUSSION AND ANALYSIS

# **Indian Economy Overview**

Year 2007-08 proved to be a challenging year for developed and developing economies alike. Despite increased global uncertainties and slowing down of the US economy, Indian economy performed better than the projected growth target, helped by a robust expansion in farm output.

According to the revised estimate released by Central Statistical Organisation, the GDP growth for FY 07-08 stood at 9% against the advance estimate of 8.7%. Against the backdrop of global uncertainties, crude oil prices touching record high and inflation reaching beyond 8% for the first time in last 42 months, the GDP growth is very encouraging.

While agriculture grew 4.5% and services continued to expand at a double digit pace, manufacturing has seen a sharp slowdown. Manufacturing output grew 8.8% last year compared to 12% in the earlier year, a slowdown mostly attributed to hardening of interest rate.

# **Industry Dynamics**

Indian Media Industry continued to grow at a steady pace in FY 07-08. Traditional media segments of Print and Television continued to dominate with a significantly large share. New generation media viz. Online, Radio and Interactive Outdoor including promotions, witnessed rapid growth.

Rising inflation along with increasing interest rate and lack of retail finance has impacted the consumption levels adversely in 2007-08. The results were most visible in the consumer durable and real estate segments with their advertising spend growth getting impacted.

However, the overall strong fundamentals of the Indian economy augur well for the media industry. In the long run, a strategy of wider and deeper geographical spread, superior product quality and a presence across multiple media segments will lead to improved market shares for diversified media houses. Rising literacy level, improved lifestyle, nuclear family trend, economic prosperity of Tier II & III cities and spread of internet will all facilitate a sustained growth for the media industry in India.

- **Print media growing steadily:** The Indian print media industry continued to register a double-digit growth in 2007. On an overall basis, the print media industry stood at Rs. 14,900 crore, up from Rs. 12,800 crore, in 2006. The Indian print media industry is estimated to grow by 14% over the next five years, reaching to Rs. 28,100 crore in 2012. Newspaper publishing is expected to have a robust share of 86% of this market.
- Radio advertising accelerating growth momentum: In 2007, the Indian radio advertising industry recorded a growth of 24% over the previous year to reach Rs. 620 crore, up from Rs. 500 crore in 2006. The Indian radio advertising industry is projected to grow by 24% over the next five years, reaching to Rs. 1,800 crore. In terms of share of ad pie, it is projected that the radio advertising industry will be able to increase its share from 3.2% in 2007 to 4% in the next five years.
- Online advertising coming of age: Online advertising achieved the highest growth of 69% in 2007 as compared with all other segments of the Media industry, reaching estimated Rs. 270 crore up from Rs. 160 crore in 2006. Over the last four years 2004-07, internet advertising recorded a growth of 65%. Given the trends of increased internet usage, internet advertising is projected to grow by 32% over the next five years and reach Rs. 1,100 crore in 2012. The share of the internet advertising too is projected to grow from 1.4% in 2007 to 2.4% in 2012 of the overall advertising pie.

(Source: Indian Entertainment & Media Industry Report 2008 by FICCI and PricewaterhouseCoopers)

#### **Operational Overview**

#### 'Hindustan Times' - Consolidating its position

The Company's flagship newspaper, Hindustan Times, has maintained its leadership position in Delhi city and continues to make significant strides in the NCR area. Hindustan Times, Mumbai edition, which was restaged on 1<sup>st</sup> January 2007, continues to gain momentum and market share backed by improved product and brand salience.

# $\hbox{`Hindustan'-Rapidly gaining market share}\\$

The Company's Hindi newspaper, Hindustan is the country's third largest read daily and is present in Bihar, Jharkhand, UP, Delhi & NCR. The newspaper has a strong No. 1 position in Bihar and Jharkhand and has during the current year gained further market shares in UP, Delhi and Jharkhand. During the year, the Company has commenced printing Hindustan at Agra and Kanpur, enabling the Company to achieve operational efficiencies and reach a wider customer base in the Hindi markets.

The circulation of Hindustan in Chandigarh has been launched in April 2008. Hindustan's operation is a key focus area for the Company and we plan to expand its footprint in other key cities in the Hindi-speaking belt in the near future.

#### 'Mint' - Expanding geographical coverage and increasing circulation

In February 2007, HT Media had entered the business paper segment with launch of Mint in Delhi and Mumbai in association with The Wall Street Journal. In November 2007, Mint spearheaded HT Media's entry into Southern India with the launch of its third edition from Bangalore. In March 2008, Mint started circulation in Chandigarh and Pune also. During the year, Mint established its position as the second largest business daily in the country. Mint has successfully established a premium product image and the Company plans to leverage its nationwide network to make it a national business paper.

#### Marketing Solutions - Driving brand salience and revenues

The Company, during the second half of the year, as part of its Marketing Solutions strategy organized several events such as the Leadership Conference, Luxury Conference, I Love Delhi, AR Rehman Concert etc. These events have provided a boost to the brand salience, apart from contributing to revenues. Some of these events have become annual events attracting appreciable sponsorships and are identified as "properties" associated closely with the HT brand. The Company plans to expand its Marketing Solutions business in a big way with large-scale and innovative activities spanning the whole year.

#### Partnership for Growth

Under the "Partnership for Growth" initiative, HT Media partners with a prospective growth company to take care of its long term advertising needs (typically 3 to 5 years). In lieu of ad-space committed to the partner company, HT Media acquires a minority equity stake (and /or property, in case of real estate clients) in the partner company. This helps the partner company to free up its advertising cash flows and put them back in its core operations to further drive its growth. HT Media thus, secures a committed stream of revenues in the long term and also gets an opportunity to participate in the upside of the investment.

Your Company has received an encouraging response from the market for this initiative. With a new set-up in place to look for growth companies and invest in those companies under this initiative, HT Media is well set to become a prominent player in this space in the coming years.

#### Online business being consolidated with expanding portfolio

HT Media's online business is spread across all 3C's: Classified, Content and Community.

After its re-launch during Q2 FY 07-08, hindustantimes.com has received an encouraging response and is now seen as one of the best websites in its segment. The website is today the No. 2 player in the online news segment with 2 million (approx.) unique users and 100 million page views per month.

livemint.com which offers a wide range of business news, stock quotes and alerts, continues to expand its product offerings and user base. During the year, the website has undergone significant improvements and is now a 'state-of-the-art' website with portfolio tracker, WAP site, SMS alerts with budget, four vertical blogs and market information package with recommendations and a stock map.

Recognizing the importance of the Internet as the media vehicle of the future, Firefly e-Ventures Limited (Firefly), a wholly-owned subsidiary of HT Media, was incorporated during the year. Firefly is in the business of providing Internet-based services, focusing on India and the global Indian community. Firefly's websites consist of internet specific channels relevant to Indian interests such as social networking (DesiMartini.com) and online classifieds such as Shine.com, a comprehensive job portal.

In line with the Company's strategy to enter the social networking space, Firefly acquired a leading social networking website in India called DesiMartini.com in November 2007. Since acquisition, DesiMartini has rapidly grown its user base. It has a unique application offering in the social networking arena that differentiates it from the competitors. As a comprehensive job portal, Shine.com will help job seekers with its various unique features like career advice, updated company and industry information, and a comprehensive salary-benchmarking tool. Maintaining HT Media's legacy of partnering with the world's best, Firefly has close association with some of the best technology providers in the internet space.

## 'Fever 104' creates a premium position for itself

HT Music and Entertainment Company Limited (HT Music), a subsidiary of HT Media, launched 'Fever 104' FM in Delhi, Mumbai and Bangalore cities during last year. In the current year, HT Music launched the Kolkata station, which has been received very well. Fever has been successful in earning a defined target audience and this is reflected in consequent ad volume shares in a short span of time. Fever 104 FM has created a distinct presence for itself in the segment and is among the top 3 FM stations in Delhi.



# Progress on ongoing projects

HT Media's expansion plans include geographical spread of print business and entering and establishing new mediums of businesses as well. HT Media also plans to significantly upgrade and expand its printing capacity across a number of locations to maximize from its growth opportunities.

HT Music aims to acquire additional FM Radio licenses in other cities in the next phase of bidding and thereby expand its presence to other metros of the country.

Having launched the beta version of Shine.com in March 2008, full version of Shine.com was launched in May 2008. Shine.com has received very encouraging response with the registered user base crossing 130,000 in the first two months launch of beta version.

Year 2008 will also see the Company enhancing some of its offerings and venturing in new businesses. The Company is bullish on its classifieds business and the synergies that this business draws from its print business.

#### **Review of Financial Performance**

HT Media's financial performance for the year in terms of revenue growth was 14%. Robust growth in advertisement and circulation revenues resulted in improved profitability.

The highlights of the Company's performance are:

- Gross Sales grew by 14% at Rs. 1,226.9 Crore in FY 07-08 against Rs. 1,079.6 Crore in FY 06-07
- EBITDA grew from Rs. 231.3 Crore in FY 06-07 to Rs. 263.6 Crore in FY 07-08
- PAT reached Rs. 144.6 Crore in FY 07-08 from Rs. 115.1 Crore in FY 06-07, registering a growth of 26%

Contribution from advertising and circulation grew at a steady pace. Growth in advertisement revenue was impacted by slowdown in real estate sector. As a consequence, local advertisements particularly in the Delhi / NCR region, witnessed a significant reduction in volumes. Growth in advertisement revenues in other sectors continued to contribute at a robust level, resulting in an overall advertisement revenue growth of 16%. Circulation revenue growth was 6% for the full year.

On the cost front, the Company was aided by favourable newsprint prices (substantial requirements of the Company are imported) compounded by an appreciating rupee. This along with the productivity and efficiency improvements resulted in a significant savings.

Brands and Human Resources are two important long-term investments for the Company. The Company's investments in these areas continued during the year. Marketing & sales promotion expenses increased by 44%, while salaries and related expenses increased by 19%. Several new marketing and promotion campaigns were initiated to improve brand salience. Similarly, additional editorial, sales and marketing and other support staff for the several growth initiatives also contributed to increased salaries, wages & benefits.

EBITDA (Profit before interest, tax, depreciation/amortization and exceptional items) for the year was higher by Rs. 32 Crore, reflecting a growth of 14% over last year. On percentage terms, we maintained our EBITDA margins during the year.

While circulation revenue growth was 6% for the full year, the Company witnessed almost 10% growth in the same segment during second half of this year. Growth in revenues in this segment was primarily driven by higher circulation, as average cover price realizations remained stable for the year.

Profit after Tax increased to Rs. 145 Crores, reflecting a growth of 26% over last year. Earning per Share (EPS) has also increased by 26% from Rs. 4.9 per share to Rs. 6.2 per share.

Our operating results for FY 07-08 clearly signify a progress in the direction of our business, which aims for a long-term sustainable growth in performance.

## **Human Resource Development and Industrial Relations**

In today's fast paced and challenging business environment, we believe that human resource is our biggest asset. Our true might lies in our people who are motivated, talented and knowledgeable. Our employees' immense drive and commitment has been at the core of every success that we have seen.

To attract and retain the best talent in every segment, we have created a people-centric organization where there is a shared vision of excellence. Each employee is informed about what is expected from him and rewards and recognitions are linked to individual's performance.

Each of our employees is encouraged to believe that they can make a difference. The five values of **Courage, Responsibility, Empowerment, Continuous Self Renewal and People Centric** are woven into the fabric of our organization. Every HR initiative reflects these values, which has created a robust culture of 'HTism'. At the close of the year, 3528 employees were on the rolls of the Company.

### PACE-Our way to empower future citizens

We began **PACE - Partnerships for Action in Education**, as one of Indian media's most innovative and compelling programs that reaches out to India's next generation citizens. Today, it is a front - runner of all Newspaper in Education (NIE) experience initiatives in the country that has made HT Next an integral part of a child's curriculum, whilst bringing around significant value addition in and around the editorial product.

A trusted partner of schools, PACE continuously endeavors to add value to education and a new dimension to classroom teaching.

The program presently reaches out to over 400,000 students across 1,500 schools in the cities of Delhi & NCR, Lucknow, Jaipur, Chandigarh and Ludhiana. Each centre brings out its own HT Next, provides curriculum support, conducts exclusive interactive sessions and seminars for students, principal and teachers as well as hosts a plethora of events, inter-school competitions and fun filled contests.

# Risk Management & Internal Controls

The Company has adequate internal control systems in place commensurate with the size and nature of operations, which ensure:

- Optimal utilization of resources
- · Accuracy and timeliness of financial reporting
- · Protection and enhancement of assets and Company image
- · Compliance to legal and statutory requirements
- Contribution to more efficient use/allocation of capital and resources within the organization

The Company has an internal audit program for the year which carries out risk focused audits across business units, thereby enabling identification of risk areas and making recommendations for mitigation of these risks. Post audit checks are carried out to ensure that the identified risks have been mitigated. The Audit Committee reviews the internal audit reports periodically and recommends corrective action as and when necessary. During the year, the Company mapped a number of business processes onto SAP, thereby leading to significantly improved controls and transparency.

The Company also has a robust and exhaustive budgetary control and performance management system to monitor the progress on realization of business objectives on an ongoing basis.

#### **Future Outlook**

Media industry has witnessed geographical expansion by the existing players into new markets. This trend is likely to continue for some time and therefore, the Company is likely to continue to face competition in the future. Any increase in newsprint price in the international market is also likely to impact the margins of all print media companies.

The Indian media industry today is very diverse and is characterized by stages of saturation, expanding penetration, rapidly evolving and growing, across various segments of traditional and new age media. Each of these forms have their own growth potentials and challenges.

With advertisers targeting to reach out to its existing and potential users, it is imperative for them to strike the right balance in choosing various forms of media. Banking on its rich content pool, HT Media intends to engage its audience on 24x7 basis through morning news in mainstream and business newspaper, through quality FM Radio serving during the day and through online offerings across Classified, Content and Community. Adding marketing solutions to create customized activation platform for advertisers, HT Media will be able to extend its impact for advertisers and thereby build preference and command premium from them.

HT Media aims to achieve leadership in the Indian media industry, by striking a balance between growth and profitability. This can be achieved through consolidation and further strengthening of its print business on one hand and by diversifying into new high growth segments, both through organic and inorganic means on the other. Its foray into the radio and internet segments through strategic alliances with Virgin and The Wall Street Journal, and acquisition of DesiMartini.com are definitive actions that have been undertaken to this end.

#### **Cautionary Statement**

Certain statements in this Annual Report may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. HT Media Limited will not, be in any way, responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward - looking statements to reflect subsequent events or circumstances.



# REPORT ON CORPORATE GOVERNANCE

Corporate Governance in HT Media is about good governance, aimed at sustainable value creation for the stakeholders. While delivering quality product to the customer remains our prime objective, balanced care of the internal and external stakeholders underlines all our business initiatives.

A corporate entity stands on the pillars of Trusteeship and Accountability. We believe that effective and ethical governance alone can uphold high standards of Trusteeship and Accountability.

Like any other business process, Corporate Governance initiatives in HT Media are benchmarked with the best. All of these pro-active measures have strengthened the foundation of good governance at HT Media day-by-day.

## **BOARD OF DIRECTORS**

#### Composition of the Board

The Company has a distinguished Board of Directors comprising of eminent professionals from diverse fields.

In accordance with the requirements of Clause 49 of the Listing Agreement of Stock Exchanges (Clause 49), more than one-half of the Board of Directors comprises of Non-Executive Directors and Independent Directors.

The composition of the Board of Directors is as follows:

Sl. No.	Name of the Director	Disclosure of relationships between Directors <i>inter-se</i>	Designation	Category
1.	Dr. K.K. Birla	<ul> <li>Father of Smt. Shobhana Bhartia</li> <li>Grandfather of Shri Priyavrat Bhartia and Shri Shamit Bhartia</li> </ul>	Chairman (Non-executive)	PG
2.	Smt. Shobhana Bhartia #	<ul> <li>Daughter of Dr. K.K. Birla</li> <li>Mother of Shri Priyavrat Bhartia and Shri Shamit Bhartia</li> </ul>	Vice Chairperson and Editorial Director	PG
3.	Shri Roger Greville	_	Non-executive Director	Ind.
4.	Shri K.N. Memani	_	Non-executive Director	Ind.
5.	Shri Y.C. Deveshwar	_	Non-executive Director	Ind.
6.	Shri N.K. Singh	_	Non-executive Director	Ind.
7.	Shri Ajay Relan*	_	Non-executive Director	Ind.
8.	Shri Priyavrat Bhartia	<ul><li> Grandson of Dr. K.K. Birla</li><li> Son of Smt. Shobhana Bhartia</li><li> Brother of Shri Shamit Bhartia</li></ul>	Whole-time Director	PG
9.	Shri Shamit Bhartia	<ul><li> Grandson of Dr. K.K. Birla</li><li> Son of Smt. Shobhana Bhartia</li><li> Brother of Shri Priyavrat Bhartia</li></ul>	Whole-time Director	PG

- # Managing Director under the Companies Act, 1956
- \* Ceased to be Nominee Director of Citicorp International Finance Corporation. w.e.f.11th April, 2007. Inducted as an Independent Director w.e.f. 24th May, 2007.
- PG Promoter Group
- Ind. Independent Director

None of the Non-executive Directors of the Company hold any shares/convertible instruments in the Company, except Dr. K.K. Birla, who holds 5 (five) Equity Shares of the Company, jointly with 'The Hindustan Times Limited', holding company.

#### Directors' attendance record and directorships held

During the financial year ended on 31st March, 2008, four Board meetings were held on 4th May, 2007, 31st July, 2007, 20th November, 2007 and 17th January, 2008.

Attendance record of the Directors at the above Board meetings and at the last Annual General Meeting (AGM), alongwith the number of other Directorships in Indian Public Limited companies and Committee positions held by them in such companies are as follows:

Name of the Director	No. of Board meetings attended during	Attendance at the last AGM held on	No. of other Directorships held	Committee positions held in other companies	
	FY 2007-08	4 <sup>th</sup> August, 2007		Chairman	Member
Dr. K.K. Birla	4	No	9	-	-
Smt. Shobhana Bhartia	4	Yes	14	2	-
Shri Roger Greville	4	No	-	-	-
Shri K.N. Memani	1	Yes	9	4	2
Shri Y.C. Deveshwar	2	No	3	-	-
Shri N.K. Singh	4	No	1	-	-
Shri Ajay Relan	2	No	10	-	2
Shri Priyavrat Bhartia	3	Yes	9	-	3
Shri Shamit Bhartia	4	Yes	6	1	1

As stipulated by Clause 49, none of the Directors was a member of more than 10 committees or Chairman of more than 5 committees across all companies in which he/she is a director.

# Information supplied to the Board

The Directors of the Company are provided with all the information and details required for taking informed decisions at the Board meetings, which generally form part of the agenda papers circulated well in advance of the meeting. In cases where it is not practicable to enclose document(s) with the agenda papers, the same are circulated before the meeting / placed at the meeting.

The information provided to the Board covers the items mentioned under Annexure-1A to Clause 49. The Board also periodically reviews the compliance reports of all laws applicable to the Company.

#### **Details of remuneration paid to Directors**

No remuneration was paid to Non-executive Directors during the financial year ended on 31st March, 2008, except sitting fees @ Rs.15,000/- per meeting, for attending meetings of the Board / Committee(s) thereof.

The details of sitting fees paid to the Non-executive Directors for attending the meetings of the Board / Committee(s) thereof, during the financial year ended on 31<sup>st</sup> March, 2008 are as under:

Name of the Director	Amount (Rs.)
Dr. K.K. Birla	60,000
Shri Roger Greville #	Nil
Shri K.N. Memani	1,20,000
Shri Y.C. Deveshwar #	Nil
Shri N.K. Singh	2,55,000
Shri Ajay Relan#	Nil

<sup>#</sup> These Directors have voluntarily opted not to accept any sitting fee.

The Vice Chairperson and Editorial Director and the Whole-time Director(s) have been appointed for a period of five years from their respective date of appointment. The details of remuneration paid to the Vice Chairperson and Editorial Director and the Whole-time Directors for the financial year ended on 31<sup>st</sup> March, 2008, are as under:

(Rs. in Lac)

Name of the Director	Salary & Allowances	Perquisites	Retirement benefits
Smt. Shobhana Bhartia	90.00	33.31	8.64
Shri Priyavrat Bhartia	42.00	4.59	5.04
Shri Shamit Bhartia	42.00	0.42	5.04

#### Notes:

- Retirement benefits include contribution to Provident Fund.
- The Vice Chairperson and Editorial Director and the Whole-time Director(s) have neither been paid any performance linked incentives nor any stock options have been granted to them.
- Perquisites include furnished housing, gas, water & electricity, car, telephone, medical reimbursements, club fee etc. calculated as per Income Tax Rules.
- Remuneration excludes provision for leave encashment and gratuity. There is no separate provision for payment of severance fees.

During the year under review, none of the Non-executive Directors had any pecuniary relationship or transactions vis-à-vis the Company, other than payment of sitting fee as mentioned above.



#### **BOARD COMMITTEES**

There are six committees of the Board of Directors, which have been delegated requisite powers to discharge their respective functions and they meet as often as required. These committees are:

- (a) Audit Committee
- (b) Investors' Grievance Committee
- (c) Committee of Directors constituted pursuant to Clause 41 of Listing Agreement
- (d) Compensation Committee
- (e) Banking and Finance Committee
- (f) Investment Committee

The role and composition of the above committees, including the number of meetings held during the financial year ended on 31<sup>st</sup> March, 2008 and attendance of Directors thereat, are given hereunder:

#### (a) Audit Committee

The Audit Committee of the Board has been constituted in accordance with the requirements prescribed under Section 292A of the Companies Act, 1956 and Clause 49.

During the financial year ended on 31<sup>st</sup> March, 2008, four meetings of the Audit Committee were held on 3<sup>rd</sup> May, 2007, 30<sup>th</sup> July, 2007, 26<sup>th</sup> October, 2007 and 17<sup>th</sup> January, 2008. The composition of Audit Committee and attendance of Directors at the above meetings is as follows:

Name of the Director	Position in the Committee	No. of meetings attended
Shri K.N. Memani	Chairman	4
Shri N.K. Singh	Member	3
Shri Ajay Relan*	Member	1
Shri Shamit Bhartia	Member	4

<sup>\*</sup> Re-inducted on Audit Committee on 24th May, 2007

The Chairman of the Audit Committee is an Independent Director and a Chartered Accountant by qualification. All the members of the Audit Committee are financially literate.

The Chief Executive Officer, Chief Financial Officer, Internal Auditor and the Statutory Auditors are invitees to the meetings of Audit Committee.

The Company Secretary acts as the Secretary to the Committee.

The terms of reference of the Audit Committee includes the matters stated in Clause 49 (II) (D).

#### (b) Investors' Grievance Committee

The Investors' Grievance Committee of the Board has been constituted in accordance with Clause 49, to supervise and look into the redressal of investor requests / complaints pertaining to transfer / transmission / demat / remat / split of shares, non-receipt of annual report, non-receipt of declared dividends etc.

During the financial year ended on  $31^{st}$  March, 2008, four meetings of the Investors' Grievance Committee were held on  $9^{th}$  April, 2007,  $10^{th}$  July, 2007,  $8^{th}$  October, 2007 and  $3^{rd}$  January, 2008. The composition of Investors' Grievance Committee and attendance of Directors at the above meetings is as follows:

Name of the Director	<b>Position in the Committee</b>	No. of meetings attended
Shri Ajay Relan*	Chairman	4
Shri Priyavrat Bhartia	Member	4
Shri Shamit Bhartia	Member	4

<sup>\*</sup> Re-inducted on Investors' Grievance Committee on 24th May, 2007

Shri Dinesh Mittal, Vice President - Legal, Tax and Company Secretary is the Compliance Officer of the Company.

During the year, 76 investor queries/complaints were received, all of which were redressed/replied to the satisfaction of the investors. There were no outstanding investor complaints as on 31<sup>st</sup> March, 2008. The status on reply/redressal of investors' complaints is also reported to the Board of Directors from time to time.

#### (c) Committee of Directors constituted pursuant to Clause 41 of Listing Agreement

In terms of the amended provisions of Clause 41 of Listing Agreement, the quarterly financial results can be approved either by the Board of Directors or by a Committee thereof, other than the Audit Committee. Accordingly, the Board of Directors of the Company at the meeting held on 31<sup>st</sup> July, 2007, had constituted a Committee of Directors, to approve / take on record the quarterly financial results of the Company from time to time.

During the financial year ended on 31<sup>st</sup> March, 2008, the Committee met once on 26<sup>th</sup> October, 2007. The composition of the Committee constituted pursuant to Clause 41 of Listing Agreement and attendance of Directors at the above meeting is as follows:

Name of the Director	Position in the Committee	No. of meetings attended
Smt. Shobhana Bhartia	Chairperson	1
Shri K.N. Memani	Member	1
Shri N.K. Singh	Member	1
Shri Ajay Relan	Member	-
Shri Shamit Bhartia	Member	1

The Chief Executive Officer and the Chief Financial Officer of the Company are permanent invitees to all the meetings of the Committee, and the Company Secretary acts as the Secretary to the Committee.

## (d) Compensation Committee

The Compensation Committee of the Board is responsible for administration and superintendence of the 'HTML Employee Stock Option Scheme'.

During the year, the Compensation Committee met two times on  $25^{\text{th}}$  September, 2007 and  $3^{\text{rd}}$  December, 2007. The composition of Compensation Committee and attendance of the Directors at the above meetings is as follows:

Name of the Director	Position in the Committee	No. of meetings attended
Smt. Shobhana Bhartia Shri K.N. Memani Shri N.K. Singh	Chairperson Member Member	2 1 2

The Compensation Committee broadly oversees the following functions:

- (a) Formulate criteria for grant of Options;
- (b) Recommend/decide Eligible Employees who may be granted Options;
- (c) Determination of the quantum of Options to be granted under HTML ESOS to the Eligible Employees and the Exercise Price;
- (d) Decide suitable course of action in case of a willful violation of the code of conduct, if any, by any Eligible Employee;
- (e) In the event of any corporate actions, take any action necessary to make fair and reasonable adjustments to the number of Options and/or to the Exercise Price so that the total value of the ESOS remains the same; and
- (f) Frame suitable policies and systems to ensure that there is no violation of:
  - i) Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992; and
  - ii) Securities and Exchange Board of India (Prohibition of Fraudulent and Unfair Trade Practices relating to the Securities Market) Regulations, 1995.

#### (e) Banking and Finance Committee

The Banking and Finance Committee of the Board has been entrusted with functions relating to banking and finance matters of the Company.

During the year, the Banking and Finance Committee met six times on 4<sup>th</sup> May, 2007, 18<sup>th</sup> July, 2007, 21<sup>st</sup> August, 2007, 20<sup>th</sup> November, 2007, 17<sup>th</sup> January, 2008 and 27<sup>th</sup> February, 2008. The composition of Banking and Finance Committee and attendance of the Directors at the above meetings is as follows:

Name of the Director	Position in the Committee	No. of meetings attended
Smt. Shobhana Bhartia	Chairperson	6
Shri N.K. Singh	Member	6
Shri Shamit Bhartia	Member	6

The Company Secretary acts as the Secretary to the Committee.

#### (f) Investment Committee

The Investment Committee was constituted by the Board of Directors at the meeting held on 31st July, 2007, to:

- recommend to the Board for approval, proposals of prospective advertisers, body corporates, to invest in the equity capital of such body corporates; and
- (ii) approve proposal(s) of prospective advertisers to acquire movable / immovable property (ies) owned/developed/manufactured by such advertisers, subject to specified limit.



During the year, the Investment Committee met four times on 26<sup>th</sup> September, 2007, 29<sup>th</sup> October, 2007, 4<sup>th</sup> January, 2008 and 25<sup>th</sup> February, 2008. The composition of Investment Committee and attendance of the Directors at the above meetings is as follows:

During the financial year ended on 31<sup>st</sup> March, 2008, four meetings of the Audit Committee were held on 3<sup>rd</sup> May, 2007, 30<sup>th</sup> July, 2007, 26<sup>th</sup> October, 2007 and 17<sup>th</sup> January, 2008. The composition of Audit Committee and attendance of Directors at the above meetings is as follows:

Name of the Director	Position in the Committee	No. of meetings attended
Smt. Shobhana Bhartia	Chairperson	-
Shri Ajay Relan	Member	4
Shri Priyavrat Bhartia	Member	4
Shri Shamit Bhartia	Member	4

A nominee of HPC (Mauritius) Limited is a permanent invitee to the meetings of the Committee; and other senior Officer(s) of the Company also participate in the meeting(s), as and when required.

The Company Secretary acts as the Secretary to the Committee.

# **GENERAL BODY MEETINGS**

Details of date, time and venue of the last three Annual General Meetings are as under:

Date & Time	1 <sup>st</sup> June, 2005 at 11.00 a.m.	2 <sup>nd</sup> August, 2006 at 10.00 a.m.	4 <sup>th</sup> August, 2007 at 11.00 a.m.
Venue	18-20, Kasturba Gandhi Marg, New Delhi	Talkatora Indoor Stadium Talkatora Garden New Delhi	FICCI Golden Jubilee Auditorium Tansen Marg, New Delhi
Special Resolution passed	Revision in remuneration of Vice Chairperson and Editorial Director	<ul> <li>Approval of appointment and revision in remuneration of Shri Priyavrat Bhartia, Whole-time Director</li> <li>Approval of change in terms of appointment and revision in remuneration of Smt. Shobhana Bhartia, Vice Chairperson and Editorial Director</li> <li>Approval of revision in remuneration of Shri Shamit Bhartia, Whole-time Director</li> </ul>	No special resolution passed

#### **Postal Ballot**

During the year under review, the members of the Company approved the following resolutions by way of Postal Ballot:

Sl. No.	Particulars of Resolution	No. of Valid Ballot Papers	Votes (%) cast in favour	Votes (%) cast against		
A. Postal Ballot process for which results were declared on 26 <sup>th</sup> September, 2007						
1.	<b>Ordinary Resolution</b> for approving sale/ transfer of the Company's Hindi Business as a separate undertaking on a 'going concern' basis by way of Slump Sale in favour of a subsidiary company.	707	20,11,91,544 (99.9981%)	3,879 (0.0019%)		
B. Postal Ballot process for which results were declared on 30 <sup>th</sup> November, 2007						
1.	Special Resolution for amendment in HTML Employee Stock Option Scheme by substituting the existing Schedule-I of the Scheme with the revised Schedule modifying the vesting period of the Options	485	20,30,92,484 (99.9988%)	2,385 (0.0012%)		
2.	Special Resolution for extension of the coverage of the HTML Employee Stock Option Scheme to the 'eligible employees' of the subsidiary company(ies)	462	20,30,90,393 (99.9984%)	3,120 (0.0016%)		

Thus, all the above resolutions were approved by the shareholders with overwhelming majority.

Shri. N.C. Khanna, Company Secretary in Practice, was appointed as Scrutinizer for conducting both the above mentioned postal ballot exercises.

The Postal Ballot process was conducted in accordance with Section 192A of the Companies Act, 1956, read with Companies (Passing of the Resolution by Postal Ballot) Rules, 2001.

No Special Resolution is proposed at the ensuing Annual General Meeting, which requires to be passed through Postal Ballot process.

#### **DISCLOSURES**

During the financial year ended on 31<sup>st</sup> March, 2008, there were no materially significant transactions with related parties viz. promoters, relatives, or the management, subsidiaries etc. that may have a potential conflict with the interest of the Company at large. The required disclosures on related parties and transactions with them, is appearing in Notes to the Accounts (Schedule-21).

No penalty or stricture was imposed on the Company by any stock exchange, SEBI or any statutory authority on account of non-compliance by the Company on any matter related to capital markets, during the last three years.

The CEO/CFO certificate in terms of Clause 49(V) has been placed before the Board.

The Company is complying with all mandatory requirements of Clause 49 on 'Corporate Governance'. The Company is in the process of complying with the non-mandatory requirements of Listing Agreement on 'Corporate Governance'.

#### Code of Conduct for Directors and Key Managerial Personnel

In terms of the requirements of Clause 49, a Code of Conduct & Ethics for Directors & Key Managerial Employees of the Company was in place, since the year 2005. The Board of Directors at the meeting held on 17<sup>th</sup> January, 2008 approved a revised 'Code of Conduct for Directors and Key Managerial Personnel' (the "Code") governing the conduct of Directors & Key Managerial Personnel of the Company, which is hosted on the website of the Company i.e., www.htmedia.in. In terms of the requirement of Clause 49, the Directors and Key Managerial Personnel have affirmed the compliance of the Code. Further, a declaration of Vice Chairperson and Editorial Director regarding compliance of the Code is appearing at the end of this report.

#### **Code of Conduct for Prevention of Insider Trading**

In terms of the requirements of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, a 'Code of Prevention of Insider Trading' was in place since the year 2005. The Board of Directors at the meeting held on 17<sup>th</sup> January, 2008, approved a revised 'Code of Conduct for Prevention of Insider Trading' which is posted on the Intranet of the Company for compliance by the designated employees.

#### **MEANS OF COMMUNICATION**

The quarterly and annual financial results of the Company are published in 'Hindustan Times' (English), 'Mint' (English Business newspaper) and 'Hindustan' (Hindi).

The financial results are also displayed on the website of the Company, i.e., www.htmedia.in. The Investor section on the website also hosts other useful investor information viz; Shareholding Pattern, Press Releases and Presentations made to Financial Analysts, etc.

 $Management\ Discussion\ and\ Analysis\ covering\ the\ operations\ of\ the\ Company, forms\ part\ of\ the\ Annual\ Report.$ 

#### **GENERAL SHAREHOLDER INFORMATION**

### 6<sup>th</sup> Annual General Meeting

Day, Date & Time : Friday, the 1st August, 2008 at 11.30 a.m.

Venue : FICCI Golden Jubilee Auditorium
Tansen Marg, New Delhi - 110 001

# Financial year

1<sup>st</sup> April of each year to 31<sup>st</sup> March of next year

# **Financial Calendar (Tentative)**

Results for quarter ending 30<sup>th</sup> June, 2008 End July, 2008
Results for quarter/ half-year ending 30<sup>th</sup> September, 2008 End October, 2008
Results for quarter ending 31<sup>st</sup> December, 2008 End January, 2009
Results for quarter/year ending 31<sup>st</sup> March, 2009 End May, 2009
7<sup>th</sup> Annual General Meeting (i.e., next year) End August, 2009

## **Book Closure**

The Book Closure period for the purpose of payment of dividend for the financial year 2007-08 is from Thursday, the 24<sup>th</sup> July, 2008 to Friday, the 1<sup>st</sup> August, 2008 (both days inclusive).



# **Dividend Payment Date (Tentative)**

The Board of Directors of the Company have recommended payment of dividend @ 20% on the Equity Shares for the financial year ended on 31<sup>st</sup> March, 2008, subject to the approval of the shareholders at the ensuing Annual General Meeting. The dividend, if approved, is tentatively proposed to be paid in the first/second week of August, 2008.

# Listing of Equity Shares on Stock Exchanges and Stock Codes

The Equity Shares of the Company are listed on the following Stock Exchanges:

Name of the Stock Exchange	Stock Code
Bombay Stock Exchange Limited (BSE) Phiroze Jeejeebhoy Towers Dalal Street, MUMBAI - 400 001	532662
National Stock Exchange of India Limited (NSE) Exchange Plaza, Plot No. C/1, G- Block Bandra-Kurla Complex, Bandra (East) MUMBAI - 400 051	HT MEDIA

The annual listing fee for the financial year 2008-09 has been paid to both BSE and NSE.

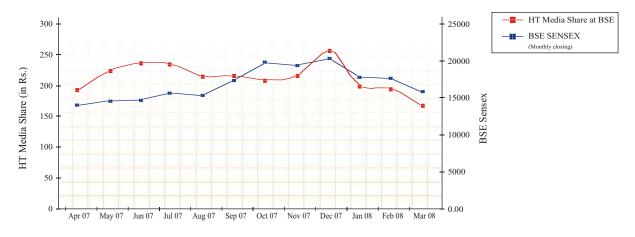
The ISIN of the Equity Shares of the Company is INE501G01024.

#### **Stock Price Data**

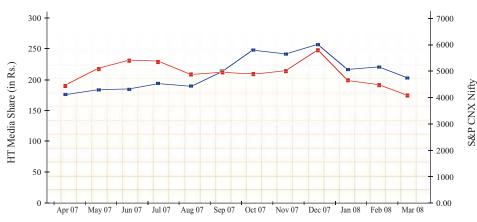
Month	BSE			NSE				
	HT Media		SENSEX		HT Media		S&P CNX NIFTY	
	High (in Rs.)	Low (in Rs.)	High	Low	High (in Rs.)	Low (in Rs.)	High	Low
Apr. '07	193.90	168.20	14383.72	12425.52	194.40	168.00	4217.90	3617.00
May'07	227.00	178.10	14576.37	13554.34	228.00	174.40	4306.75	3981.15
Jun.'07	255.00	214.05	14683.36	13946.99	255.00	215.00	4362.95	4100.80
Jul. '07	250.00	220.00	15868.85	14638.88	250.00	201.00	4647.95	4304.00
Aug. '07	242.00	203.20	15542.40	13779.88	241.00	200.00	4532.90	4002.20
Sep. '07	243.95	201.00	17361.47	15323.05	248.00	196.15	5055.80	4445.55
Oct. '07	225.00	193.05	20024.87	17144.58	225.00	176.70	5976.00	5000.95
Nov.'07	247.00	198.05	20204.21	18182.83	247.00	200.00	6011.95	5394.35
Dec. '07	263.00	215.00	20498.11	18886.40	266.00	204.70	6185.40	5676.70
Jan. '08	266.00	178.00	21206.77	15332.42	265.90	176.00	6357.10	4448.50
Feb. '08	214.75	177.50	18895.34	16457.74	229.00	180.10	5545.20	4803.60
Mar. '08	209.20	128.00	17227.56	14677.24	202.00	125.55	5222.80	4468.55

# Performance in comparison to broad-based indices

# Movement of HT Media Share at BSE



#### **Movement of HT Media Share at NSE**





## Registrar and Share Transfer Agent

Karvy Computershare Private Limited

Unit: HT Media Limited

Plot Nos. 17-24, Vittal Rao Nagar, Madhapur

HYDERABAD - 500 081 Phone : 040 - 23420815-820 Fax : 040 - 23420814 / 1971 E-mail : mailmanager@karvy.com

Website: www.karvy.com

#### **Share Transfer System**

All requests for transfer of shares in physical form are processed and the duly transferred share certificates are returned to the transferee within the time prescribed by law in the said behalf, subject to the share transfer documents being valid and complete in all respects.

The Board has authorized the Investors' Grievance Committee to sub-delegate its powers to the Officers of the Company, for prompt redressal of investor requests/complaints. Accordingly, the Committee has sub-delegated its power to approve transfer/demat/remat/sub-division/consolidation of share certificates etc. to the Company Secretary upto limits specified in the said behalf. A summary of requests for transfer/demat/remat etc. approved by the Company Secretary between two intervening meetings of the Committee is placed at the subsequent meeting of the Committee.

As required under Clause 47 (c) of Listing Agreement of Stock Exchanges, the Company obtains a certificate on half-yearly basis from a Company Secretary-in-practice, regarding share transfer formalities, copy of which is filed with the Stock Exchanges.

# Distribution of Shareholding by size, as on 31st March, 2008

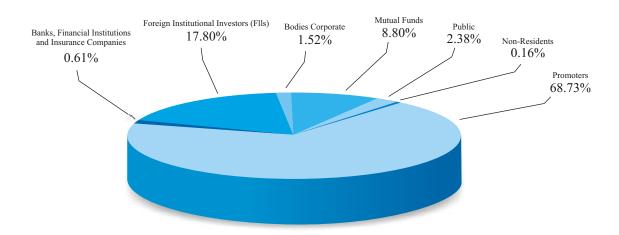
No. of Equity Shares held	No. of Shareholders	% of total Shareholders	No. of shares held	% of total Shares
Upto 1000	22012	99.72	3435053	1.47
1001-5000	17	0.07	344925	0.15
5001-10000	8	0.04	590268	0.25
10001 & above	37	0.17	229858959	98.13
TOTAL	22074	100.00	234229205	100.00

# Category of shareholders on 31st March, 2008 (both physical and demat form)

Category	No. of shares held	% of Shareholding
Promoters	160985260	68.73
Banks, Financial Institutions and Insurance Companies	1402079	0.61
Foreign Institutional Investors (FIIs)	41699430	17.80
Mutual Funds	20612273	8.80
Non-Residents	370799	0.16
Bodies Corporate	3567664	1.52
Public	5591700	2.38
TOTAL	234229205	100.00



# Category of Shareholders (As on 31st March, 2008)



# Dematerialization of shares and liquidity as on 31st March, 2008

Category	No. of Shares held	% of Shareholding
Shares held in Demat form	234227160	99.999
Shares held in Physical form	2045	0.001
TOTAL	234229205	100.000

# Number of outstanding GDRs/ADRs/Warrants or any convertible instruments

No GDRs/ADRs/Warrants or any convertible instruments have been issued by the Company.

# Plant Locations (As on 14th May, 2008)

City	Address	City	Address
AGRA (Franchisee Location)	C-4, UPSIDC Sikandra Agra - 282002	KOLKATA	B.T. Road, Panihatti Distt. 24-Parganas (North) Kolkata - 700058
BANGALORE (Franchisee Location)	345/4, Bhatarhalli Old Madras Road Bangalore - 560049	LUCKNOW	Pocket – II, Vibhuti Khand Gomti Nagar Lucknow - 226010
BHAGALPUR (Franchisee Location)	Lower Nath Nagar Road Naya Tola, Parbatti Bhagalpur - 812002	MOHALI	C-164/165, Phase VIII B Industrial Focal Point Mohali - 160059
BHOPAL (Franchisee Location)	F-14, Industrial Area Govindpura Bhopal - 462023	MUMBAI	Plot No. 6 TTC MIDC Industrial Area, Dighe, Thane-Belapur Road Navi Mumbai - 400708
DHANBAD	Bhela Tand Dhaiya, P.O ISM Dhanbad - 826004	MUZAFFARPUR (Franchisee Location)	N.H.No.28, Sadatpur, Near Sudha Dairy, Muzaffarpur - 843108
GREATER NOIDA	Plot No. 08, Udyog Vihar Greater Noida Gautam Budh Nagar - 201306	NOIDA	B-02, Sector-63 Noida - 201307
JALLANDHAR	B-21A, Focal Point Extension Jallandhar- 144004	PATNA (through subsidiary company)	Budh Marg Patna - 800001
JAMSHEDPUR	NH-33, Kumkum Tola Mango, Jamshedpur - 831001	RANCHI (through subsidiary company)	7, Kokar Industrial Area Ranchi - 834001
KANPUR	D-9, Site - 3 Panki Industrial Area Kanpur - 208022	VARANASI (Franchisee location)	G.T. Road, Govindpur Rohinia Varanasi - 221001

#### **Company Registration details**

The Company is registered in the National Capital Territory of Delhi, India. The Corporate Identity Number (CIN) allotted to the Company by the Ministry of Corporate Affairs (MCA) is L22121DL2002PLC117874.

#### Address for correspondence

Company Secretary HT Media Limited

Hindustan Times House (2<sup>nd</sup> Floor) 18-20, Kasturba Gandhi Marg New Delhi - 110 001, India Tel: +91 - 11 - 6656 1608

Fax: +91 - 11 - 6656 1445 Web site: www.htmedia.in

In terms of Clause 47 (f) of the Listing Agreement of Stock Exchanges, investors may please use the following exclusive e-mail Id. for redressal of Investor requests/complaints:

E-mail : investor@hindustantimes.com

Compliance Officer : Shri Dinesh Mittal, Company Secretary

Tel. No. : +91 - 11 - 6656 1608

#### **COMPLIANCE**

A certificate dated 14<sup>th</sup> May, 2008 of Shri Arun Kumar Soni, Company Secretary-in-practice, regarding compliance of conditions of 'Corporate Governance' as stipulated under Clause 49 of the Listing Agreement, is annexed to the Directors' Report.

#### OTHER USEFUL INFORMATION

#### (1) Payment of dividend

Shareholders may kindly note the following:

#### (a) Electronic Clearing Service (ECS) facility

Shareholders holdings shares in electronic form and desirous of availing ECS facility are requested to ensure that their correct bank details alongwith 9 digit MICR code of their bank, is noted in the records of the Depository Participant (DP). Shareholders holding shares in physical form may please contact the R&T Agent.

#### (b) Payment by Dividend Warrants

In order to prevent fraudulent encashment of dividend warrants, holders of shares in demat form and physical form are requested to provide their correct bank account details to DP and R&T Agent respectively.

The R&T Agent and/or the Company will not entertain requests for noting of change of address/bank details/ECS Mandate in case of shares held in demat form.

# (2) Unclaimed / Unpaid Dividend

Members who have not yet received/encashed their dividend warrants for the financial years 2005-06 and 2006-07 may approach the R&T Agent and / or the Company for issue of duplicate dividend warrant.

#### (3) Nomination facility

In terms of Section 109A of the Companies Act, 1956, shareholders holding shares in demat and physical form may in their own interest register their nomination with the DP and R&T Agent respectively.

# Declaration of compliance with 'Code of Conduct for Directors and Key Managerial Personnel' of the Company

I, Shobhana Bhartia, Vice Chairperson and Editorial Director of the Company, do hereby confirm that all the Board members and the Key Managerial Personnel of the Company have complied with the 'Code of Conduct for Directors and Key Managerial Personnel', during the financial year 2007-08.

This declaration is based on and is in pursuance of the individual affirmations received in writing from the Board members and the Key Managerial Personnel of the Company.

Matia

(SHOBHANA BHARTIA)
Vice Chairperson and Editorial Director



# **DIRECTORS' REPORT**

# Dear Shareholders,

Your Directors are pleased to present the  $6^{th}$  Annual Report together with the Audited Statement of Accounts for the financial year ended on  $31^{st}$  March, 2008.

#### **FINANCIAL RESULTS**

The highlights of performance of your Company during the financial year ended on 31st March, 2008 are as follows:

(Rs. in crore)

Particulars	2007-08	2006-07
Total Income	1,226.92	1,079.57
Profit before Interest, Depreciation, Tax & Exceptional Items	263.63	231.34
Interest	17.73	14.86
Profit before Depreciation, Tax & Exceptional Items	245.90	216.48
Depreciation	44.67	39.71
Profit before Tax & Exceptional Items	201.23	176.77
Exceptional Items	-	0.26
Profit before Tax	201.23	176.51
Provision for Taxes	51.28	56.86
Deferred Tax (charge)	5.40	4.58
Profit after Tax	144.55	115.06
Balance from previous years brought forward (Net of adjustment)	128.72	49.50
Amount available for appropriation	273.27	164.56
Appropriations -		
Transfer to -		
Capital Reserve	-	20.00
General Reserve	11.00	6.00
Proposed Dividend on Equity Shares	9.37	7.03
Tax on Dividend	1.59	1.19
Balance carried forward to Balance Sheet	251.31	130.34

Your Company's performance during the year under review has been robust. The new initiatives taken by your Company have gained traction and have further accelerated the growth momentum. These initiatives are going to be the precursors of growth in the future, as your Company continues to tread the path of continuous self-renewal and innovation.

## DIVIDEND

Your Directors are pleased to recommend a dividend of 20% on Equity Shares (previous year @ 15%) i.e. @ Re 0.40 per Equity Share of Rs. 2/- each (previous year @ Re. 0.30 per Equity Share of Rs. 2/- each), for the financial year ended on 31st March, 2008.

The proposed dividend payment would entail an outflow of Rs. 10.96 Crore, including Corporate Dividend Distribution Tax.

#### SCHEME OF ARRANGEMENT AND DEMERGER

The Hon'ble High Court of Delhi at New Delhi in terms of the Order passed on 13<sup>th</sup> September, 2007, sanctioned the Scheme of Arrangement and Demerger under Section 391 of the Companies Act, 1956 (the Scheme) between your Company and Go4i.com (India) Private Limited (GIPL). Accordingly, the Scheme became effective from 1<sup>st</sup> July, 2006 (the Appointed Date).

In terms of the Scheme, 22,600 Equity Shares of Rs. 2/- each of your Company are to be issued for allotment of the same to the shareholders of GIPL, on receipt of regulatory approval(s).

# COMPANY PERFORMANCE AND FUTURE OUTLOOK

A detailed analysis and insight into the financial performance and operations of your Company for the year under review and future outlook, is appearing in the Management Discussion and Analysis, which forms part of the Annual Report.

#### **DEBT SERVICING**

During the year under review, your Company has met all its obligations towards repayment of principal and interest on the loans availed.

#### **EMPLOYEE STOCK OPTION SCHEME**

The information required to be disclosed pursuant to Clause 12 of the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999 is appearing in Annexure-'A' to this Report.

#### **PUBLIC DEPOSITS**

Your Company has not accepted any fixed deposits during the year.

#### JOINT VENTURE COMPANY

Metropolitan Media Company Private Limited (MMCPL), the 50:50 Joint Venture Company (JVC) of your Company with Bennett Coleman & Co. Limited, completed its first full year of operations. MMCPL's product, an English morning tabloid 'Metro Now' circulated in Delhi & NCR has been accepted well by the readers comprising of a healthy mix of people from all age groups.

During the year under review, the circulation of Metro Now grew from 80,000 copies to 2,35,000 copies. Efforts are on to further consolidate on the circulation base.

Being the first full year of operations, MMCPL is in the investment mode and incurred a loss of Rs. 12.75 Crore.

#### **SUBSIDIARY COMPANIES**

During the year under review, Firefly e-Ventures Limited (incorporated as Medialab Web Solutions Limited) and Hindustan Media Limited were incorporated as subsidiaries of your Company. As at the end of the year, your Company has four subsidiary companies namely, Searchlight Publishing House Limited (Searchlight), HT Music and Entertainment Company Limited (HT Music), Firefly e-Ventures Limited (Firefly) and Hindustan Media Limited (Hindustan Media).

Pursuant to Accounting Standards AS-21 and AS-27 issued by the Institute of Chartered Accountants of India, Consolidated Financial Statements presented by the Company include the financial information of Searchlight, HT Music, Firefly and Hindustan Media and proportionate interest of your Company in MMCPL (JVC), respectively.

The Company has received approval of the Ministry of Corporate Affairs, Government of India under Section 212(8) of the Companies Act, 1956 vide letter bearing no. 47/70/2008-CL-III dated 9<sup>th</sup> April, 2008, granting exemption from attaching with the Annual Report of the Company for the financial year ended on 31<sup>st</sup> March, 2008, copies of Balance Sheet etc. of the four subsidiaries. The Company will make available and facilitate inspection at the registered office, the annual accounts of the subsidiaries and the related detailed information, to the investors of the Company and the subsidiaries seeking information and inspection.

# **DIRECTORS**

During the year under review, Shri Ajay Relan was inducted on the Board of Directors of the Company as an Additional Director w.e.f. 24<sup>th</sup> May, 2007. Subsequently, Shri Ajay Relan was elected as Director liable to retire by rotation at the last Annual General Meeting.

In accordance with the Articles of Association of the Company, Shri K.N. Memani and Shri Y.C. Deveshwar, Directors of the Company retire from office by rotation and being eligible, have offered themselves for re-appointment. Brief resume, expertise and details of other directorships and committee memberships of the retiring Directors form part of the Notice convening the Annual General Meeting.

#### **AUDITORS**

The notes to accounts appearing in Schedule 21 read with the Auditors' Report are self-explanatory and therefore, do not call for any further comments under Section 217(3) of the Companies Act, 1956.

The Board of Directors has taken note of the qualification made by the Auditors on the Accounts of the two subsidiary companies viz. HT Music and Firefly and the JVC namely, MMCPL, regarding Deferred Tax and also the response of the management thereto appearing in Note 11 of Schedule 25 of the Consolidated Financial Statements which is self-explanatory, and does not call forth further explanation.

The Statutory Auditors of your Company, M/s. S.R. Batliboi & Co., Chartered Accountants, New Delhi, are due to retire at the ensuing Annual General Meeting and being eligible, have offered themselves for re-appointment. In terms of the requirements under Section 224 (1B) of the Companies Act, 1956, the retiring Auditors have given a certificate regarding their eligibility for re-appointment as Auditors of the Company.

## **POSTAL BALLOT**

During the year under review, the members of the Company have approved with overwhelming majority - (a) sale/transfer of the Company's 'Hindi business' as a separate undertaking on a 'going concern' basis, by way of slump sale, in favour of a Subsidiary Company; and (b) amendment(s) in the HTML Employee Stock Option Scheme, by way of Postal Ballot process pursuant to the provisions of Section 192A of the Companies Act, 1956, for which results were declared on 26th September, 2007 and 30th November, 2007, respectively.



#### **CORPORATE GOVERNANCE**

Your Company is compliant with all the mandatory requirements of Clause 49 of the Listing Agreement of Stock Exchanges on 'Corporate Governance'. The Report on Corporate Governance forms part of the Annual Report. The certificate issued by a Company Secretary-in-practice in terms of the requirements of the Listing Agreement is annexed to this Report as Annexure - 'B'.

#### PARTICULARS AS PER SECTION 217 OF THE COMPANIES ACT, 1956

Information pursuant to Section 217(1)(e) of the Companies Act, 1956 on Conservation of Energy, Technology Absorption and Foreign Exchange Earnings and Outgo is annexed to this Report as Annexure - 'C'.

The particulars of employees required under Section 217 (2A) of the Companies Act, 1956 and the rules thereunder, are annexed to this Report as Annexure - 'D'. However, pursuant to the provisions of Section 219(1)(b)(iv) of the Companies Act, 1956, the Annual Report is being sent to all the shareholders of the Company without the above information. Any Member interested in obtaining such particulars may write to the Company Secretary at the Registered Office address of the Company.

#### **DIRECTORS' RESPONSIBILITY STATEMENT**

Pursuant to Section 217 (2AA) of the Companies Act, 1956, your Directors report that:

- i. in the preparation of the annual accounts, the applicable accounting standards have been followed along with proper explanation relating to material departures;
- ii. the Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year ended on 31<sup>st</sup> March, 2008 and of the profit of the Company for the year ended on 31<sup>st</sup> March, 2008;
- iii. the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956, for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities; and
- iv. the Directors have prepared the annual accounts on a going concern basis.

#### **AWARDS AND ACCOLADES**

During the year under review, your Company was the proud recipient of the following honours, amongst others:

- Coveted membership of IFRA-INCQC (International Newspaper Color Quality Club) for the publications 'Hindustan Times' and 'Hindustan'. The award was given jointly by NAA (Newspaper Association of America) and IFRA (Europe)
- Kolkata, Lucknow and Noida plants qualified for **SNAP** (**Specification for Newspaper Advertising Production**) for the year 2007-08, being the 2nd and 3rd successive qualifiers to get a 100% rating. The certificate was awarded by NAA (Newspaper Association of America)
- IFRA's **Best in Special Coverage-Gold Award** and **Best in Newspaper Design-Silver Award** for 'Mint' in the category of newspapers with circulation of at least 1,00,000 copies
- Asia Media Award Silver Award for 'Hindustan' and Bronze Award for 'Hindustan Times' by IFRA
- **'Best-in-Print' Award** at 'Publish Asia-2008' held in Macau, China in the category of newspapers with print order of 2,00,000 copies and above, to -
  - 'Hindustan Times' for the second successive year; and
  - 'Hindustan'

#### **ACKNOWLEDGEMENT**

Your Directors place on record their sincere appreciation for the assistance and co-operation provided by all stakeholders including Banks, Government authorities, Customers, Suppliers and Shareholders.

Your Directors also place on record their deep appreciation of the committed services of the executives, staff and workers of your Company.

For and on behalf of the Board

K. K. BIRLA
Chairman

Place: New Delhi Date: 16<sup>th</sup> May, 2008

# Annexure - A to Directors' Report

Statement as at 31<sup>st</sup> March, 2008, pursuant to Clause 12 (Disclosure in the Directors' Report) of the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999

(a) Options granted	7,73,765		
(b) Pricing Formula	Market price of share [as per SEBI Guidelines]		
(c) Options vested	66,047		
(d) Options exercised	Nil		
(e) Total number of Equity Shares arising as a result of exercise of Options	Not applicable		
(f) Options lapsed	1,45,805		
(g) Variation of terms of Options	None except modification in the vesting period of the Options granted to the Eligible Employee w.e.f. 15.09.07		
(h) Money realised by exercise of Options	Not applicable		
(i) Total number of Options in force	16,19,840		
(j) Diluted Earning Per Share (EPS) pursuant to issue of shares on exercise of Options	Not applicable		
(k) Difference, if any, between employee compensation cost [calculated using the intrinsic value of stock options] and the employee compensation cost [calculated on the fair value of stock options]	Rs. 380.48 Lac		
Impact of this difference on the profits of the Company and EPS	Had the fair value method been used, profits would have been lower by Rs. 380.48 Lac and the adjusted basic & diluted EPS would have been lower by Re. 0.16		
(1) Weighted average exercise price and weighted average fair value of Options for Options whose Exercise Price either equals or exceeds or is less than the market price of the stock and the method and significant assumptions used to estimate fair value of Options	Refer Note 9 of Schedule 21 : Notes to Accounts		

# **Annexure - B to Directors' Report**

# CERTIFICATE OF COMPLIANCE OF CORPORATE GOVERNANCE

The Members, HT Media Limited New Delhi

I have examined the compliance of conditions of Corporate Governance by **HT Media Limited**, for the year ended on 31<sup>st</sup> March, 2008, as stipulated in Clause 49 of the Listing Agreement executed by the said Company with the Stock Exchanges.

The compliance of conditions of Corporate Governance is the responsibility of the management. My examination was limited to the procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of the Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In my opinion and to the best of my information and according to the explanations given to me, I certify that the Company has complied with the conditions of Corporate Governance as stipulated in Clause 49 of the Listing Agreement in all material respects.

I state that no investor grievances are pending for a period exceeding one month against the Company as certified by the Registrars & Share Transfer Agent of the Company.

I further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

Arun Kumar Soni Company Secretary in Practice CP No. 1726



#### Annexure - C to Directors' Report

PARTICULARS REQUIRED UNDER SECTION 217(1)(e) OF THE COMPANIES ACT, 1956 READ WITH THE COMPANIES (DISCLOSURE OF PARTICULARS IN THE REPORT OF BOARD OF DIRECTORS) RULES, 1988

#### A. CONSERVATION OF ENERGY

#### (a) Energy conservation measures taken:

Efforts are made on on-going basis for conservation of energy across all plant locations. During the year, following energy conservation measures were taken:

- 1. Effective utilization of AC plant.
- 2. Switching off machine, AHU, AC plants, lights and lifts when not required.
- 3. Minimum usage of DG sets to reduce Diesel consumption.
- 4. Improvement in power factor.

#### (b) Additional investments and proposals, if any, being implemented for reduction of consumption of energy:

- 1. Automation of DG set change over with mains failure, which will enable DG sets being switched off when power is available, thereby reducing fuel consumption.
- 2. Installation of UPS system for running printing machines on state power. The UPS system will also reduce the harmonics reflected on mains, thereby reducing energy consumption and losses.
- Installation of additional capacitor banks and filters for power factor correction and reducing harmonics, wherever needed.

# (c) Impact of the measures at (a) and (b) above for reduction of energy consumption and consequent impact on the cost of production of goods:

The above measures implemented during the year achieved excellent results, as evident from the reduction in power cost per million pages during the year compared to the previous financial year, by Rs. 631.33 and Rs. 923.01 for Greater Noida and Mumbai plants, respectively.

During the year, the total savings on account of various energy conservation measures were Rs. 148.2 lac (approx.). Further, these measures resulted in the Company availing rebate, for better power factor thereby reducing the electricity billing(s).

(d) Total energy consumption and energy consumption per unit of production:

Not applicable

#### B. TECHNOLOGYABSORPTION

(e) Efforts made in technology absorption:

Not applicable

#### C. FOREIGN EXCHANGE EARNINGS AND OUTGO

(f) Activities relating to exports; initiatives taken to increase exports; development of new export markets for products and services; and export plans:

Not applicable

(g) Total foreign exchange used and earned:

Foreign exchange used - Rs. 33,373.80 Lac Foreign exchange earned - Rs. 677.38 Lac

# **AUDITORS' REPORT**

#### To

#### The Members of HT Media Limited

- 1. We have audited the attached Balance Sheet of HT Media Limited ('the Company') as at March 31, 2008 and also the Profit and Loss Account and the Cash Flow Statement for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2. We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3. As required by the Companies (Auditor's Report) Order, 2003 (as amended) issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, 1956, we enclose in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the said Order.
- 4. Further to our comments in the Annexure referred to above, we report that:
  - i. we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;
  - ii. in our opinion, proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
  - iii. the Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report are in agreement with the books of account;
  - iv. in our opinion, the Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report comply with the Accounting Standards referred to in sub-section (3C) of section 211 of the Companies Act, 1956;
  - v. on the basis of the written representations received from the directors, as on March 31, 2008, and taken on record by the Board of Directors, we report that none of the directors is disqualified as on March 31, 2008 from being appointed as a director in terms of clause (g) of sub-section (1) of section 274 of the Companies Act, 1956;
  - vi. In our opinion and to the best of our information and according to the explanations given to us, the said accounts give the information required by the Companies Act, 1956, in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India;
    - a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2008;
    - b) in the case of the Profit and Loss Account, of the profit for the year ended on that date; and
    - c) in the case of Cash Flow Statement, of the cash flows for the year ended on that date.

#### For S.R. Batliboi & Co.

Chartered Accountants

#### Per Manoj Gupta

Partner

Membership No. 83906



Annexure referred to in paragraph [3] of our report of even date

Re: HT Media Limited ('the Company')

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets.
  - (b) All fixed assets have not been physically verified by the management during the year but there is a regular program of verification which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. As informed, no material discrepancies were noticed on such verification.
  - (c) There was no substantial disposal of fixed assets during the year.
- (ii) (a) The management has conducted physical verification of inventory at reasonable intervals during the year.
  - (b) The procedures of physical verification of inventory followed by the management are reasonable and adequate in relation to the size of the Company and the nature of its business.
  - (c) The Company is maintaining proper records of inventory and no material discrepancies were noticed on physical verification.
- (iii) (a) The Company has granted loans to a wholly owned subsidiary covered in the register maintained under section 301 of the Companies Act, 1956. The maximum amount involved during the year was Rs.20,000,000 and the year- end balance of loans granted to such party was Rs.20,000,000.
  - (b) In our opinion and according to the information and explanations given to us, the rate of interest and other terms and conditions for such loans are not prima facie prejudicial to the interest of the Company.
  - (c) The loans granted are re-payable on demand. As informed, the Company has not demanded repayment of any such loan during the year, thus, there has been no default on the part of the parties to whom the money has been lent. The payment of interest on such loans was not due as at the year-end.
  - (d) There is no overdue amount of loans granted to companies, firms or other parties listed in the register maintained under section 301 of the Companies Act, 1956.
  - (e) As informed, the Company has not taken any loans, secured or unsecured from companies, firms or other parties covered in the register maintained under section 301 of the Companies Act, 1956. Accordingly, clauses 4 (iii) (f) and (g) of the Companies (Auditor's Report) Order, 2003 (as amended) (herein after referred to as the Order), are not applicable.
- (iv) In our opinion and according to the information and explanations given to us, there is an adequate internal control system commensurate with the size of the Company and the nature of its business, for the purchase of inventory and fixed assets and for the sale of goods and services. During the course of our audit, no major weakness has been noticed in the internal control system in respect of these areas.
- (v) (a) According to the information and explanations provided by the management, we are of the opinion that the particulars of contracts or arrangements referred to in section 301 of the Act that need to be entered into the register maintained under section 301 have been so entered.
  - (b) In our opinion and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements exceeding value of Rupees five lacs have been entered into during the financial year at prices which are reasonable having regard to the prevailing market prices at the relevant time
- (vi) The Company has not accepted any deposits from the public.
- (vii) In our opinion, the Company has an internal audit system commensurate with the size and nature of its business.
- (viii) To the best of our knowledge and as explained, the Central Government has not prescribed maintenance of cost records under clause (d) of sub-section (1) of section 209 of the Companies Act, 1956 for the products of the Company.
- (ix) (a) Undisputed statutory dues including provident fund, investor education and protection fund, employees' state insurance, income-tax, sales-tax, wealth-tax, service tax, customs duty, excise duty, cess have generally been regularly deposited with the appropriate authorities though there has been slight delay in a few cases where amount involved is not significant.
  - (b) According to the information and explanations given to us, no undisputed amounts payable in respect of provident fund, investor education and protection fund, employees' state insurance, income-tax, wealth-tax, service tax, sales-tax, customs duty, excise duty, cess and other undisputed statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable.
  - (c) According to the information and explanation given to us, there are no dues of income tax, sales-tax, wealth tax, service tax, customs duty, excise duty and cess which have not been deposited on account of any dispute.

- (x) The Company has no accumulated losses at the end of the financial year and it has not incurred cash losses in the current and immediately preceding financial year.
- (xi) Based on our audit procedures and as per the information and explanations given by the management, we are of the opinion that the Company has not defaulted in repayment of dues to a financial institution or bank. The Company has not issued any debentures.
- (xii) According to the information and explanations given to us and based on the documents and records produced to us, the Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) In our opinion, the Company is not a chit fund or a nidhi / mutual benefit fund / society. Therefore, the provisions of clause 4(xiii) of the Order are not applicable to the Company.
- (xiv) In respect of dealing/trading in shares, securities, debentures and other investments, in our opinion and according to the information and explanations given to us, proper records have been maintained of the transactions and contracts and timely entries have been made therein. The shares, securities, debentures and other investments have been held by the Company, in its own name.
- (xv) According to the information and explanations given to us, the Company has given guarantee for loans taken by others from bank or financial institutions, the terms and conditions whereof in our opinion are not prima-facie prejudicial to the interest of the Company.
- (xvi) Based on information and explanations given to us by the management, term loans were applied for the purpose for which the loans were obtained.
- (xvii) According to the information and explanations given to us and on an overall examination of the balance sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
- (xviii) The Company has not made any preferential allotment of shares to parties or companies covered in the register maintained under section 301 of the Companies Act, 1956.
- (xix) The Company did not have any outstanding debentures during the year.
- (xx) The Company has not raised any money through a public issue during the year.
- (xxi) Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.

For S.R. Batliboi & Co. Chartered Accountants

Per Manoj Gupta

Partner

Membership No. 83906



# **HT Media Limited** Balance Sheet as at March 31, 2008

(Rs. in lacs)

	Schedule	As at	As at
		March 31, 2008	March 31, 2007
SOURCES OF FUNDS			
Shareholders' Funds			
Share Capital	1	4,685.03	4,684.58
Reserves and Surplus	2	86,888.06	73,699.14
		91,573.09	78,383.72
Loan Funds			
Secured loans	3	21,375.63	16,500.00
Deferred Tax Liabilities (Net)	4	3,918.37	3,457.88
	TOTAL	116,867.09	98,341.60
APPLICATION OF FUNDS			
Fixed Assets	5		
Gross block		57,004.28	50,478.86
Less: Accumulated Depreciation/Amortisation		15,481.01	11,505.12
Net block		41,523.27	38,973.74
Capital Work-In-Progress including Capital Adva	nces and		
Expenditure during construction period		4,679.86	1,902.45
		46,203.13	40,876.19
Investments	6	45,676.96	37,297.99
<b>Current Assets, Loans and Advances</b>			
Inventories	7	11,367.43	10,190.26
Sundry debtors	8	19,782.25	14,646.67
Cash and bank balances	9	6,966.96	10,622.55
Other current assets	10	2,174.42	130.12
Loans and advances	11	11,104.52	4,753.57
		51,395.58	40,343.17
Less: Current Liabilities and Provisions			
Current Liabilities	12	24,143.04	18,163.86
Provisions	13	2,265.54	2,011.89
		26,408.58	20,175.75
Net Current Assets		24,987.00	20,167.42
	TOTAL	116,867.09	98,341.60
Notes to Accounts	21		

The Schedules referred to above and notes to accounts form an integral part of the Balance Sheet.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. **Chartered Accountants** 

Shobhana Bhartia (Vice Chairperson & Editorial Director)

Per Manoj Gupta Partner Membership No. 83906

**Dinesh Mittal** (VP-Legal, Tax & Company Secretary) M S Venkatraman Rajiv Verma (Chief Financial Officer) (Chief Executive Officer)

**Shamit Bhartia** 

(Whole-time Director)

# **HT Media Limited**

# Profit and Loss Account for the Year ended March 31, 2008

(Rs. in lacs)

INCOME Turnover Other Income	14 15	March 31, 2008	March 31, 2007
Turnover			
		118,623.27	103,928.82
- Ctilet income	1.5	4,068.57	4,028.10
		122,691.84	107,956.92
Expenditure		,	
Raw Materials Consumed	16	45,582.31	43,200.93
Personnel Expenses	17	17,558.18	14,768.19
Operating and Other Expenses	18	33,153.52	26,881.20
(Increase)/Decrease in Inventories	19	34.79	(27.44)
		96,328.80	84,822.88
Profit before depreciation/amortisation,			
interest, exceptional items and tax		26,363.04	23,134.04
Depreciation/Amortisation		4,466.61	3,971.39
Financial Expenses	20	1,773.31	1,485.95
		20,123.12	17,676.70
Profit before exceptional items and tax Exceptional items		20,123.12	17,676.70
Reimbursement of terminal benefits to the Holding	Company	-	26.10
Profit before tax		20,123.12	17,650.60
Provision for Current Income Tax (net of Rs. 23.00)		(4,797.38)	(5,320.00)
excess, reversed for Previous year, Previous year Ni	1)		
Deferred Tax (Charge)		(539.69)	(458.45)
Provision for Fringe Benefit Tax (net of Rs. 20.00 la		(330.00)	(365.00)
excess, reversed for Previous year, Previous year Ni	1)	(1.00)	(1.20)
Provision for Wealth Tax Total tax (expense)		(1.00) (5,668.07)	(1.20)
			* * * * * * * * * * * * * * * * * * * *
Net Profit for the year		14,455.05	11,505.95
Credit Balance brought forward from previous year	1	13,033.77	4,949.93
Adjustment of Leave benefit liability (net of deferre	d tax of	(153.80)	-
Rs. 79.20 lacs) (Refer note 4 (i) of Schedule 21)			
Previous year losses of merged undertaking		(7.69)	-
(Refer not 10 of Schedule 21)			
Amount available for appropriation Appropriations		27,327.33	16,455.88
Transfer to Capital Redemption Reserve		_	2,000.00
Transfer to General Reserve		1,100.00	600.00
Proposed Dividend (on equity shares) (not liable to	TDS)	936.99	702.69
Tax on Proposed Dividend	,	159.23	119.42
Surplus carried to Balance Sheet		25,131.11	13,033.77
<b>Earning Per Share</b>			
Basic and Diluted in Rs. [Nominal value of shares R (Previous year Rs. 2)]	Rs.2	6.17	4.91
Notes to Accounts	21		

The Schedules referred to above and notes to accounts form an integral part of the Profit and Loss Account.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. Chartered Accountants

Shobhana Bhartia

(Vice Chairperson & Editorial Director)

Per Manoj Gupta
Partner
Membership No. 83906

Dinesh Mittal
(VP-Legal, Tax & Company Secretary)

M S Venkatraman
(Chief Financial Officer)

Rajiv Verma Shamit Bhartia (Chief Executive Officer) (Whole-time Director)



# **HT Media Limited** Cash Flow Statement for the year ended March 31, 2008

(Rs. in lacs)

A. Cash flows from operating activities   Profit before tax   20,123.12   17,650.60   Adjustments for:   4,466.61   3,971.39   Loss on disposal of fixed assets (net)   4,466.61   3,971.39   Loss on disposal of fixed assets (net)   40,44   21.02   Profit on sale of current investments - other than trade (net)   (\$2,52)   (465.17)   Profit on sale of long term investments (net)   (91.36)     Dividend income   (243.38)   (237.39)   Interest texpense   1,720.86   1,425.39   Provision for diminution in value of current investments   1,720.86   1,425.39   Provision for doubtful debts and advances   3.12   187.99   Operating profit before working capital changes   23,398.04   20,924.98   Movements in working capital:     Increase in sundry debtors   (5,138.73)   (2,705.97)   Increase in loans and advances   (5,138.73)   (2,705.97)   Increase in loans and advances   (5,138.73)   (2,705.97)   Increase in loans and advances   (2,964.30)   (697.78)   Increase in loans and advances   (2,964.30)   (697.78)   Increase in loans and advances   (2,964.30)   (697.78)   Increase in operating activities   (2,947.97)   (5,714.19)   Proceeds from operating activities   (9,947.97)   (5,714.19)   Proceeds from sale of fixed assets   (1,000.00)   (700.00)   Interest received   (4,35.49.5)   (3,65.24.95)   Sale of investments   (45,168.46)   (3,65.24.95)   Sale of investments   (45,168.46)   (3,65.24.95)   Interest received   (4,73.85)   (1,400.00)   (700.00)   Interest proceeds from financing activities   (1,200.00)   (700.00)   Interest proceeds from financing activities   (1,200.00)   (7,200.00)   Interest proceeds from financing activities   (1,200.00)   (7,200.00)   Interest paid   (1,200.00)   (7,200.00)   Interest paid   (1,200.00)   (7,200.00)   Interest paid   (1,200.00)   (7,200.00)   Interest paid   (1,200.00)   (7,200.00)   Interest			()
Profit before tax			For the year ended March 31, 2007
Profit before tax	A. Cash flows from operating activities		
Adjustments for: Depreciation/Amortisation Depreciation/Amortisation Depreciation/Amortisation Loss on disposal of fixed assets (net) Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Dividend income Interest texpense Interest expense Interest expense Provision for diminution in value of current investments Provision for doubtral debts and advances Provision for doubtral provisions Provision for doubtral provisions Provision for doubtral provisions Provision for doubtral provisions Provision for provisions Provision for provisions Provision for provisions Provision for advances Provision for advances		20 123 12	17 650 60
Depreciation/Amorisation   4,466.61   3,971.30     Loss on disposal of fixed assets (net)   40.44   21.02     Profit on sale of current investments - other than trade (net)   (52.52)   (465.17)     Profit on sale of long term investments (net)   (91,36)   (237.39)     Dividend income   (2,517.85)   (1,640.68)     Interest income   (2,517.85)   (1,640.68)     Interest expense   1,720.86   1,425.39     Provision for diminution in value of current investments   1,720.86   1,425.39     Provision for diminution in value of current investments   3.12   187.99     Operating profit before working capital changes   33,98.04   20,924.98     Movements in working capital:   1,172.75   (54.97)     Increase in sundry debtors   (5,138.73)   (2,705.97)     Increase in sundry debtors   (1,177.17)   (654.97)     Increase in loans and advances   (2,964.30)   (697.78)     Increase in current liabilities and provisions   (2,064.30)   (697.78)     Increase in current liabilities and provisions   (2,064.30)   (697.78)     Total and a secondary of the control of		20,123.12	17,050.00
Loss on disposal of fixed assets (net)		4 466 61	3 971 39
Profit on sale of current investments - other than trade (net)			
Profit on sale of long term investments (net)	Profit on sale of current investments other than trade (net)		
Dividend income   (294,38)   (2373.9)   Interest income   (2,517.85)   (1,640.68)   Interest expense   (1,720.86   1.425.39)   Provision for diminution in value of current investments   (1,720.86   1.425.39)   Provision for diminution in value of current investments   (1,20.86   1.425.39)   Provision for doubtful debts and advances   (3,138.34   20,924.98   Movements in working capital:   (1,177.17   654.97   Increase in sundry debtors   (1,177.17   654.97   Increase in sundry debtors   (1,177.17   654.97   Increase in loans and advances   (2,964.30)   (697.78)   (697.78)   (697.78)   (7,721.40)   (7,	Profit on sale of long term investments (not)		(403.17)
Interest income			(227 20)
Interest expense			
Provision for diminution in value of current investments			
Provision for doubtful debts and advances         3.12         187.99           Operating profit before working capital:         23,398.04         20,924.98           Movements in working capital:         1         2           Increase in sundry debtors (Increase/)Decrease in inventories         (1,177.17)         654.97           Increase in current liabilities and provisions         6,096.68         429.37           Cash generated from operations         20,214.52         18,605.57           Direct taxes paid         6,096.68         429.37           Net cash from operating activities         14,427.69         13,533.43           B. Cash flows from investing activities         19,947.97)         (5,714.19)           Purchase of fixed assets         19,908         3,383           Purchase of fixed assets		1,720.80	
Operating profit before working capital:   Movements in working capital:   Increase in sundry debtors		2 12	
Movements in working capital:			
Increase in sundry debtors	Operating profit before working capital changes	23,398.04	20,924.98
(Increase)   Decrease in inventories   (1,177,17)   654.97     Increase in loans and advances   (2,964.30)   (697.78)     Increase in current liabilities and provisions   (5,966.88   429.37     Cash generated from operations   (5,786.83)   (5,072.14)     Net cash from operating activities   14,427.69   13,533.43     B. Cash flows from investing activities   14,427.69   13,533.43     B. Cash flows from investing activities   109.08   33.83     Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   109.08   33.83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   (35,228.35   5,676.47     Loan to subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (1,000.00)   (700.00)     Inter-corporate deposits   (1,000.00)   (13,405.04)     Fixed deposits with bank   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (56,277.33   29,300.01)     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,20.86)   (1,425.39)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16,11)   (16,23.99)     Dividend paid   (1,720.86)   (1,425.39)     Dividend paid   (1,720.86)   (1,425.39)     Dividend paid   (1,720.86)   (1,578.09)     Cash and cash equivalents (A+B+C)   (464.50)   (1,578.09)     Cash and cash equivalents at the beginning of the year   (5,732.45)   (5,750.00)     Cash and cash equivalents at the end of the year   (5,752.45)   (1,578.09)     Cash and cash equivalents at the end of the year   (5,752.45)   (1,20.65)	Movements in working capital:		
Increase in loans and advances   (2,964.30)   (697.78)     Increase in current liabilities and provisions   6,096.68   429.37     Cash generated from operations   20,214.52   18,605.57     Direct taxes paid   (5,786.83)   (5,072.14)     Net cash from operating activities   14,427.69   13,533.43     B. Cash flows from investing activities   199.08   33.83     Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   (190.08   33.83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   (45,168.46)   (36,524.95)     Sale of investments   (35,228.35   5,676.47     Loan to subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (200.00)   (700.00)     Inter-corporate deposits   (1,000.00)   - (8,000.00     Interest received   294.38   237.39     Interest received   (47,208.74)   (13,405.04)     Fixed deposits with banks encashed   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (16,11)   (-10,100.00)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16,11)   (-10,100.00)     Proceeds from/(Repayment of) Short-term borrowings   (4,875.63   (457.26)     Interest paid   (1,20.86)   (1,425.39)     Net cash (used in)/from financing activities   (2,316.55   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)     Cash and cash equivalents at the beginning of the year   (5,732.45   (6,03.80)     Components of cash and cash equivalents as at end of the year   (1,20.56)   (2,20.51)   (2,20.51)   (2,20.54)   (2,20.51)   (2,20.54)   (2,20.51)   (2,20.54)   (2,20.51)   (2,20.54)	Increase in sundry debtors	(5,138.73)	(2,705.97)
Increase in current liabilities and provisions	(Increase)/Decrease in inventories	(1,177.17)	654.97
Increase in current liabilities and provisions	Increase in loans and advances	(2,964.30)	(697.78)
Cash generated from operations   20,214.52   18,605.57     Direct taxes paid   (5,786.83)   (5,072.14)     Net cash from operating activities   14,427.69   13,533.43     B. Cash flows from investing activities   14,427.69   13,533.43     B. Cash flows from investing activities   199.08   33,83     Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   199.08   33,83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   (45,168.46)   (36,524.95)     Sale of investments   (200.00)   (700.00)     Loan refunded by the subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (1,000.00)   (1,000.00)     Inter-corporate deposits   (1,000.00)   (1,000.00)   (1,000.00)     Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (1,7208.74)   (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (1,720.86)   (1,425.39)     Dividend paid   (1,720.86)   (1,720.86)   (1,425.39)     Dividend paid   (822.11)   (663.80)     Net cash (used in)/from financing activities   2,316.55   (4,129.05)     Cash and cash equivalents at the beginning of the year   5,732.45   (5,196.95)     Cash and cash equivalents at the end of the year   5,732.45   (5,196.95)     Components of cash and cash equivalents as at end of the year   5,732.45   (5,196.95)     Cash and cheques on hand   (1,131.85)   (1,320.61)     Verification of the point			
Direct taxes paid   (5,786.83)   (5,072.14)     Net cash from operating activities   14,427.69   13,533.43     B. Cash flows from investing activities   Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   109.08   33.83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   35,228.35   5,676.47     Loan to subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (200.00)   (700.00)     Inter-corporate deposits   (1,000.00)   -2.00     Dividend received   294.38   237.39     Interest received   473.55   2,114.01     Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   (55,275.00)   (13,405.04)     Fixed deposits with banks encashed   (56,277.33   29,300.01)     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (1,582.60)   (1,582.60)     Dividend paid   (1,208.74)   (1,582.60)   (1,58	1	,	
Net cash from operating activities         14,427.69         15,533.43           B. Cash flows from investing activities         (9,947.97)         (5,714.19)           Purchase of fixed assets         109.08         33.83           Purchase of investments         (45,168.46)         (36,524.95)           Sale of investments         35,228.35         5,676.47           Loan to subsidiary         (200.00)         (700.00)           Loan refunded by the subsidiary         - 8,000.00           Inter-corporate deposits         (1,000.00)         - 8,000.00           Interest received         473.55         2,114.01           Fixed deposits with banks         (53,275.00)         (13,405.04)           Fixed deposits with banks encashed         56,277.33         29,300.01           Net cash (used) in investing activities         (17,208.74)         (10,982.47)           C. Cash flows from financing activities         (17,208.76)         (4,52.60)           Redemption of preference share capital         - (1,720.86)         (4,52.60		- )	- ,
B. Cash flows from investing activities	Direct taxes paid	, , , ,	
Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   109.08   33.83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   35,228.35   5,676.47     Loan to subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (1,000.00)   (700.00)     Inter-corporate deposits   (1,000.00)   (700.00)     Dividend received   294.38   237.39     Interest received   473.55   2,114.01     Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (16.11)   (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,582.60)     Application of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)     Application of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)   (1,425.39)     Dividend paid   (1,720.86)   (1,425.39)     Dividend paid   (822.11)   (663.80)   (822.11)   (663.80)     Net cash (used in)/from financing activities   (2,316.55)   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)	Net cash from operating activities	14,427.69	13,533.43
Purchase of fixed assets   (9,947.97)   (5,714.19)     Proceeds from sale of fixed assets   109.08   33.83     Purchase of investments   (45,168.46)   (36,524.95)     Sale of investments   35,228.35   5,676.47     Loan to subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (200.00)   (700.00)     Loan refunded by the subsidiary   (1,000.00)   (700.00)     Inter-corporate deposits   (1,000.00)   (700.00)     Dividend received   294.38   237.39     Interest received   473.55   2,114.01     Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (16.11)   (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,582.60)     Application of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)     Application of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (1,208.60)   (1,425.39)     Dividend paid   (1,720.86)   (1,425.39)     Dividend paid   (822.11)   (663.80)   (822.11)   (663.80)     Net cash (used in)/from financing activities   (2,316.55)   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)	R Cash flows from investing activities		
Proceeds from sale of fixed assets         109.08         33.83           Purchase of investments         (45,168.46)         (35,224.95)           Sale of investments         35,228.35         5,676.47           Loan to subsidiary         (200.00)         (700.00)           Loan refunded by the subsidiary         (1,000.00)         -           Inter-corporate deposits         (1,000.00)         -           Dividend received         294.38         237.39           Interest received         473.55         2,114.01           Fixed deposits with banks         (53,275.00)         (13,405.04)           Fixed deposits with banks encashed         56,277.33         29,300.01           Net cash (used) in investing activities         (17,208.74)         (10,982.47)           C. Cash flows from financing activities         (17,208.6)         (1,482.59)           Dividend paid         (822.11)         (663.80)           Net cash (used in)/from financing activities         2,316.55         (4,129.05)		(0 047 07)	(5.714.10)
Purchase of investments		( )	
Sale of investments         35,228.35         5,676.47           Loan to subsidiary         (200.00)         (700.00)           Loan refunded by the subsidiary         -         8,000.00           Inter-corporate deposits         (1,000.00)         -           Dividend received         294.38         237.39           Interest received         473.55         2,114.01           Fixed deposits with banks         (53,275.00)         (13,405.04)           Fixed deposits with banks encashed         56,277.33         29,300.01           Net cash (used) in investing activities         (17,208.74)         (10,982.47)           C. Cash flows from financing activities         -         (1,582.60)           Redemption of preference share capital         -         (1,582.60)           Acquisition of business undertaking of Go4i.com (India) Private Limited         (16.11)         -           Proceeds from/(Repayment of) Short-term borrowings         4,875.63         (457.26)           Interest paid         (1,720.86)         (1,720.86)         (1,425.39)           Dividend paid         (822.11)         (663.80)           Net cash (used in)/from financing activities         2,316.55         (4,129.05)           Net decrease in cash and cash equivalents (A + B + C)         (464.50)         <			
Loan to subsidiary			
Loan refunded by the subsidiary   8,000.00   Inter-corporate deposits   (1,000.00)		,	
Inter-corporate deposits		(200.00)	
Dividend received   294.38   237.39   Interest received   473.55   2,114.01   Fixed deposits with banks   (53,275.00)   (13,405.04)   Fixed deposits with banks encashed   56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (16,11)		-	8,000.00
Interest received   473.55   2,114.01     Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (15,82.60)     Redemption of preference share capital   - (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   - (15,82.60)     Proceeds from/(Repayment of) Short-term borrowings   4,875.63   (457.26)     Interest paid   (1,720.86)   (1,720.86)   (1,425.39)     Dividend paid   (822.11)   (663.80)     Net cash (used in)/from financing activities   2,316.55   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)     Cash and cash equivalents at the beginning of the year   6,196.95   7,775.04     Cash and cash equivalents at the end of the year   5,732.45   6,196.95     Components of cash and cash equivalents as at end of the year   5,732.45   6,196.95      Components of cash and cash equivalents as at end of the year   5,732.45   6,196.95      Components of cash and cash equivalents as at end of the year   5,732.45   6,196.95      Cash and cheques on hand   6,582.54   5,872.15     Cash		(1,000.00)	-
Fixed deposits with banks   (53,275.00)   (13,405.04)     Fixed deposits with banks encashed   56,277.33   29,300.01     Net cash (used) in investing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (17,208.74)   (10,982.47)     C. Cash flows from financing activities   (1,582.60)     Acquisition of preference share capital   - (1,582.60)     Acquisition of business undertaking of Go4i.com (India) Private Limited   (16.11)   (19.208.60)     Proceeds from/(Repayment of) Short-term borrowings   4,875.63   (457.26)     Interest paid   (1,720.86)   (1,425.39)     Dividend paid   (822.11)   (663.80)     Net cash (used in)/from financing activities   2,316.55   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)     Cash and cash equivalents at the beginning of the year   (464.50)   (1,578.09)     Cash and cash equivalents at the end of the year   (464.50)   (1,578.09)     Cash and cash equivalents at the end of the year   (464.50)   (2,578.09)     Cash and cheques on hand   (4,578.09)   (2,578.09)     Cash and cheques on hand   (4,578.09)   (4,578.09)   (4,578.09)     Cash and cheques on hand   (4,578.09)	Dividend received	294.38	237.39
Fixed deposits with banks encashed         56,277.33         29,300.01           Net cash (used) in investing activities         (17,208.74)         (10,982.47)           C. Cash flows from financing activities         Redemption of preference share capital         -         (1,582.60)           Acquisition of business undertaking of Go4i.com (India) Private Limited         (16.11)         -         -           Proceeds from/(Repayment of) Short-term borrowings         4,875.63         (457.26)         (1,425.39)           Interest paid         (1,720.86)         (1,425.39)         (663.80)           Dividend paid         (822.11)         (663.80)           Net cash (used in)/from financing activities         2,316.55         (4,129.05)           Net decrease in cash and cash equivalents (A + B + C)         (464.50)         (1,578.09)           Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         257.10         270.30           Cash and cheques on hand         6,582.54         5,872.15           With Scheduled banks         - on cash credit accounts         23.17         81.98           - on book overdraft accounts         - o	Interest received	473.55	2,114.01
Fixed deposits with banks encashed         56,277.33         29,300.01           Net cash (used) in investing activities         (17,208.74)         (10,982.47)           C. Cash flows from financing activities         Redemption of preference share capital         -         (1,582.60)           Acquisition of business undertaking of Go4i.com (India) Private Limited         (16.11)         -         -           Proceeds from/(Repayment of) Short-term borrowings         4,875.63         (457.26)         (1,425.39)           Interest paid         (1,720.86)         (1,425.39)         (663.80)           Dividend paid         (822.11)         (663.80)           Net cash (used in)/from financing activities         2,316.55         (4,129.05)           Net decrease in cash and cash equivalents (A + B + C)         (464.50)         (1,578.09)           Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         257.10         270.30           Cash and cheques on hand         6,582.54         5,872.15           With Scheduled banks         - on cash credit accounts         23.17         81.98           - on book overdraft accounts         - o	Fixed deposits with banks	(53,275.00)	(13,405.04)
Net cash (used) in investing activities  C. Cash flows from financing activities  Redemption of preference share capital Acquisition of business undertaking of Go4i.com (India) Private Limited Proceeds from/(Repayment of) Short-term borrowings Interest paid Dividend paid  Net cash (used in)/from financing activities  Net decrease in cash and cash equivalents (A + B + C) Cash and cash equivalents at the beginning of the year  Cash and cash equivalents at the end of the year  Cash and cheques on hand With Scheduled banks On current accounts On cash credit accounts On cash credit accounts On condeposit accounts* On unpaid and unclaimed dividend account  1.49  0.59			
C. Cash flows from financing activities  Redemption of preference share capital Acquisition of business undertaking of Go4i.com (India) Private Limited Proceeds from/(Repayment of) Short-term borrowings Interest paid Dividend paid (1,720.86) (1,720.86) (1,720.86) (1,720.86) (1,720.86) (1,425.39) (822.11) (663.80)  Net cash (used in)/from financing activities 2,316.55 (4,129.05)  Net decrease in cash and cash equivalents (A + B + C) (464.50) (1,578.09) Cash and cash equivalents at the beginning of the year (5,732.45 (6,196.95  Components of cash and cash equivalents as at end of the year  Cash and cheques on hand With Scheduled banks On current accounts On cash credit accounts On cash credit accounts On cash credit accounts On deposit accounts On deposit accounts On deposit accounts On unpaid and unclaimed dividend account  1.49 0.59	<del>-</del> <del>-</del>	*	
Redemption of preference share capital Acquisition of business undertaking of Go4i.com (India) Private Limited Proceeds from/(Repayment of) Short-term borrowings Interest paid Dividend paid Retash (used in)/from financing activities Retash (used in)/from financing activities Retash and cash equivalents (A + B + C) Cash and cash equivalents at the beginning of the year  Cash and cash equivalents at the end of the year  Cash and cheques on hand With Scheduled banks On current accounts On cash credit accounts On cash credit accounts On cash credit accounts On deposit accounts On deposit accounts On unpaid and unclaimed dividend account  1.49  (16.11) (16.11) (16.11) (16.11) (16.11) (16.11) (17.20.86) (17.20.8		(=1,====1)	(23,22111)
Acquisition of business undertaking of Go4i.com (India) Private Limited Proceeds from/(Repayment of) Short-term borrowings Interest paid Dividend paid (1,720.86) (1,720.86) (1,720.86) (1,720.86) (822.11) (663.80)  Net cash (used in)/from financing activities 2,316.55 (4,129.05)  Net decrease in cash and cash equivalents (A + B + C) Cash and cash equivalents at the beginning of the year Cash and cash equivalents at the end of the year  Cash and cash equivalents at the end of the year  Cash and cheques on hand With Scheduled banks - on current accounts - on cash credit accounts - on cash credit accounts - on book overdraft account - on deposit accounts* - on unpaid and unclaimed dividend account 1.49  1.49  1.49  1.49  1.49  1.49  1.49  1.49  1.49  1.49		_	(1.582.60)
Proceeds from/(Repayment of) Short-term borrowings         4,875.63         (457.26)           Interest paid Dividend paid         (1,720.86)         (1,425.39)           Net cash (used in)/from financing activities         2,316.55         (4,129.05)           Net decrease in cash and cash equivalents (A + B + C)         (464.50)         (1,578.09)           Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         257.10         270.30           With Scheduled banks         - on current accounts         257.10         270.30           - on book overdraft accounts         23.17         81.98           - on book overdraft account         (1,131.85)         (1,320.61)           - on unpaid and unclaimed dividend account         1.49         0.59		(16.11)	(1,202.00)
Interest paid   Dividend paid   (1,720.86)   (1,425.39)   (663.80)			(457.26)
Dividend paid   (822.11)   (663.80)     Net cash (used in)/from financing activities   2,316.55   (4,129.05)     Net decrease in cash and cash equivalents (A + B + C)   (464.50)   (1,578.09)     Cash and cash equivalents at the beginning of the year   6,196.95   7,775.04     Cash and cash equivalents at the end of the year   5,732.45   6,196.95     Components of cash and cash equivalents as at end of the year			
Net cash (used in)/from financing activities         2,316.55         (4,129.05)           Net decrease in cash and cash equivalents (A + B + C)         (464.50)         (1,578.09)           Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         6,582.54         5,872.15           With Scheduled banks on current accounts on cash credit accounts on cash credit accounts on book overdraft account on book overdraft account (1,131.85)         23.17         81.98           On deposit accounts* on unpaid and unclaimed dividend account on unpaid and unclaimed dividend account (1,49)         0.59			
Net decrease in cash and cash equivalents (A + B + C)         (464.50)         (1,578.09)           Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         6,582.54         5,872.15           Cash and cheques on hand         6,582.54         5,872.15         270.30           With Scheduled banks         - on current accounts         257.10         270.30           - on cash credit accounts         23.17         81.98           - on book overdraft account         (1,131.85)         (1,320.61)           - on deposit accounts*         -         1,292.54           - on unpaid and unclaimed dividend account         1.49         0.59	·	` ,	(663.80)
Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         Cash and cheques on hand         6,582.54         5,872.15           With Scheduled banks         - on current accounts         257.10         270.30           - on cash credit accounts         23.17         81.98           - on book overdraft account         (1,131.85)         (1,320.61)           - on deposit accounts*         -         1,292.54           - on unpaid and unclaimed dividend account         1.49         0.59	Net cash (used in)/from financing activities	2,316.55	(4,129.05)
Cash and cash equivalents at the beginning of the year         6,196.95         7,775.04           Cash and cash equivalents at the end of the year         5,732.45         6,196.95           Components of cash and cash equivalents as at end of the year         Cash and cheques on hand         6,582.54         5,872.15           With Scheduled banks         - on current accounts         257.10         270.30           - on cash credit accounts         23.17         81.98           - on book overdraft account         (1,131.85)         (1,320.61)           - on deposit accounts*         -         1,292.54           - on unpaid and unclaimed dividend account         1.49         0.59	Net decrease in cash and cash equivalents (A + B + C)	(464.50)	(1,578.09)
Components of cash and cash equivalents as at end of the year           Cash and cheques on hand With Scheduled banks - on current accounts - on cash credit accounts - on cash credit accounts - on book overdraft account (1,131.85) (1,320.61) - on deposit accounts* - on unpaid and unclaimed dividend account 1.49 0.59	Cash and cash equivalents at the beginning of the year	6,196.95	7,775.04
Cash and cheques on hand       6,582.54       5,872.15         With Scheduled banks       - on current accounts       257.10       270.30         - on cash credit accounts       23.17       81.98         - on book overdraft account       (1,131.85)       (1,320.61)         - on deposit accounts*       -       1,292.54         - on unpaid and unclaimed dividend account       1.49       0.59	Cash and cash equivalents at the end of the year	5,732.45	6,196.95
With Scheduled banks       - on current accounts       257.10       270.30         - on cash credit accounts       23.17       81.98         - on book overdraft account       (1,131.85)       (1,320.61)         - on deposit accounts*       -       1,292.54         - on unpaid and unclaimed dividend account       1.49       0.59	Components of cash and cash equivalents as at end of the year		
With Scheduled banks       - on current accounts       257.10       270.30         - on cash credit accounts       23.17       81.98         - on book overdraft account       (1,131.85)       (1,320.61)         - on deposit accounts*       -       1,292.54         - on unpaid and unclaimed dividend account       1.49       0.59	Cash and cheques on hand	6.582.54	5,872.15
- on cash credit accounts 23.17 - on book overdraft account (1,131.85) (1,320.61) - on deposit accounts* - 1,292.54 - on unpaid and unclaimed dividend account 1.49 0.59			
- on book overdraft account (1,131.85) (1,320.61) - on deposit accounts* - 1,292.54 - on unpaid and unclaimed dividend account 1.49 0.59			
- on deposit accounts* - on unpaid and unclaimed dividend account  1,292.54  1,292.54  0.59			
- on unpaid and unclaimed dividend account 1.49 0.59		(1,131.03)	
1		1 10	*
<b>5,732.45</b> 6.196.95	- on unpaid and unclaimed dividend account		
		5,732.45	6,196.95

\* represents short-term investments with an original maturity of three months or less.

Note: The above Cash Flow Statement has been prepared under the "Indirect Method" as stated in Accounting Standard 3 on Cash Flow Statement.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. Chartered Accountants

Shobhana Bhartia (Vice Chairperson & Editorial Director)

Per Manoj Gupta **Dinesh Mittal** (VP-Legal, Tax & Company Secretary) Partner Membership No. 83906

M S Venkatraman Rajiv Verma **Shamit Bhartia** (Chief Financial Officer) (Chief Executive Officer) (Whole-time Director)

	As at March 31, 2008	As at March 31, 2007
Schedule 1 : Share Capital		
Authorised		
$262,\!500,\!000$ equity shares of Rs. 2/- each (Previous year 262,500,000 equity shares of Rs. 2/- each)	5,250.00	5,250.00
2,000,000 (Previous year 2,000,000) preference shares of Rs. 100/- ea	ach 2,000.00	2,000.00
	7,250.00	7,250.00
Issued, Subscribed and Paid up		
234,229,205 equity shares of Rs. 2/- each (Previous year 234,229,205 equity shares of Rs. 2/- each) fully paid	4,684.58	4,684.58
Shares pending allotment (Refer note 10 of Schedule 21)	0.45	-
	4,685.03	4,684.58
Of the above :		
i) 160,985,260 equity shares of Rs. 2/- each (Previous year 160,985 equity shares of Rs. 2/- each) are held by The Hindustan Times L the Holding Company.		
ii) 149,749,995 equity shares of Rs. 2/- each (Previous year 149,749 equity shares of Rs. 2/- each) were alloted as fully paid-up for consideration other than cash.	9,995	
Schedule 2 : Reserves and Surplus		
Securities Premium Account	40- 0-	55 520 00
As per last Balance Sheet Less: Tax adjustment on account of Income Tax*	57,497.97	57,538.98 41.01
•	57,497.97	57,497.97
Capital Reserve As per last Balance Sheet Less: Adjusted during the year (Refer note 10 of Schedule 21)	417.40 8.42	417.40
	408.98	417.40
General Reserve		
As per last Balance Sheet Transferred from Profit and Loss Account during the year	750.00 1,100.00	150.00 600.00
	1,850.00	750.00
Capital Redemption Reserve	2,000.00	2,000.00
Profit and Loss Account Balance	25,131.11	13,033.77
	86,888.06	73,699.14

Due to inter-se reallocation of the proceeds of the IPO funds, the Company is eligible to claim income tax/deferred tax benefit under Section 35D of the Income Tax Act, 1961 to the extent of Rs. 87.70 lacs (income tax/deferred tax amount). As a result of this, excess credit of income tax/deferred tax taken in an earlier year amounting to Rs 41.01 lacs has been adjusted against Securities Premium Account in the previous year.



	As at March 31, 2008	As at March 31, 2007
Schedule 3 : Secured Loans		
Rupee Term Loan from Punjab National Bank	7,500.00	7,500.00
Secured by way of first pari passu charge on entire block of assets which are lying at all work place / office of the Company, consisting of plant & machinery, computers, furniture, fixtures fittings & furnishers, vehicles (present & future) which now or hereafter from time to time during the continuance of this security, belonging to the Company wherever situated including in-transit. It is further secured by first pari passu charge by deposit of title deeds of immovable property belonging to the Company situated at Noida and Greater Noida and Mohali (Repayable within a year Rs. Nil, Previous year Rs.Nil).		
Rupee Term Loan from State Bank of India	9,000.00	9,000.00
Secured by way of first pari passu charge by hypothecation of all present and future goods, book debts and all other movable assets, including documents of the title to the goods, outstanding moneys, receivables including receivables by way of cash assistance and/or cash incentive under the Cash Incentive Scheme or any other scheme, claims including claims by way of refund of customs/excise duties under the Duty Drawback Credit Scheme or any other scheme, bills, invoices, documents, contracts, insurance policies, guarantees, engagements, securities, investments and rights and present and future machinery. It is further secured by pari passu charge by equitable mortgage of immovable property belonging to the Company situated at Noida, Greater Noida and Mohali, by way of a pari passu charge (Repayable within a year Rs.Nil, Previous year Rs. Nil).		
Over Draft Facility	4,875.63	-
Secured against pledge of the Company's investment in the units of 'DWS Fixed Term Fund Series 24 Institutional Plan-Growth Option' issued by Deutsche Bank Mutual Fund.		
	21,375.63	16,500.00
Schedule 4: Deferred Tax Liabilities (Net)		
Deferred Tax Liabilities		
Differences in depreciation in block of fixed assets as per tax books and financial books	4,711.89	4,203.00
Effect of Income accrued on investment	68.78	-
Gross Deferred Tax Liabilities	4,780.67	4,203.00
Deferred Tax Assets		
Effect of expenditure adjusted from share issue expenses in earlier years but allowable for tax purposes in following years	38.68	56.40
Effect of expenditure debited to profit and loss account in the current year/earlier years but allowable for tax purposes in following years	364.70	234.36
Provision for doubtful debts and advances	458.92	454.36
Gross Deferred Tax Assets	862.30	745.12
Net Deferred Tax Liabilities	3,918.37	3,457.88

Schedule 5: Fixed Assets

(Rs. in lacs)

										(Gami iii :Gar)
Particulars		Gross Block	lock		Depr	Depreciation/Amortisation	sation		Net Block	ck
	As at 01.04.2007	Additions	Deductions/ (Adjustments)	As at 31.03.2008	As at 01.04.2007	For the year	Deductions/ (Adjustments)	As at 31.03.2008	As at 31.03.2008	As at 31.03.2007
Tangible Assets										
Land-Leasehold	1,781.58	1	ı	1,781.58	79.37	24.10	1	103.47	1,678.11	1,702.21
Buildings	5,233.82	9.92	ı	5,243.74	445.99	171.00	1	616.99	4,626.75	4,787.83
Improvement to Leasehold Premises	990.48	871.73	16.36	1,845.85	341.38	289.11	13.11	617.38	1,228.47	649.10
Plant & Machinery	37,486.01	4,545.70	615.41	41,416.30	8,974.50	3,178.68	472.96	11,680.22	29,736.08	28,511.51
Furniture & Fittings	508.04	20.92	0.40	583.72	179.60	47.26	0.10	226.76	356.96	328.44
Vehicles	186.23	23.11	27.28	182.06	50.87	17.00	14.84	53.03	129.03	135.36
Total	46,186.16	5,526.54	659.45	51,053.25	10,071.71	3,727.15	501.01	13,297.85	37,755.40	36,114.45
Intangible Assets										
Website Development	79.77	926.35	1	1,006.12	2.17	13.34	1	15.51	990.61	09.77
Software Licenses	4,212.93	717.68	(14.30)	4,944.91	1,431.24	726.12	(10.29)	2,167.65	2,777.26	2,781.69
Total	4,292.70	1,644.03	(14.30)	5,951.03	1,433.41	739.46	(10.29)	2,183.16	3,767.87	2,859.29
Totol Totol	70 020	F3 0F1 F	21.277	96 700 23	11 505 13	13 334 4	400 73	16 401 01	71 503 27	20 0 C
Grand 10tal	20,470.00	/5.0/1,/	61.640	07.400,70	71.606,11	4,400.01	490.72	10,401.01	41,525.77	30,9/3./4
Previous Year	46,373.12	4,202.20	96.46	50,478.86	7,575.33	3,971.39	41.60	11,505.12	38,973.74	ı
Capital Work In Progress									1,251.68	1,168.23
Capital Advances (Unsecured and considered good)									3,428.18	734.22
Total									46,203.13	40,876.19
Notes:										

Notes:

Motor Vehicle of the cost of Rs. Nil (Previous year Rs. 3.44 lacs) is pending for registration in the name of the Company.

Fixed Assets of the value of Rs. Nil (W.D.V. Rs. Nil) [Previous year Rs. 42.28 lacs (W.D.V Rs. 22.96 lacs)] and Capital Work in Progress of the cost of Rs. Nil (Previous year Rs. 2.38 lacs) have been discarded during the year.

Additions to Plant & Machinery include foreign exchange fluctuation amounting to Rs. Nil (Previous year deductions amounting to Rs. 17.27 lacs). 3

Improvement to Leasehold Premises amounting to Rs. 180.89 lacs ( Previous year Rs 180.89 lacs ) are held under joint ownership with others. 4.

Additions to Plant & Machinery for the year includes assets acquired on merger of business undertaking of Go4i.com (India) Private Limited (Refer Note 10 of Schedule 21). 5.

Capital Work in Progress (CWIP) include Rs.125.34 lacs against Intangible Assets (Previous year Rs.37.40 lacs). CWIP also includes Rs. 266.58 lacs (Previous year Nil) and Rs. 17.36 lacs (Previous year Nil) and Rs. year Nil) against expenditure during construction period pending allocation for Tangible and Intangible assets respectively (Refer note 21 of Schedule 21)



		Ma	As at arch 31, 2008	As at March 31, 2007
Sch	edu	le 6: Investments		
_		restments In Shares, Debentures , Bonds and Mutual Funds		
Ι		ng Term		
	Α.	Trade (Unquoted) Press Trust of India		
		457 (Previous year 457) equity shares of Rs. 100/- each, fully paid	0.46	0.46
		United News of India		
	ъ	738 (Previous year 738) equity shares of Rs. 100/- each, fully paid	0.74	0.74
	В.	Other Than Trade Investments Unquoted		
		Aksh Optifibre Limited		
		10,000 (Previous year Nil) Zero Coupon Fully Convertible	250.00	
		Debentures of Rs. 2500/- each, fully paid TRAK Services Private Limited	250.00	-
		26,646 (Previous year Nil) equity shares of Rs. 100/- each, fully paid	500.00	-
		Birla FTP-Institutional-Series AB- Growth Plan		
		30,019,592 (Previous year Nil) Units of Rs.10/-each, fully paid	3,001.96	-
		Birla FTP Institutional Series AK- Growth 25,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	2,500.00	_
		DWS Capital Protection Oriented Fund- Growth Option - A, 3 Years	2,500.00	
		Closed ended fund		
		3,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	300.00	-
		In Subsidiary Companies (Under the same management) (unquoted) Firefly e-ventures Limited		
		10,000,000 (Previous year Nil) equity shares of Rs.10/-each, fully paid	1,000.00	-
		Hindustan Media Limited	7.00	
		50,000 (Previous year Nil) equity shares of Rs.10/-each, fully paid HT Music and Entertainment Company Limited	5.00	-
		15,000,000 (Previous year 15,000,000) equity shares of		
		Rs.10/-each, fully paid	1,500.00	1,500.00
		HT Music and Entertainment Company Limited 15,000,000 (Previous year 11,750,000) 1% non-cumulative redeemable		
		preference shares of Rs. 100/- each, fully paid	15,000.00	11,750.00
		Searchlight Publishing House Limited		
		3,934,909 (Previous year 3,974,771) equity shares of Rs.10/- each, fully paid	858.40	867.10
		In Joint Venture Company (Unquoted)	030.40	307.10
		Metropolitan Media Company Private Limited		
		795,000 (Previous year 3,00,000) equity shares of	770.00	255.00
		Rs. 10/- each, fully paid up  Quoted	750.00	255.00
		Aksh Optifibre Limited		
		396,825 (Previous year Nil) equity shares of Rs. 10/- each, fully paid	250.00	-
II		Other Then Trade Investments (Unqueted)		
	C.	Other Than Trade Investments (Unquoted) Units in Fixed Maturity Plans		
		ABN AMRO Fixed Term Plan-Series 8 Yearly Plan A-Institutional-Growth 10,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	1,000.00	-
		DWS Fixed Term Fund-Series 24-Institutional Plan-Growth Option** 140,000,000 (Previous year 140,000,000) Units of Rs.10/- each, fully paid	14,000.00	14,000.00
		DWS Fixed Term Fund Series 33-Institutional Growth Option 22,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	2,200.00	
		Templeton Fixed Horizons Fund Series II -Plan B- Institutional Growth 20,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	2,000.00	_

(Rs. in lacs)

	As at March 31, 2008	As at March 31, 2007
Units in Mutual funds		
Birla Cash Plus-Institutional Premium Plan-Weekly Dividend Reinvest Plan* Nil (Previous year 20,655,600.112 ) Units of Rs.10/- each, fully paid	-	2,072.04
Birla Monthly Income Plan-25-Growth Plan * Nil (Previous year 4,162,740.968 ) Units of Rs.10/- each, fully paid	-	558.56
HDFC MF-Monthly Income Plan- Weekly Dividend Reinvest Plan Nil (Previous year 9,106,783.286 ) Units of Rs.10/- each, fully paid	-	1,040.64
HSBC Cash Fund-Intitutional Plus - Weekly Dividend Reinvest Plan Nil (Previous year 10,341,800.312 ) Units of Rs.10/- each, fully paid	-	1,035.71
HSBC MIP-Saving Plan-Monthly Dividend Reinvest Plan 5,221,121.52 (Previous year 4,867,887.480 ) Units of Rs.10/- each, fully paid	560.40	520.22
HSBC MIP-Saving Plan Growth Nil (Previous year 4,382,122.94 ) Units of Rs.10/- each, fully paid	-	571.97
Kotak Liquid - Institutional Premium-Weekly Dividend Reinvest Plan Nil (Previous year 20,609,539.373 ) Units of Rs.10/- each, fully paid	-	2,068.78
Prudential ICICI MIP-Cumulative-Growth Plan Nil (Previous year 3,032,666.618 ) Units of Rs.10/- each, fully paid	_	568.60
Reliance Monthly Income Plan-Growth Plan * Nil (Previous year 3,668,432.405) Units of Rs.10/- each, fully paid	-	500.00
	45,676.96	37,309.82
*Less: Provision for diminution in the value of current investments	-	11.83
	45,676.96	37,297.99

(Rs. in lacs)

		As at March 31, 2008	As at March 31, 2007
Not	tes Aggregate amount of Quoted Investments	250.00	<u>-</u>
,	Market Value Rs. 175.59 lacs (Previous year Rs. Nil)		
2)	Aggregate amount of Unquoted Investments	45,426.96	37,309.82

# 3) Detail of Investments purchased, reinvested and sold during the financial year are as follows:

	Face Value Rs. Per Unit	No. of Units #	Cost (Rs. in lacs)
Units in Fixed Maturity Plan			
Kotak FMP 3m Series 18- Dividend Reinvest	10.00	5,101,333.00	500.00
Units in Mutual Funds			
Birla Cash Plus - Institutional Plan- Weekly Dividend Re-investmen	t 10.00	3,716,581.00	400.00
HSBC Liquid Plus-Instituional Plan-Weekly Dividend	10.00	5,179,295.00	500.00
DWS Money Plus Fund-Institutional Plan-Weekly Dividend Reinves	st 10.00	7,048,896.00	700.00
DWS Insta Cash Plus Fund-Institutional Plan-Daily Dividend Option	n 10.00	112,914,285.00	11,303.33
Birla Cash Plus -Inst Premium Plan- Daily Dividend Reinvest	10.00	29,961,168.00	3,000.00
DWS Short Maturity Fund-Weekly Dividend Option	10.00	58,538,227.61	6,013.78
Templeton India Short Term Income Plan Institutional- Weekly			
Dividend Option	10.00	202,945.81	2,000.00
BSL Short term Fund -Fortnightly -Dividend Reinvestment	10.00	20,429,234.44	2,000.00

<sup>#</sup> Represents total of transactions on account of renewals and reinvestments

<sup>4)\*\*</sup> The investment has been pledged with Deutsche Bank against Over Draft Facility.



		(RS. III Ides)
	As at March 31, 2008	As at March 31, 2007
Schedule 7 : Inventories		
Raw materials	9,823.73	9,134.09
Stores and spares	1,526.06	1,003.74
Work-in- progress	6.73	48.23
Scrap and waste papers	10.91	4.20
	11,367.43	10,190.26
Schedule 8 : Sundry Debtors		
Debts outstanding for a period exceeding six months		
Secured, considered good	2.65	1.62
Unsecured, considered good	2,294.04	1,529.55
Unsecured, considered doubtful	1,319.21	1,308.93
Other debts		
Secured, considered good	850.01	742.28
Unsecured, considered good	16,635.55	12,373.22
Unsecured, considered doubtful	4.54	11.69
	21,106.00	15,967.29
Less: Provision for doubtful debts	1,323.75	1,320.62
	19,782.25	14,646.67
Due from a company under the same management within the meaning of		
Section 370 (1B) of the Companies Act, 1956	(04.68	
(i.e. HT Music and Entertainment Company Limited)	681.62	-
Schedule 9: Cash and Bank Balances		
Cash on hand	107.42	119.88
Cheques in hand	6,475.12	5,752.27
Balances with scheduled banks:	255 10	270.20
On current accounts On cash credit account	257.10 23.17	270.30 81.98
On deposit accounts *	102.66	4,397.53
On unpaid and unclaimed dividend account	1.49	0.59
on unputa una università di l'instita avvount	6,966.96	10,622.55
* Includes fixed deposit receipts pledged with bank amounting	0,200.20	10,022.33
to Rs. 2.39 lacs (Previous year Rs.2.39 lacs)		
Schedule 10 : Other Current Assets		
Interest accrued on deposits	20.27	130.12
Income accrued on Investments	2,154.15	-
	2,174.42	130.12

	As at March 31, 2008	As at March 31, 2007
Schedule 11 : Loans and Advances		
Unsecured, considered good Inter-corporate deposits Material on Loan Advances recoverable in cash or kind or for value to be received Loan to a subsidiary Deposits – others Advance towards share application money Loan to HT Media Employee Welfare Trust* Advance towards purchase of properties	1,000.00 897.28 2,060.55 200.00 1,846.33 300.00 2,174.28 2,148.58	704.04 - 1,431.69 - 2,174.28 443.56
(to be considered as investment in properties) Advance payment of income tax/ tax deducted at source (net of provision for tax) Unsecured, considered doubtful Advances recoverable in cash or kind or for value to be received	477.50	30.44
Advances recoverable in cash of kind of for value to be received	11,130.93	4,784.01
Less: Provision for doubtful advances	26.41	30.44
Less. Frovision for doubtful devalues	11,104.52	4,753.57
	11,10 11.02	1,755.57
* (Refer Note No. 9 of Schedule 21)  Included in Loans and Advances are:  i) Due from an Officer of the Company [Maximum amount outstanding during the year - Rs. 15.59 lacs (Previous year Rs.15.55 lacs)]	15.59	15.00
<ul> <li>ii) Due as loans/advances from Companies under the same management within the meaning of Section 370 (1B) of the Companies Act, 1956:</li> <li>- Firefly e-Ventures Limited</li> <li>- HT Music and Entertainment Company Limited</li> </ul>	985.77 -	<u>-</u>
Maximum amount due as loans/advances from such companies at any time during the year :  - Firefly e-Ventures Limited - HT Music and Entertainment Company Limited	985.77	- 8,000.00
iii) The maximum amount due as advance against preference share capital from HT Music and Entertainment Company Limited at any time during the year.	800.00	11,750.00
Schedule 12 : Current Liabilities		
Sundry creditors Unclaimed dividend (statutory liabilities as referred in Section 205 C of the Companies Act, 1956)	15,593.65 1.49	12,313.36 0.54
Book overdraft with a bank Payable to subsidiaries Customers and Agents Balances Income received in advance Sundry deposits Unaccrued income	1,131.85 409.98 1,216.58 4,138.12 1,651.37	1,320.61 160.38 374.41 2,490.73 1,495.92 7.91
	24,143.04	18,163.86
Included in Sundry creditors are: i) Total outstanding dues of Micro, Small and Medium Enterprises. ii) Total outstanding dues of creditors other than Micro, Small and	19.36	32.80
Medium Enterprises. iii) Due to Holding Company	15,574.29 0.60	12,280.56 109.42



(Rs. in lacs)

17,558.18

14,768.19

	As at March 31, 2008	As at March 31, 2007
Schedule 13 : Provisions		
For staff benefit schemes	1,169.39	1,007.63
For taxation (net of advance tax)	-	162.15
Fringe benefit tax	-	20.00
For proposed dividend - on equity shares (not liable to TDS)	936.92	702.69
For tax on proposed dividend	159.23	119.42
	2,265.54	2,011.89
	For the	For the
	Year Ended	Year Ended
	March 31, 2008	March 31, 2007
Schedule 14 : Turnover		
Advertisement revenue	101,371.48	87,314.86
Sale of news and publications	14,890.36	13,973.37
Job work revenue	1,366.94	1,889.17
Sale of scrap and waste papers	994.49	751.42
	118,623.27	103,928.82
Schedule 15 : Other Income		
Interest (Gross) on:		
- Bank deposits (Gross, tax deducted at source Rs. 44.52 lacs, Previous year Rs.265.98 lacs)	195.91	1,254.56
- Loan to Subsidiary (Gross, tax deducted at source Rs.Nil, Previous year Rs.86.63 lacs)	0.27	383.82
- Others (Gross, tax deducted at source Rs.23.98 lacs, Previous year Nil )	147.76	2.30
Dividend income (From current investments - other than trade)	294.38	237.39
Income from Investments-Long Term	2,173.91	-
Foreign exchange difference (net)	365.82	145.66
Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net)	52.52 91.36	465.17
Unclaimed balances/unspent liabilities written back (net)	561.22	1,283.88
Miscellaneous income	185.42	255.32
	4,068.57	4,028.10
Schedule 16: Raw Materials Consumed		
Inventories as at the beginning of the year	9,134.09	9,973.21
Purchases during the year	46,671.07	42,809.71
Less: Sale of damaged newsprint	399.12	447.90
	55,406.04	52,335.02
Less: Inventories as at the end of the year	9,823.73	9,134.09
	45,582.31	43,200.93
Schedule 17 : Personnel Expenses		
Salaries, wages and bonus	15,861.75	13,110.04
Provision for gratuity	89.97	290.73
Contribution to provident and other funds	914.72	779.26
Workmen and staff welfare expenses	691.74	588.16
	17 550 10	14769 10

I I	For the year ended March 31, 2008	For the year ended March 31, 2007
Schedule 18 : Operating and Other Expenses	,	,
Consumption of stores and spares	2,921.82	2,671.57
Printing and service charges	3,841.07	3,438.50
News services and despatches	2,303.76	1,517.08
Power and fuel	1,623.48	1,448.40
Advertising and sales promotion	9,201.80	6,378.03
Freight and forwarding charges (net)	1,695.60	1,489.55
Service charges on advertisement revenue	671.90	617.23
Rent	1,516.94	1,280.38
Rates and taxes	30.73	12.14
Insurance	246.69	251.50
Repairs and maintenance:		
- Plant and Machinery	919.20	867.10
- Buildings	334.71	313.62
- Others	11.22	13.61
Traveling and conveyance	1,669.81	1,480.17
Communication costs	960.51	913.91
Legal and professional fees	1,912.46	1,459.95
Directors' sitting fees	4.35	3.15
Auditor's remuneration	69.35	59.16
Provision for doubtful debts and advances	3.12	187.99
Loss on disposal of fixed assets (net)	40.44	21.02
Provision for diminution in value of current investments	-	11.83
Miscellaneous expenses	3,174.56	2,445.31
	33,153.52	26,881.20
Schedule 19: (Increase)/Decrease in Inventories		
Inventories as at the end of the year		
- Work-in-progress	6.73	48.23
- Scrap and waste papers	10.91	4.20
	17.64	52.43
Inventories as at the beginning of the year		
- Work-in-progress	48.23	21.26
- Scrap and waste papers	4.20	3.73
- Scrap and waste papers		
	52.43	24.99
	34.79	(27.44)
Schedule 20 : Financial Expenses		
Interest		
- on term loans	1,601.79	1,348.16
- to banks and others	119.07	77.23
Bank charges	52.45	60.56
	1,773.31	1,485.95



#### **Schedule 21: Notes to Accounts**

#### 1. Nature of Operations

The Company publishes 'Hindustan Times', an English daily ,'Hindustan', a Hindi daily and 'Mint', a Business paper daily except on Sunday and two monthly Hindi magazines, 'Kadambini' and 'Nandan'.

The Company derives revenue primarily from the sale of the above mentioned publications, advertisements published therein and by undertaking printing jobs. The Company also derives revenue from the internet business, by displaying advertisements on its websites, 'hindustantimes.com' and 'livemint.com'.

#### 2. Basis of preparation

The financial statements are prepared to comply in all material aspects with Indian Accounting Standards as notified by the Companies (Accounting Standards) Rules, 2006 and the relevant provisions of the Companies Act, 1956. The financial statements have been prepared under the historical cost convention on accrual basis. The accounting policies have been consistently applied by the Company and are consistent with those used in the previous year.

#### 3. Use of estimate

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the results of operations during the reporting period end. Although these estimates are based upon management's best knowledge of current events and actions, actual results could differ from these estimates.

#### 4. Changes in Accounting Policies

- (i) Till March 31, 2007 Company was providing for leave benefits based on actuarial valuation. In current year, the Company has adopted the Accounting Standard 15 (Revised 2005). Accordingly the Company has provided for leave encashment based on actuarial valuation done as per projected unit credit method. Further in accordance with the transitional provision in the revised accounting standard, Rs. 153.80 lacs (net of deferred tax asset of Rs. 79.20 lacs) has been adjusted against reserves. This change is not having material impact on the profit for the current year.
- (ii) The Company has adopted the Companies (Accounting Standard) Rules, 2006 with effect from April 1, 2007. As per Accounting Standard 11 "The Effects of Changes in Foreign Exchange Rates", the exchange difference on foreign currency transactions relating to fixed assets acquired from a country outside India have been adjusted to revenue as against the hitherto followed practice of adjusting the same to the carrying amount of fixed assets.

Had the Company continued to use the earlier basis of accounting for foreign exchange fluctuation, the credit to the Profit and Loss Account for the current year would have been lower by Rs. 6.15 lacs.

#### 5. Statement of Significant Accounting Policies

#### (a) Fixed Assets

Value for individual Fixed Assets acquired from the holding company in earlier years had been allocated based on the valuation carried out by independent experts.

Other Fixed Assets are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price and any directly attributable cost of bringing the asset to its working condition for its intended use. Financing costs relating to acquisition of Fixed Assets which takes substantial period of time to get ready are also included to the extent they relate to the period till such assets are ready for their intended use.

Leasehold improvements represent expenses incurred towards civil works, interior furnishings, etc on the leased premises at various locations.

#### (b) Depreciation

Leasehold Land and Leasehold Improvements are amortized over the useful life or unexpired period of lease (whichever is lower) on a straight line basis.

In respect of fixed assets acquired in an earlier year from the holding company, which are estimated to have lower residual lives than envisaged as per the rates provided in Schedule XIV to the Companies Act, 1956, depreciation is provided based on such estimated lower residual life.

In respect of fixed assets (printing press) acquired during the year 2004-05 from the holding company, depreciation is provided on straight line method over estimated useful life of 5 years as technically assessed by an independent expert.

Assets costing below Rs.5,000 each are fully depreciated in the year of acquisition.

Depreciation on other assets (except those acquired from the holding company) is provided on Straight Line Method at the rates computed based on estimated useful life of the assets, which are equal to the corresponding rates prescribed in Schedule XIV to the Companies Act, 1956.

#### (c) Intangibles

Software Licenses

Value for individual software license acquired from holding company in an earlier year had been allocated based on the valuation carried out by an independent expert.

Software licenses acquired from the holding company, which are estimated to have lower residual lives than that envisaged above, are amortised over such estimated lower residual lives.

Cost relating to other software licenses which are purchased is capitalised and amortized on a straight line basis over their estimated useful lives of five years or six years as the case may be.

Software licenses costing less than Rs.5,000 each are depreciated fully in the year of acquisition.

Website Development

Cost relating to website development is capitalised and amortized over their estimated useful lives of six years on a straight line basis.

#### (d) Expenditure on new projects and substantial expansion

Expenditure directly relating to construction activity is capitalised. Indirect expenditure incurred during construction period is capitalised as part of the indirect construction cost to the extent to which the expenditure is indirectly related to construction or is incidental thereto. Other indirect expenditure (including borrowing costs) incurred during the construction period, which is not related to the construction activity nor is incidental thereto is charged to the Profit and Loss Account. Income earned during construction period is adjusted against the total of the indirect expenditure.

All direct capital expenditure incurred on expansion is capitalised. As regards indirect expenditure on expansion, only that portion is capitalised which represents the marginal increase in such expenditure involved as a result of capital expansion. Both direct and indirect expenditure are capitalised only if they increase the value of the asset beyond its originally assessed standard of performance.

#### (e) Leases (Where the Company is the lessee)

Leases where the lessor effectively retains substantially all the risks and benefits of ownership over the leased term, are classified as operating leases. Operating lease payments are recognised as an expense in the Profit and Loss Account on a straight-line basis over the lease term.

#### (f) Investments

Investments that are readily realisable and intended to be held for not more than a year are classified as current investments. All other investments are classified as long-term investments. Current investments are carried at lower of Cost and Fair value determined on an individual investment basis. Long-term investments are carried at cost, however, provision for diminution in value is made to recognise a decline other than a temporary in the value of the investments.

#### (g) Inventories

Inventories are valued as follows:

Raw materials, stores and spares Lower of cost and net realisable value. However, material and other

items held for use in the production of inventories are not written down below cost if the finished products in which they will be incorporated are expected to be sold at or above cost. Cost is

determined on a weighted average basis.

Work-in-progress Lower of cost and net realisable value. Cost represents direct

materials cost.

Scrap and Waste papers At net realisable value.

Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

#### (h) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Specifically, the following basis is adopted:

Advertisements

Revenue is recognised as and when advertisement is published/displayed and is disclosed net of discounts.

Sale of News & Publications, Waste Paper and Scrap

Revenue is recognised when the significant risks and rewards of ownership have passed on to the buyer and is disclosed net of sales return and discounts.



Printing Job Work

Revenue from printing job work is recognised on the completion of job work as per terms of the agreement.

Interest

Revenue is recognised on a time proportion basis taking into account the amount outstanding and the rate applicable. Income on investment made in the units of fixed maturity plans of mutual funds is recognised based on the yield earned and to the extent of reasonable certainty.

Dividend

Revenue is recognised if the right to receive payment is established by the balance sheet date.

#### (i) Foreign currency transactions

Initial Recognition

Foreign currency transactions are recorded in the reporting currency by applying to the foreign currency amount, the exchange rate between the reporting currency and the foreign currency prevailing at the date of the transaction.

Conversion

Foreign currency monetary items are reported using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency, are reported using the exchange rate at the date of the transaction and non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the values were determined.

Exchange Differences

Exchange differences arising on the settlement of monetary items or on reporting monetory items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, are recognised as income or as expense in the year in which they arise.

Forward Exchange Contracts not intended for trading or speculation purposes

The premium or discount arising at the inception of forward exchange contracts is amortised as expense or income over the life of the contract. Exchange differences on such contracts are recognised in the statement of profit and loss in the year in which the exchange rates change. Any profit or loss arising on cancellation or renewal of forward exchange contract is recognised as income or as expense for the year.

#### (j) Retirement and other employee benefits

- i. Retirement benefits in the form of Provident Fund is a defined contribution scheme and the contribution are charged to the Profit and Loss Account of the year when the contribution to the fund is due.
- ii. Provision in respect of Gratuity is made as per actuarial valuation carried out as per projected unit credit method by an independent actuary as at year end and is contributed to Gratuity Fund created by the Company.
- iii. Provision for leave encashment is accrued and made on the basis of an actuarial valuation carried out by an independent actuary at the year end.
- iv. Actuarial gains/losses are immediately taken to profit and loss account and are not deferred.

#### (k) Impairment

The carrying amounts of assets are reviewed at each balance sheet date if there is any indication of impairment based on internal/external factors. An impairment loss is recognised wherever the carrying amounts of an asset exceed its recoverable amount. The recoverable amount is the greater of the assets net selling price and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value at the weighted average cost of capital.

#### (l) Provisions

A provision is recognised when the Company has a present obligation as a result of past event and it is probable that an outflow of resources will be required to settle the obligation, in respect of which a reliable estimate can be made. Provisions except those disclosed elsewhere in the financial statements, are not discounted to their present value and are determined based on best estimate required to settle the obligation at each Balance Sheet date. These are reviewed at each Balance Sheet date and are adjusted to reflect the current best estimates. Provision for expenditure relating to voluntary retirement is made when the employee accepts the offer of early retirement and such provision amount is charged to Profit and Loss Account in the year of provision.

#### (m) Income Taxes

Tax expense comprises fringe benefit, current and deferred taxes. Fringe benefit and current incometax are measured at the amount expected to be paid to the tax authorities in accordance with the Indian Income Tax Act.

Deferred Income Tax reflects the impact of current year timing differences between taxable income and accounting income for the year and reversal of timing differences of earlier years. Deferred Tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the balance sheet date.

Deferred Tax Assets are recognised only to the extent that there is reasonable certainty that sufficient future taxable income will be available against which such Deferred Tax Assets can be realised. In case Company has unabsorbed depreciation or carried forward tax losses, entire Deferred Tax Assets are recognised if there is virtual certainty supported by convincing evidence that Deferred Tax Assets can be realised against future taxable profits.

The carrying amount of deferred tax assets are reviewed at each balance sheet date. The Company writes-down the carrying amount of a deferred tax asset to the extent that it is no longer reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available against which deferred tax asset can be realised. Any such write-down is reversed to the extent that it becomes reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available.

Unrecognised Deferred Tax Assets of earlier years are re-assessed and recognised to the extent that it has become reasonably certain or virtually certain, as the case may be, that future taxable income will be available against which such Deferred Tax Assets can be realised.

#### (n) Earnings Per Share

Basic Earnings Per Share is calculated by dividing the net profit or loss for the year attributable to Equity Shareholders (after deducting preference dividend and attributable taxes) by the weighted average number of equity shares outstanding during the year. The weighted average numbers of equity shares outstanding during the year are adjusted for events of bonus issue; bonus element in a rights issue to existing shareholders; share split; and reverse share split (consolidation of shares).

For the purpose of calculating Diluted Earnings Per Share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

#### (o) Employee Stock Compensation Cost

Measurement and disclosure of the employee share-based payment plans is done in accordance with SEBI (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999 and the Guidance Note on Accounting for Employee Share-based Payments, issued by The Institute of Chartered Accountants of India. The Company measures compensation cost relating to employee stock options using the intrinsic value method. Compensation expense is amortized over the vesting period of the option on a straight line basis.

#### (p) Cash Flow Statement

Cash flows are reported using indirect method, whereby profit before tax is adjusted for the effects transactions of a non-cash nature and any deferrals or accruals of past or future cash receipts or payments. The cash flows from regular revenue generating, financing and investing activities of the Company are segregated.

Cash and Cash equivalents in the cash flow statement comprise cash at bank and in hand and short term investments with an original maturity of three months or less.

6. During the year ended March 31, 2005, the Company acquired the printing undertaking at New Delhi from its holding company namely The Hindustan Times Limited (HTL). The writ petition filed by the ex workmen of HTL challenging the transfer of business was quashed by the Hon'ble Delhi High Court on May 9, 2006. Thereafter, the ex-workmen of HTL raised the industrial dispute before Delhi Government, who referred the dispute to Industrial Tribunal-I, Karkardooma Courts, New Delhi (Tribunal). During the course of the proceedings before Tribunal, the ex-workmen moved application for interim relief. The Tribunal vide its order dated March 8, 2007, granted interim relief to the ex-workmen of HTL to the extent of 50% of last drawn wages from the date of such order till the disposal of the matter and relieved the Company from such order.

However, HTL challenged the said order before Hon'ble Delhi High Court in a Writ Petition, wherein the Hon'ble Court modified the order of the Tribunal to the extent that the amount equivalent to 50% so received by ex-workmen will be set off against their retrenchment compensation (not encashed by the above ex-workmen till date), in the event of HTL succeeding in the writ petition. The Hon'ble Court further clarified that payment will be made only from date of the High Court order (i.e. March 23, 2007) till the disposal of writ petition and it further stayed the order and proceedings pending before the Tribunal.

The Company has, based on an advice received from its legal council on the above mentioned order of the Delhi High Court, stopped the said payment of 50% in those cases, where the retrenchment compensation has been exhausted, as the Company will have no means to adjust the said payment in the event of it succeeding in the matter. The workers have challenged the said stoppage of payment in the Delhi High Court by way of contempt application and the matter is pending for final hearing.



#### 7. Segment Information

The Company is engaged in the Printing and Publication of Newspapers and Periodicals. The entire operations are governed by the same set of risk and returns, hence, the same has been considered as representing a single primary segment. The said treatment is in accordance with the guiding principles enunciated in the Accounting Standard-17 on Segment Reporting.

The Company sells its products mostly within India with insignificant export income and does not have any operations in economic environments with different risks and returns, hence, it is considered operating in a single geographical segment.

- **8.** a) The Company has till date, funded HT Music and Entertainment Company Limited, its subsidiary company for Rs. 1,500 lacs by way of Equity Share Capital and Rs. 15,000 lacs by way of Preference Share Capital. HT Music and Entertainment Company Limited is engaged in the business of operating FM Radio Stations in Delhi, Mumbai, Kolkata and Bangalore.
  - The aforesaid company has been presently incurring losses. The accumulated losses as at March 31, 2008 are Rs. 5,267.04 lacs. The Company, however, is of the view that the nature of business is such that every player in the radio industry incurred losses in the initial years but with the increasing market share of radio in media advertising, the resultant revenue generation will result in profits in near future. Accordingly, no provision is considered necessary.
  - b) The Company has till date, also funded Firefly e-Ventures Limited, its subsidiary company for Rs. 1,000 lacs by way of Equity Share Capital. Firefly e-Ventures Limited is engaged in the internet related business like Jobs, Matrimony, Social networking etc.

The aforesaid company has been presently incurring losses. The accumulated losses as at March 31, 2008 are Rs. 1,067.57 lacs. The Company, however, is of the view that the nature of business of the said company being such, the losses were expected in the initial years and the said company based on future projections prepared for next five years expects to generate sufficient income which will enable it to offset the entire amount of accumulated losses incurred upto date. Accordingly, no provision is considered necessary.

Details of Loans and Advances given to parties in which Directors are interested (as required by Clause 32 of the listing agreement)

Name: Firefly e-Ventures Limited

Loan: Balance as at March 31, 2008 and Maximum amount outstanding during the year Rs. 200 lacs. The repayment schedule for the above loan is 3 months.

Advances: Balance as at March 31, 2008 and Maximum amount outstanding during the year Rs. 785.77 lacs.

9. As approved by the shareholders at their Extra-ordinary General Meeting held on October 21, 2005, during an earlier year, the Company has given interest-free loan of Rs. 2,174.28 lacs to HT Media Employee Welfare Trust which in turn purchased 468,044 Equity Shares of Rs. 10/- each of HT Media Limited (as on date equivalent to 2,340,220 Equity Shares of Rs. 2/- each) from the open market [average cost per share – Rs. 92.91 based on Equity Share of Rs. 2/- each], for the purpose of granting Options under the 'HTML Employee Stock Option Scheme' (the Scheme), to eligible employees.

During the year, the Scheme was modified to the effect – (a) Options granted w.e.f. September 15, 2007 shall vest as per revised schedule of vesting period; and (b) to extend the coverage of the Scheme to the eligible full-time employees of the subsidiary companies.

The Options granted under the Scheme shall vest as per two Schedules of vesting period which are hereinafter referred to as 'Plan A' and 'Plan B' (applicable to Options granted w.e.f. September 15, 2007). Options granted under both the plans are exercisable for a period of 10 years after the scheduled vesting date of the last tranche of the Options as per the Scheme.

The relevant details of the Scheme are as under.

The relevant details of the Seneme are as under.			
	Plan A	Plan B	
Dates of Grant	09.01.2006 05.12.2006 23.01.2007	25.09.2007	
Date of Board approval	20.09.2005	12.10.2007	
Date of Shareholder's approval	21.10.2005	30.11.2007	
Number of Options granted	177,952 19,996 228,490	773,765	
Method of Settlement	Equity	Equity	
Vesting Period (see table below)	24 to 48 months	12 to 48 months	
Exercise Period	10 years after the scheduled vesting date of th last tranche of the Options, as per the Scheme		
Vesting Conditions	Employee remaining in the employment of the Company during the vesting period		

Note: Approvals obtained from the Board of Directors and Shareholders of the Company for the 'Plan B' were with retrospective effect from 25.09.2007

Details of the vesting period are:

Vesting Period from the Grant date	Vesting Schedule	
	Plan A	Plan B
On completion of 12 months	Nil	25%
On completion of 24 months	10%	25%
On completion of 36 months	40%	25%
On completion of 48 months	50%	25%

The details of activity under Plan A and Plan B (effective from 25<sup>th</sup> September, 2007) of the Scheme have been summarized below:

	Plan A		Plan B		Plan A	
	2007-2008		2007-2008		2006-2007	
	No. of Options	Weighted Average Exercise Price (Rs.)			No. of Options	Weighted Average Exercise Price (Rs.)
Outstanding at the beginning of the year	991,880	116,59	-	-	889,760	92.30
Granted during the year	-	-	773,765	208.15	328,470	165.66
Forfeited during the year	145,805	169.23	-	-	226,350	92.30
Exercised during the year	-	-	-	-	-	-
Expired during the year	-	-	-	-	-	-
Outstanding at the end of the year	846,075	107.52	773,765	208.15	991,880	116.59
Exercisable at the end of the year	66,047	92.30	-	-	-	-
Weighted average remaining contractual life (in years)	12.	00	13.	50	13	.12
Weighted average fair value of Options granted		-	123.	.17	92	2.34

None of the Options granted in the above mentioned plans of the Scheme have been exercised till date.

The details of exercise price for stock options outstanding at the end of the current year ended March 31, 2008 are:-

Range of exercise prices	Number of Options outstanding	Weighted average remaining contractual life of Options (in years)	Weighted average exercise price (Rs.)
<b>Plan A</b> Rs. 92.30 to Rs.170.80	846,075	12.00	107.52
<b>Plan B</b> Rs. 208.15	773,765	13.50	208.15

The details of exercise price for stock Options outstanding at the end of the previous year ended March 31, 2007 are:-

Range of exercise prices	Number of Options outstanding	Weighted average remaining contractual life of Options (in years)	Weighted average exercise price (Rs.)
<b>Plan A</b> Rs. 92.30 to Rs.170.80	991,880	13.12	116.59

There is no effect of the employee share based payment plans on the profit and loss account for the current yearn and on the financial position.

The weighted average fair value of stock Options granted during the year was Rs. 123.17. The Black Scholes valuation model has been used for computing the weighted average fair value considering the following inputs

	2007-2008	2006-2	007
Grant Date	25.09.2007	05.12.2006	23.01.2007
Expected Volatility	32.63%	31.04%	31.10%
Life of the Options granted	8 years to	8 years to	8 years to
Vesting and exercise period in years	11 years	9 years	9 years
Average risk-free interest rate	7.88% - 8.03%	7.56%-7.58%	7.88%-7.94%
Expected dividend yield	0.25%	0.25%	0.25%

Difference between employee compensation cost (calculated using the intrinsic value of stock Options) and the employee compensation cost (calculated on the fair value of the Options) is Rs. 380.48 lacs. Had the fair value method been used the profit would have been lower by Rs. 380.48 lacs & adjusted basic & diluted EPS would have been Rs. 6.01 (Nominal value of share Rs. 2).



10. The Company has during the previous year, obtained the approval of the equity shareholders and unsecured creditors in their court convened meetings held on March 26, 2007 to implement a Scheme of Arrangement and Demerger under Section 391-394 of the Companies Act, 1956 between the Company and Go4i.com (India) Private Limited (Go4i) and their respective shareholders and creditors effective July 1, 2006.

The Hon'ble High Court of Delhi in terms of its Order passed on 13th September, 2007 has sanctioned the Scheme of Arrangement and Demerger under Section 391-394 of the Companies Act, 1956 between the Company and Go4i.com (India) Private Limited (Go4i) and their respective shareholders and creditors w.e.f. 1st July, 2006 (Appointed Date).

Consequent to the above Order, the results of the demerged undertaking have been accounted for under 'Pooling of interest method' (as detailed in Accounting Standard 14 'Accounting for Amalgamations') in the Financial Statements of the Company in the current financial year resulting in Goodwill of Rs. 8.42 lacs (computation as per table below) which has been adjusted against Capital Reserves as per terms of the sanctioned scheme. Further, loss of Rs. 7.69 lacs of the demerged undertaking for nine months period ended March 31, 2007 has been adjusted against Revenue Reserves of the Company as at that date. The provision for tax for current year has been computed after adjusting the carried forward Business loss of Rs. 1,822.23 lacs of demerged undertaking.

In terms of the Scheme of Arrangement and Demerger, 22,600 Equity Shares of Rs. 2/- each of the Company shall be allotted to the shareholders of Go4i against consideration of demerged undertaking on receipt of necessary approval(s). There is no material difference in Basic & Diluted EPS computed in note 18 of Schedule 21 of the current year in view of insignificant numbers of equity shares to be allotted.

In compliance with Accounting Standard 14 'Goodwill' has been arrived at as below, being the difference between the consideration paid to the transferor company and the value of net identifiable assets acquired.

Particulars of Assets and Liabilities taken over as at Appointed Date	Amount (Rs. in lacs)
Assets taken over:	
Fixed Assets (Net Block)	10.15
Sundry Debtors	25.50
Less: Liabilities taken over:	
Current Liabilities and Provisions	43.62
Net Assets taken over	(7.97)
Purchase consideration	0.45
Goodwill on amalgamation (adjusted against Capital Reserve)	8.42

#### 11. Gratuity and Earned Leave (Post Employment Benefit plan)

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of services gets a gratuity on separation at 15 days salary (last drawn salary) for each completed year of service. The Company has formed a Gratuity Trust to which contribution is made based on actuarial valuation done by independent valuer.

The Company also has a well defined policy for leave encashment. The leaves are encashed only on separation at last drawn basic salary.

The following table summarise the components of net benefit expenses recognised in the Profit & Loss Account and the Funded status and amount recognised in the Balance Sheet for respective plans:

#### Amount recognised in Profit and Loss Account

(Rs. in lacs)

	Leave Encashment for the year ended March 31, 2008	Gratuity for the year ended March 31, 2008
Current service cost	209.44	157.44
Interest cost on benefit obligation	59.77	72.36
Expected return on plan assets	-	(81.81)
Net actuarial (gain) / loss recognised in the year	(14.52)	(58.02)
Net Benefit Expense	254.69	89.97
Actual return on planned assets	-	102.55
Amount reasonised in Polance Sheet		(Pg in loss)

#### Amount recognised in Balance Sheet

0		,
	Leave Encashment As at March 31, 2008	Gratuity As at March 31, 2008
Present value of funded obligations	-	1,052.09
Fair value of plan assets	-	962.12
Total	-	(89.97)
Present value of unfunded obligations	(847.21)	-
Less: Unrecognised past service cost	-	-
Net (liability)/Asset	(847.21)	(89.97)

Changes in the present value of obligation are as follows:

(Rs. in lacs)

	Leave Encashment	Gratuity
Present value of obligation as at 01/04/2007	747.13	904.54
Current Service cost	209.44	157.44
Interest cost	59.77	72.36
Actuarial loss /(gains) on obligation	(14.52)	(37.29)
Benefits paid	(154.61)	(44.96)
Present value of obligation as at 31/03/2008	847.21	1,052.09

#### Changes in the fair value of plan assets are as follows:

(Rs. in lacs)

	Gratuity
Fair value of plan assets as at 01/04/2007	643.67
Expected return plan assets	81.81
Contributions by employer	260.87
Benefits paid	(44.96)
Actuarial gain (losses) on plan assets	20.73
Fair value of plan assets as at 31/03/2008	962.12

The major categories of plan assets as a percentage of the fair value of total plan assets are as follows:

	Gratuity
Investments in Unit Linked Plan	80.75%

The overall expected rate of return on assets is determined based on the market prices prevailing as at the end of the year.

The principal assumptions used in determining gratuity and leave encashment obligations for the Company's plans are shown below:

	Leave Encashment	Gratuity
Discount rate	8%	8%
Expected rate of return on plan assets	-	12.71%
Employee turnover		
upto 30 years	3%	3%
upto 44 years	2%	2%
Above 44 years	1%	1%

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors on long term basis. The Company expects to contribute Rs 90 lacs to gratuity fund in the year 2008-09.

Note: The actuarial valuation of gratuity and leave encashment liability in the previous year was done in accordance with the pre-revised Accounting Standard -15 (AS-15) Employee Benefits. Accordingly, the comparative numbers as per Revised AS-15 are not available and hence not furnished

# 12. Interest in Joint Venture Company.

The Company's interest in a Joint Venture Company is as follows:-

Name of the Joint Venture Company (JVC)	Country of Incorporation	Proportion of ownership interest	For the year ended	Description of interest
Metropolitan Media Company Private Limited (Incorporated on September 12, 2006) (MMCPL)	India	50%	March 31,2008	JV established for publishing 'Metro Now' English daily.



The Company's share of the assets, liabilities, income and expenses of the jointly controlled entity as at and for the year ended March 31, 2008 are as follows-

Proportion of Company's interest in JVC MMCPL:-

(Rs. in lacs)

Assets	As at March 31, 2008	As at March 31, 2007
Fixed assets (net block)	97.78	61.22
Deferred tax assets (net)	392.34	68.92
Inventories	10.40	7.04
Sundry debtors	104.09	67.79
Cash and bank balances	236.42	63.71
Other current assets	3.71	-
Loans and advances	18.86	0.46
Liabilities		
Unsecured loans	656.75	75.50
Current liabilities	223.40	72.95
Provisions	7.33	1.99
Income		
Turnover	655.21	88.71
Other Income	7.16	-
Expenses		
Raw materials consumed	577.89	65.04
Personnel expenses	211.30	62.13
Operating and other expenses	809.55	163.34
Depreciation	15.15	1.71
Preliminary expenses written off	-	0.18
Deferred tax credit	323.42	68.92
Fringe benefit tax	9.49	1.49
Contingent liabilities	-	-
Capital commitments	-	-

As the Joint Venture Company was incorporated on September 12, 2006, the corresponding previous period figures are not comparable with the current year figures

# 13. Names of Related Parties

Parties having direct or indirect control over the Company (Holding Company)	The Hindustan Times Limited
Subsidiaries	Searchlight Publishing House Limited HT Music and Entertainment Company Limited Firefly e- Ventures Limited Hindustan Media Limited
Group companies where common control exists (Fellow Subsidiaries) and where transactions have taken place during the year	Go4i.com (India) Private Limited Paxton Trexim Private Limited
Joint Venture	Metropolitan Media Company Private Limited
Key Management Personnel	Smt. Shobhana Bhartia (Vice-Chairperson & Editorial Director) Mr. Shamit Bhartia (Whole time Director) Mr. Priyavrat Bhartia (Whole time Director)
Relatives of Key Management Personnel	Dr.K.K.Birla (Chairman)
Enterprises owned or significantly influenced by Key Management Personnel or their relatives and where transactions have taken place during the year	The Hindustan Times Limited HT Music and Entertainment Company Limited Firefly e-Ventures Limited

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255.00

700.00

383.82

8,000.00

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Schedules to the Accounts HT Media Limited

13. Related Party Transactions (Contd.)

(Rs. in lacs) March 31, 2007 11,750.00 Total March 31, 2008 22.90 00.000,1 200.00 416.03 39.99 164.58 482.96 495.00 0.27 1,619.84 3.250.00 March 31, 2007 significantly influenced 151.55 Enterprises owned or by Key Management Personnel or their relatives 164.58 2008 March 31, March 31, 2007 09.0 Relatives of Key Management Personnel March 31, 2008 09.0 March 31, 2007 Key Management Personnel March 31, 2008 March 31, 2007 255.00 Joint Venture March 31, 2008 495.00 22.90 416.03 March 31, 2007 1,539.28 11.750.00 383.82 6.07 3.91 12.00 700.00 8,000.00 Subsidiary/Fellow Subsidiaries March 31, 2008 1,619.84 115.94 39.99 200.00 0.27 5.87 3.250.00 00.000,1 March 31, 2007 21.25 386.36 20.00 1,582.60 Holding company 482.96 March 31, 2008 HT Music and Entertainment Company Limited HT Music and Entertainment Company Limited HT Music and Entertainment Company Limited Rent Received - HT Music and Entertainment Company Limited HT Music and Entertainment Company Limited HT Music and Entertainment Company Limited Metropolitan Media Company Private Limited Redemption of Preference Share Capital Transactions during the year ended Searchlight Publishing House Limited Searchlight Publishing House Limited Searchlight Publishing House Limited Share of Advertisement Revenue Paid Process Management Fees Received Dividend Paid on Preference Shares Go4i.com (India) Private Limited Printing & Service Charges Paid Paxton Trexim Private Limited The Hindustan Times Limited Dividend Paid on Equity Shares The Hindustan Times Limited - The Hindustan Times Limited The Hindustan Times Limited nvestment in Share Capital Firefly e-Ventures Limited Hindustan Media Limited Firefly e-Ventures Limited Firefly e-Ventures Limited Repayment of Loans Given Sitting Fee - Dr. K. K. Birla Waste Papers News Message ob Revenue

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Limited	the Accounts
HT Media I	Schedules to the

Schedules to the Accounts													(Rs.	(Rs. in lacs)
	Holding company	ompany	Subsidiary/Fellow Subsidiaries	bsidiary/Fellow Subsidiaries	Joint	Joint Venture	Key Man Perse	Key Management Personnel	Relatives of Key Management Personnel	of Key ment mel	Enterprise significantl by Key Ma Person their r	Enterprises owned or significantly influenced by Key Management Personnel or their relatives	Total	al
Transactions during the year ended	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007
Advertisement Revenue - HT Music and Entertainment Company Limited - Metropolitan Media Company Private Limited			611.53	250.33	49.69	21.48							611.53	250.33
Maintenance Expenses - Godi.com (India) Private Limited - HT Music and Entertainment Company Limited			6.00	6.00					1 1	1 1	1 1	1 1	6.00	6.00
rayment for Employees on Deputation  - The Hindustran Times Limited  - Searchlight Publishing House Limited  - Firefly e-Ventures Limited		36.59	307.52	291.54					1 1	1 1	1 1	1 1	307.52	36.59 291.54
Receipt for Employees on Deputation - HT Music and Entertainment Company Limited - Metropolitan Media Company Private Limited - Firefly e-Ventures Limited Reimbursement of Separation			26.97	26.94	7.08	1.60		1 1 1			1 1		26.97 7.08 148.32	26.94
Scheme Compensation - The Hindustan Times Limited	٠	26.10	r	,	,	•		•	1	,	r	•	ť	26.10
Kentuneration Pad to Key Managerial Personnel - To Mrs. Shobhana Bhartia - To Mr. Shamit Bhartia - To Mr. Priyavrat Bhartia				1 1 1		1 1 1	131.95 47.46 51.63	113.36 47.12 47.67	1 1 1		1 1 1		131.95 47.46 51.63	113.36 47.12 47.67
Rent Paid - The Hindustan Times Limited	513.42	447.34	1	•	1	•	•	•	•	•	1	•	513.42	447.34
Advertising and Sales Promotion - The Hindustan Times Limited - HT Music and Entertainment Company Limited - Searchlight Publishing House Limited Reimbursement of expenses incurred on	44.94	44.90	- 180.40 0.83	2.49	1 1 1				1 1 1		1 1 1	1 1 1	44.94 180.40 0.83	44.90 2.49
behalf of the Company by parties - Searchlight Publishing House Limited - The Hindustan Times Limited Reimbursement of expenses incurred on	246.09	236.76	1.07	50.68							1 1		1.07 246.09	50.68 236.76
behalf of the parties by Company - Searchlight Publishing House Limited - Far Music and Entertainment Company Limited - Firelly e-Ventures Limited - Metropolitan Media Company Private Limited - Hindustan Media Limited			8.95 98.51 662.50 -	19.07	4.22	1.66							8.95 98.51 662.50 4.22 1.36	19.07
Newsprint on Loan - Metropolitan Media Company Private Limited - Security deposits given by the Company - The Hindustan Times Limited	371.00				858.12						1		858.12	1 1

HT Media Limited Schedules to the Accounts

													(KS.	(KS. III lacs)	
	Holding company	ompany	Subsidia Subsi	Subsidiary/Fellow Subsidiaries	Joint V	Joint Venture	Key Man Pers	Key Management Personnel	Relatives of Key Management Personnel	of Key nent nel	Enterprises owned or significantly influenced by Key Management Personnel or their relatives	erprises owned or ficantly influenced Key Management Personnel or their relatives	Total	=	
Transactions during the year ended	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	
Business Acquired - 604i.com (India) Private Limited		,	8.42	,	,		,		,	,	•	,	8.42	,	
Comens Furchased - HT Music and Entertainment Company Limited	1	1	200.00	1	•	1	r	1	1		r		200.00	1	
Balance outstanding as on 31-03-08 Investment in Shares (including premium)															
<ul> <li>Searchlight Publishing House Limited</li> <li>HT Music and Entertainment Company Limited</li> </ul>	1 1		858.40 16,500.00	867.10 13,250.00			r r					1 1	858.40 16,500.00	867.10 13,250.00	
<ul> <li>Metropolitan Media Company Private Limited</li> <li>Hindustan Media Limited</li> </ul>		1 1	- 00 5		750.00	255.00		1 1					750.00	255.00	
- Firefly e-Ventures Limited	1	ī	1,000.00	٠	i	•	•	ī	•			1	1,000.00		
Advance against Share Application Money - Searchlight Publishing House Limited	1	•	300.00	ı	1	•	ī	•	•	•		•	300.00	•	
<u>Loans Given</u> - Metropolitan Media Company Private Limited - Firefly e-Ventures Limited	ī	ı	200.00		858.12	•		ı	•	•	•		858.12 200.00		_ 1 1 1
Equity Share Capital - The Hindustan Times Limited	3,219.71	3,219.71	•	1	•	ı	1	•	ı	ī	٠	1	3,219.71	3,219.71	
<u>Receivable as Advances / Debtors</u> - Searchlight Publishing House Limited	•	ı		0.28	1	•	1	1	•	•	1		•	0.28	
- HT Music and Entertainment Company Limited	•	•	681.62	•	102.06		•	•	1	1	•	•	681.62	- 10	
- metropolitati media Company Frivate Limited - Firefly e-Ventures Limited			785.77		06.661								785.77	/C.12	
<u>Payable as Creditors</u> - The Hindustan Times Limited	090	109 42	,	,	r	,	ı	,	,		,	,	090	109.42	Α,
- Searchlight Publishing House Limited	'	'	96.14	108.90	•	•		,			•	•	96.14	108.90	_ 1
- HT Music and Entertainment Company Limited	•	,	313.84	51.48	•	•	,	,	•	•	•	•	313.85	51.48	٠
- GO-L.COIII (IIIUIA) FIIVAUE LIIIIIIUEU - Paxton Trexim Private Limited	. ,		3.88	00						. ,	. 09 98	29.70	36 60	29.70	_
- Metropolitan Media Company Private Limited	,	i	•	,	94.95	103.74	1	i	ı	•	'	· ·	94.95	103.74	<i>-</i>
Security deposits given by the Company - The Hindustan Times Limited	1,091.00	720.00	ı		ı	•	ī	,	•	•	,	•	1,091.00	720.00	. ,
															•



#### 14. Derivative Instruments

(a) Particulars of Hedged Foreign Currency exposure as at the Balance Sheet date.

		Amount in respect	tive currency
Particulars	Currency	As at March 31, 2008	As at March 31, 2007
Sundry Creditors	USD	-	3,560,000

**(b)** Particulars of Unhedged Foreign Currency exposure as at the Balance Sheet date.

		As at Marc	h 31, 2008	As at Marc	h 31, 2007
Particulars	Currency	Amount in respective currency	Exchange rate in Rs.	Amount in respective currency	Exchange rate in Rs.
Sundry Creditors	USD	11,487,312	40.07	6,361,951	43.44
	EURO	-	-	592,308	57.92
	CHF	11,808	40.11	-	-
Sundry Debtors	USD	296,230	39.64	625,999	43.41
· ·	EURO	217,052	62.58	19,262	57.89
	GBP	-	-	5,351	85.19

#### 15. Leases

Rental expenses in respect of operating leases are recognised as an expense in the Profit and Loss Account, on a straight-line basis over the lease term.

Operating Lease (for assets taken on Lease)

- a) The Company has taken various residential, office and godown premises under operating lease agreements. These are generally cancellable leases and are renewable by mutual consent on mutually agreed terms with or without rental escalations.
- b) Lease payments for the year are Rs. 1,516.94 lacs (Previous year Rs. 1,280.38 lacs) and are disclosed as Rent under Schedule 18.
- c) The future minimum lease payments under non-cancellable operating leases
  - Not later than one year is Rs. 421.51 lacs (Previous year Rs. 52.90 lacs);
  - Later than one year but not later than five years is Rs. 1,188.81 lacs (Previous year Rs. 31.45 lacs);
  - Later than five years is Rs. 227.14 (Previous year Rs. 6.08 lacs).

(Rs. in lacs)

16.	Capital Commitment	As at March 31, 2008	As at March 31, 2007
	Estimated amount of contracts remaining to be executed on capital account and not provided for	12,242.93	1,056.11

17.	Contingent Liabilities not provided for	As at March 31, 2008	As at March 31, 2007
	a) Claims against the Company not acknowledged as debts The Company has received a demand of sales tax for the leased assets from the lessor and the same is disputed by the Company.	Nil	17.18
	b) In view of large number of cases, it is not practicable to disclose individual details of all the cases. On the basis of current status of individual cases and as per legal advice obtained by the Company, wherever applicable, the Company is confident of winning these cases and is of the view that no substantial liability will accrue in said cases.	Amount not ascertainable	Amount not ascertainable

#### 18. Calculation of Earning Per Share (EPS)

(Rs. in lacs)

	For the year ended March 31, 2008	For the year ended March 31, 2007
Net profit for the year after tax for calculation of basic & diluted EPS	14,455.06	11,505.95
Weighted average number of equity shares in calculating basic and diluted EPS	234,229,205	234,229,205
Number of Equity Shares at the beginning of the year	234,229,205	234,229,205
Number of Equity Shares at the end of the year	234,229,205	234,229,205
Weighted average number of equity shares	234,229,205	234,229,205
Basic & diluted EPS in Rs.	6.17	4.91
[Nominal Value of share of Rs.2 (Previous year Rs.2)]		
(Refer Note no. 10 of Schedule 21)		

# 19. Additional information pursuant to the provisions of Part I of Schedule VI to the Companies Act, 1956

(Rs. in lacs)

	As at March 31, 2008	As at March 31, 2007
Details of dues to Micro, Small and Medium Enterprises as per MSMED Act, 2006.		
a) Principal amount (all suppliers)	19.36	32.80
b) Interest due thereon at the end of the accounting year	Nil	Nil
<ul> <li>Amount of interest paid along with the amount of payment made to the supplier beyond the appointed day during the accounting year</li> </ul>	Nil	Nil
d) Amount of interest due and payable for period of delay in making the payment	Nil	Nil
e) Amount of Interest accrued and unpaid at the end of accounting year	Nil	Nil
f) Amount of interest remaining due and payable even in succeeding years, until such date when the interest due as above is actually paid for purpose of disallowance as a deductible expenditure under Section 23 of Micro, Small and Medium Enterprises Development Act 2006.	Nil	Nil

# 20. Additional information pursuant to the provisions of paragraphs 3, 4, 4B, 4C and 4D of Part II of Schedule VI to the Companies Act, 1956

		March 31, 2008	March 31, 2007
20.1.	Directors' Remuneration*		
	Salaries	174.00	156.00
	Contribution to provident fund	18.72	18.72
	Perquisites	38.32	33.43
		231.04	208.15

As the future liability for gratuity and leave encashment is provided on an actuarial basis for the Company as a whole, the amount pertaining to the directors is not ascertainable and, therefore, not included above

20.2.	Earnings in foreign currency (on cash basis)		
	Export of newspapers and periodicals	0.66	1.47
	Advertisements	676.36	841.98
	Others	0.36	1.36
		677.38	844.81



(Rs. in lacs)

		For the year ended March 31, 2008	For the year ended March 31, 2007
20.3.	Expenditure in foreign currency (on cash basis)		
	Travelling Professional and consultation fees Others	74.76 759.40 807.03	106.34 546.51 400.56
		1641.19	1,053.41
20.4.	Value of imports calculated on CIF basis		
	Raw materials Stores and Spares Capital goods	29,295.23 1,391.79 981.75	25,921.80 1,086.15 1,320.69
		31668.77	28,328.64
20.5.	Net Dividend remitted in foreign currency*		
	Number of NRI Shareholders Number of Shares held by them** Dividend Paid (Rs. in lacs) Year to which dividend relates	1 21,279,240 63.84 2006-07	7,201,848 86.42 2005-06

<sup>\*</sup> excluding Dividend credited to FCNR/NRE account of NRI's and also payments of Dividend to Foreign Institutional Investors on repatriation basis.

<sup>\*\*</sup> Face value of shares of previous year is Rs. 10 and current year is Rs.2.

20.6.	Auditors Remuneration		
	Audit Fee	29.88	25.28
	Tax Audit Fee	5.62	4.49
	Quarterly limited review of accounts	16.85	16.84
	Taxation matters	5.24	5.06
	Certification and other services	11.76	7.49

# 20.7. Licensed Capacity and Installed Capacity

	As at March 31, 2008	As at March 31, 2007
Installed Capacity (Impression per hour)	1,197,000	1,220,000

Notes: (i) Licensed capacity is not applicable.

# 20.8. Actual Production and Sales

		Quanti	ity (in lacs)	Value (Rs. in lacs)	
	Unit	For the year ended March 31, 2008	For the year ended March 31, 2007	For the year ended March 31, 2008	For the year ended March 31, 2007
Actual Production	Pages Copies	336,198.58 10,093.21	291,336.12 9,111.29		
Sales	Copies	9,619.09	8,640.49	14,477.84*	13,615.97*

Notes: i) Includes pages/copies produced by presses owned by others where the Company's publications are printed but excludes pages/copies printed on job work.

<sup>(</sup>ii) Installed capacity is as per technical estimates (excludes press owned by others where the Company's publications are printed).

ii) Difference in the quantity tally is on account of unsold, complimentary copies etc.

<sup>\*</sup> Does not include value of news content sold amounting to Rs. 412.52 lacs (previous year Rs. 357.40 lacs)

#### 20.9. Consumption of raw materials

	For the year ended March 31, 2008 For the year ended		Value (Rs. in lacs)	
			For the year ended March 31, 2008	•
Newsprint Ink	153,447.341 2,700.551	130,926.779 2,273.244	42,348.32 3,233.99	40,645.67 2,555.26
Total			45,582.31	43,200.93

# 20.10. Imported and indigenous raw materials, stores and spares consumed (excluding consumption included in expenditure during construction period)

	Percentage of total consumption		Value (Rs. in lacs)	
	For the year ended March 31, 2008	For the year ended March 31, 2007	For the year ended March 31, 2008	For the year ended March 31, 2007
<ul><li>i) Raw materials</li><li>- Imported</li><li>- Indigenously obtained</li></ul>	71.10 28.90	69.42 30.58	32,408.98 13,173.33	29,991.92 13,209.01
	100.00	100.00	45,582.31	43,200.93
<ul><li>ii) Stores and Spares</li><li>- Imported</li><li>- Indigenously obtained</li></ul>	56.26 43.74	46.09 53.91	1,643.67 1,278.15	1,231.27 1,440.30
	100.00	100.00	2,921.82	2,671.57

#### 21. Expenditure during construction period

(Rs. in lacs)

Particulars	As At March 31, 2008 Tangible	As At March 31, 2008 Intangible
Balance brought forward	-	-
Add: Incurred during the year		
-Personnel Expenses	406.04	53.37
-Rent	5.00	-
-Traveling and Conveyance	18.45	-
-Legal and professional fees	0.71	-
-Finance Charges	21.57	-
-Miscellaneous Expenses	2.49	-
	454.26	53.37
Less: Allocated to fixed assets during the year	187.68	36.01
Balance Carried Forward	266.58	17.36

Note: There are no figures in previous year.

#### 22. Previous Year comparatives

Previous year's figures have been regrouped/recasted where necessary to conform to this year's classification.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. Chartered Accountants

**Shobhana Bhartia** (Vice Chairperson & Editorial Director)

Per Manoj GuptaDinesh Mittal<br/>PartnerM S Venkatraman<br/>(VP-Legal, Tax &<br/>Membership No. 83906Rajiv Verma<br/>(Chief Financial Officer)Shamit Bhartia<br/>(Chief Executive Officer)Membership No. 83906Company Secretary)



# HT Media Limited Notes to Accounts

 $Balance\ Sheet\ Abstract\ and\ Company's\ General\ Business\ Profile\ as\ per\ part\ (IV)\ of\ Schedule\ VI\ to\ the\ Companies\ Act,1956$ 

I	Registration Details :					
	Registration No. Balance Sheet Date	117874 31.03.2008	State Code	55		
II	Capital Raised During the year (Amount in Rs.Thousands)					
	Public Issue	NIL	Right Issue	NIL		
	Bonus Issue	NIL	Private Placement -Equity	NIL		
			-Preference	NIL		
III	Position of Mobilisation and Deployment of	f Funds (Amount in Rs.Tho	usands)			
	Total Liabilities	11,714,113	Total Assets	9,834,160		
	Sources of Funds					
	Paid-up Capital	468,458	Reserves & Surplus	8,716,210		
	Secured Loans	2,137,562	Deffered Tax Liabilities Unsecured Loans	391,837 NIL		
	Application of Funds					
	Net Fixed Assets	4,620,313	Investments	4,567,696		
	Net Current Assets	2,526,104	Accumulated Losses	NIL		
IV	Performance of the Company (Amount in Rs.Thousands)					
	Turnover (Gross Revenue)	11,862,327	Total Expenditure	10,256,872		
	Profit / (Loss) Before Tax Earning Per Share in (Rs.)	2,012,312 6.17	Profit / (Loss) After Tax Dividend Rate	1,445,505 20%		
	Laming Fer Share in (RS.)	0.17	Dividend Rate	2070		
v	Generic Name of Two Principal Products/S	ervices of the Company (as	per monetary terms)			
V	Generic Name of Two Principal Products/S Product Description Printing/Publication of Newspapers	ervices of the Company (as	per monetary terms) Item Code			

HT Media Limited Statement pursuant to Section 212 of the Companies Act, 1956 relating to Subsidiary Companies

N 64b - 6b - i di 6	Carablat	HT Music and	E:d	V I
Name of the Subsidiary Company	Searchlight Publishing	Entertainment	Firefly e-Ventures	Hindustan Media Limited
	Publishing House Limited	Company Limited	Limited	Media Limited
Financial Vocas of the Subsidians	31 <sup>st</sup> March,	31 <sup>st</sup> March,	31 <sup>st</sup> March,	31st March,
Financial Year of the Subsidiary Company ended on	2008	2008	2008	2008
Number of shares in the Subsidiary	3,934,909	15,000,000	10,000,000	50,000
Company held by HT Media Limited	3,934,909	13,000,000	10,000,000	30,000
and its nominee at the above date				
Extent of holding	98.71%	75%	100%	100%
Net aggregate of profit/(loss) of	70.7170	7370	100/0	10070
the Subsidiary Company so far as				
they concern the members of				
HT Media Limited				
i) dealt with in the accounts of				
HT Media Limited amounted to:				
a) For Subsidiary Company's	Nil	Nil	Nil	Nil
Financial Year ended on				
31 <sup>st</sup> March, 2008				
b) For previous financial	Nil	Nil	Nil	Nil
years of the Subsidiary				
Company since it became subsidiary company of				
HT Media Limited				
ii) not dealt with in the accounts of				
HT Media Limited amounted to:				
a) For Subsidiary Company's	5.42	(2,241.99)	(709.19)	(0.40)
Financial Year ended on		,	,	,
31 <sup>st</sup> March, 2008(Rs in lacs)				
b) For previous financial years	86.67	(3,946.09)	(709.19)	(0.40)
of the Subsidiary Company				
since it became subsidiary				
company of HT Media				
Limited (Rs in lacs)				

For and on behalf of the Board of Directors

Shobhana Bhartia

(Vice Chairperson & Editorial Director)

Dinesh MittalM S VenkatramanRajiv VermaShamit Bhartia(VP-Legal, Tax &<br/>Company Secretary)(Chief Financial Officer)(Chief Executive Officer)(Whole-time Director)

Information relating to Subsidiary Companies pursuant to Section 212 (8) of the Companies Act, 1956 for the financial year ended on 31st March, 2008.

 $The required information relating to the Subsidiary Companies for the financial year ended on 31 ^s March, 2008 \ is given below:$ 

 $(Rs.\,in\,lacs)$ 

				(res. in racs)
Particulars	Searchlight Publishing House Limited	HT Music and Entertainment Company Limited	Firefly e-Ventures Limited	Hindustan Media Limited
	31 <sup>st</sup> March, 2008	31 <sup>st</sup> March, 2008	31 <sup>st</sup> March, 2008	31st March, 2008
a) Capital	398.62	17,000.00	1,000.00	5.00
b) Reserves	348.78	(5,264.40)	(709.18)	(0.39)
c) Total Assets	1,253.17	14,404.56	1,731.44	4.71
d) Total Liabilities	505.76	2,668.96	1,440.62	0.11
e) Details of Investment	-	-	-	-
f) Turnover	1,688.58	2,579.45	4.37	-
g) Profit / (Loss) before Taxation	16.12	(4,231.76)	(1,065.56)	(0.39)
h) Provision for Taxation	10.63	1,242.44	356.37	-
i) Profit / (Loss) after Taxation	5.48	2,989.32	(709.18)	(0.39)
j) Proposed Dividend	-	-	-	-



#### CONSOLIDATED AUDITORS' REPORT

To

The Board of Directors of HT Media Limited on the Consolidated Financial Statements of HT Media Limited, its Subsidiaries (Searchlight Publishing House Limited, HT Music and Entertainment Company Limited, Firefly e-Ventures Limited and Hindustan Media Limited) and Joint Venture (Metropolitan Media Company Private Limited)

- 1. We have audited the attached Consolidated Balance Sheet of HT Media Limited, its Subsidiaries and Joint Venture (hereinafter referred as the 'HT Media Group') as at March 31, 2008, the Consolidated Profit and Loss Account and the Consolidated Cash Flow Statement for the year ended on that date annexed thereto. These financial statements are the responsibility of the HT Media Limited's management and have been prepared by the management on the basis of separate financial statements and other financial information regarding its subsidiaries and joint venture. Our responsibility is to express an opinion on the consolidated financial statements based on our audit.
- 2. We conducted our audit in accordance with the Auditing Standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes, examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3. We did not audit the financial statements of two subsidiaries (Searchlight Publishing House Limited and Hindustan Media Limited) of HT Media Limited whose financial statements reflect total assets of Rs. 1,257.88 lacs as at March 31, 2008 (Rs. 946.32 lacs as at March 31, 2007) and total revenues of Rs. 1,688.58 lacs for the year ended March 31, 2008 (Rs. 1,599.10 lacs for the year ended March 31, 2007) and cash flows amounting to Rs. 74.43 lacs for the year ended March 31, 2008 (Rs. 19.18 lacs for the year ended March 31, 2007). We also did not audit the financial statements of the Joint Venture (Metropolitan Media Company Private Limited) of HT Media Limited out of which total assets of Rs. 863.60 lacs as at March 31, 2008 (Rs. 269.14 lacs as at March 31, 2007) and total revenue of Rs. 662.37 lacs for the year ended March 31, 2008 (Rs. 88.71 lacs for the period ended March 31, 2007) and cash flows amounting to Rs. 172.70 lacs for the year ended March 31, 2008 (Rs. 63.72 lacs for the year ended March 31, 2007) have been considered for the purpose of preparation of these consolidated financial statements.
- 4. The financial statements and other financial information of the above subsidiary and joint venture have been audited by other auditors whose report have been furnished to us, and our opinion, in so far as it relates to the amounts included in respect of the subsidiary and joint venture is based solely on the report of the other auditors.
- 5. The Subsidiary Companies (HT Music and Entertainment Company Limited and Firefly e-Ventures Limited) and Joint Venture (Metropolitan Media Company Private Limited), have accounted for deferred tax assets (net) of Rs. 1,948.87 lacs, Rs. 362.19 lacs, and Rs. 392.35 lacs respectively as on March 31, 2008. The subsidiary companies and joint venture are confident that subsequent realization of the deferred tax assets is virtually certain in the near future based on future projections and existing business model. This basis is not in line with the requirements of Accounting Standard 22 issued by the Institute of Chartered Accountant of India to determine virtual certainty.

We further report that had the observation made by us in paragraph above been considered, the consolidated profits for the year and consolidated reserves & surplus would have decreased by Rs. 2,703.41 lacs each and consolidated deferred tax liabilities would have increased by Rs. 2,703.41 lacs (Refer Note No. 11 of Schedule 25 to the consolidated financial statements).

- 6. We report that except for non compliance of Accounting Standard 22 in respect of recognition of deferred tax assets as explained in para 5 above (refer Note No. 11 of Schedule 25), the consolidated financial statements have been prepared by HT Media Limited's management in accordance with the requirements of Accounting Standard (AS) 21, 'Consolidated Financial Statements' and AS 27, 'Financial Reporting of Interest in Joint Ventures' issued by the Institute of Chartered Accountants of India and on the basis of the separate audited financial statements of HT Media Limited, its subsidiaries and Joint Venture included in the consolidated financial statements.
- 7. Subject to our comments in paras 5 and 6 above, in our opinion, and on the basis of the information and explanations given to us and based on the consolidation of separate audit reports on individual financial statements of HT Media Limited, its subsidiaries and joint venture, the consolidated financial statements of HT Media Limited, its subsidiaries and joint venture give a true and fair view in conformity with the accounting principles generally accepted in India:
  - (i) in the case of the Consolidated Balance Sheet of the consolidated state of affairs of HT Media Group as at March 31, 2008;
  - (ii) in the case of the Consolidated Profit and Loss Account, of the Profit of the HT Media Group for the year ended on that date; and
  - (iii) in the case of the Consolidated Cash Flow Statement, of the Cash Flows of the HT Media Group for the year ended on that date.

#### For S.R. Batliboi & Co.

Chartered Accountants

#### Per Manoj Gupta

Partner

Membership No. 83906



#### Consolidated Balance Sheet as at March 31, 2008

(Rs. in lacs)

Consolitated Balance Sheet as at Wall			,
	Schedule	As at	As at March 31, 2007
		March 31, 2008	March 31, 2007
SOURCES OF FUNDS			
Shareholders' Funds	1	4.60#.03	4.604.50
Share Capital	1	4,685.03	4,684.58
Reserves and Surplus	2	80,602.64	71,735.96
		85,287.67	76,420.54
Minority Interest	3		
Equity		505.13	501.08
Non Equity		(499.93)	(500.00)
		5.20	1.08
Loan Funds			
Secured loans	4	22,078.98	16,500.00
Unsecured loans	5	227.69	75.50
		22,306.67	16,575.50
Deferred Tax Liabilities (Net)	6	1,216.14	2,725.99
Deterred Tax Elabinetes (1966)	TOTAL	108,815.68	95,723.11
A DRI LO ATIONI OF FUNDO	IOIAL	100,013.00	93,723.11
APPLICATION OF FUNDS	7		
Fixed Assets	7	70.052.02	(1.420.02
Gross block		70,053.92	61,420.92
Less: Accumulated Depreciation/Amortisation Net block		17,652.05 52,401.87	12,443.38 48,977.54
		52,401.87	48,977.34
Capital Work-In-Progress including Capital Advanc	es and	W 004 W0	2 001 22
Expenditure incurred during construction period		5,891.58	3,091.23
		58,293.45	52,068.77
Investments	8	26,563.56	22,925.89
<b>Current Assets, Loans and Advances</b>			
Inventories	9	11,547.73	10,320.12
Sundry debtors	10	19,831.79	14,851.30
Cash and bank balances	11	7,739.68	11,041.39
Other current assets	12	2,228.03	135.33
Loans and advances	13	10,641.47	5,385.69
		51,988.70	41,733.83
Less: Current Liabilities and Provisions		21,700.70	11,755.05
Current Liabilities  Current Liabilities	14	25,596.55	19,077.62
Provisions	15	2,440.40	1,935.30
11071310113	1.3	· · · · · · · · · · · · · · · · · · ·	
N / C		28,036.95	21,012.92
Net Current Assets		23,951.75	20,720.91
Miscellaneous Expenditure (to the extent not written		6.92	7.54
	TOTAL	108,815.68	95,723.11
Notes to Accounts	25		

The Schedules referred to above and notes to accounts form an integral part of the Balance Sheet.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. Chartered Accountants

Shobhana Bhartia

(Vice Chairperson & Editorial Director)

**Per Manoj Gupta** Partner Membership No. 83906 **Dinesh Mittal** (VP-Legal, Tax & Company Secretary)

M S Venkatraman (Chief Financial Officer)

Rajiv Verma (Chief Executive Officer) **Shamit Bhartia** (Whole-time Director)

Consolidated Profit and Loss Account for the Year ended March 31, 2008

(Rs. in lacs)

	Schedule	For the year ended March 31, 2008	For the year ended March 31, 2007
INCOME		March 31, 2000	Waren 51, 2007
Gross Turnover	17	120,579.65	103,989.41
Less: Service Tax	-,	(254.61)	(23.66)
Net Turnover		120,325.04	103,965.75
Other income	18	4,386.64	3,668.56
		124,711.68	107,634.31
EXPENDITURE			
Raw Materials Consumed	19	46,397.46	43,519.98
Personnel Expenses	20	19,827.88	15,962.24
Operating and Other Expenses	21	37,075.17	27,640.69
(Increase)/Decrease in Inventories	22	34.84	(27.64)
		103,335.35	87,095.27
Profit before depreciation/amortisation, interest,			
exceptional items and tax		21,376.33	20,539.04
Depreciation/Amortisation		5,698.71	4,359.88
Financial Expenses	23	1,778.77	1,495.74
		13,898.85	14,683.42
Profit before exceptional items and tax		13,898.85	14,683.42
Exceptional items	24	-	4.38
Profit before tax		13,898.85	14,679.04
Provision for Current Income Tax (net of Rs. 23.00 la		(4,803.03)	(5,320.00)
excess, reversed for Previous year, Previous year Nil)			
Deferred Tax Credit		1,430.66	270.11
Provision for Fringe Benefit Tax (net of Rs. 20.00 lac		(392.59)	(401.60)
excess, reversed for Previous year, Previous year Nil)			
Provision for Wealth tax		(1.00)	(1.20)
Income taxes for earlier years		-	(4.96)
Total tax (expense)		(3,765.96)	(5,457.65)
Net Profit for the year before Pre Acquisition Losses an	ıd	10 122 00	0.221.20
Minority Interest for the year	*11	10,132.89	9,221.39
Add: Pre-Acquisition Losses adjusted against Goodw	111	(0.05)	26.04
Add: Share of Minority Interests in losses / (profit)		(0.07)	456.91
Net Profit for the year		10,132.82	9,704.34
Credit Balance brought forward from previous year		11,070.59	4,788.36
Adjustment of Leave benefit liability (net of deferred	tax of	(153.80)	-
Rs. 79.20 lacs) (Refer note 5(i) of Schedule 25)			
Previous year losses of merged undertaking (Refer note	e 10 of Schedule 2		-
Amount available for appropriation		21041.92	14492.70
Appropriations			
Transfer to Capital Redemption Reserve		-	2,000.00
Transfer to General Reserve	Da)	1,100.00	600.00
Proposed Dividend - on equity shares (not liable to The Tay on Proposed Dividend	D9)	936.99	702.69
Tax on Proposed Dividend		159.23	119.42
Surplus carried to balance sheet		18,845.70	11,070.59
Earnings Per Share		2)]	A 1 A
Basic and Diluted in Rs.[Nominal value of shares Rs. 2 (Property of the August 1997)		2)] 4.33	4.14
Notes to Accounts	25		

The schedules referred to above and notes to accounts form an integral part of the Profit and Loss Account.

(Chief Financial Officer)

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. **Chartered Accountants** 

Shobhana Bhartia (Vice Chairperson & Editorial Director)

(Whole-time Director)

Per Manoj Gupta M S Venkatraman

**Dinesh Mittal** 

**Shamit Bhartia** Rajiv Verma

(Chief Executive Officer)

(VP-Legal, Tax & Company Secretary) Membership No. 83906



#### Consolidated Cash Flow Statement for the year ended March 31, 2008

(Rs. in lacs)

	For the year ended March 31, 2008	For the year ended March 31, 2007
A. Cash flows from operating activities		
Profit before taxation	13,898.85	14,679.04
Adjustments for:		
Depreciation/Amortisation	5,698.71	4,359.88
Loss on disposal of fixed assets (net)	40.40	21.02
Profit on sale of current investments - other than trade (net)	(52.52)	(465.17)
Profit on sale of long term investments (net)	(91.36)	-
Dividend income	(294.38)	(237.39)
Interest income	(2,544.57)	(1,276.17)
Interest expense	1,778.70	1,428.98
Miscellaneous Expenditure	0.62	0.69
Provision for diminution in value of current investments	-	11.83
Provision for doubtful debts and advances	28.36	187.99
Operating profit before working capital changes	18,462.81	18,710.70
Movements in working capital:		
(Increase) in sundry debtors	(4,998.20)	(2,910.12)
(Increase)/ Decrease in inventories	(1,227.70)	636.16
(Increase) in loans and advances	(1,786.20)	(1,250.87)
Increase in current liabilities and provisions	6,703.00	1,264.49
Cash generated from operations	17,153.71	16,450.36
Direct taxes paid	(5,971.85)	(5,133.74)
Cash flow before extraordinary items	11,181.86	11,316.62
Net cash from operating activities	11,181.86	11,316.62
B. Cash flows from investing activities		
Purchase of fixed assets	(12,047.14)	(8,700.78)
Proceeds from sale of fixed assets	83.30	33.84
Purchase of investments	(40,427.16)	(24,519.95)
Sale of investments	35,228.35	5,676.47
Inter-corporate deposits	(1,000.00)	-
Dividend received	294.38	237.39
Interest received	451.87	1,758.47
Fixed deposits with banks	(53,308.03)	(13,648.84)
Fixed deposits with banks encashed	56,253.51	29,300.01
Net cash (used) in investing activities	(14,470.92)	(9,863.39)
C. Cash flows from financing activities		
Redemption of preference share capital	-	(1,582.60)
Acquisition of business undertaking of Go4i.com (India) Private Limited	(15.66)	-
Repayment of Short-term borrowings	-	(381.76)
Proceeds from Short-term borrowings	5,731.17	1
Interest paid	(1,778.77)	(1,428.98)
Dividend paid	(822.11)	(663.80)
Receipt from minority shareholder	3.40	
Net cash (used in)/from financing activities	3,118.03	(4,057.14)
Net (decrease) in cash and cash equivalents (A + B + C)	(171.03)	(2,603.90)
Cash and cash equivalents at the beginning of the year	6,368.47	8,972.38
Cash and cash equivalents at the end of the year	6,197.44	6,368.47
Components of cash and cash equivalents as at the end of the year		
Cash and cheques on hand	6,591.27	5,879.15
With Scheduled banks - on current accounts	720.40	415.29
- on cash credit accounts	23.17	105.03
- on book overdraft account	(1,138.89)	(1,324.09)
- on deposit accounts*	-	1,292.50
- on unpaid and unclaimed dividend account	1.49	0.59
	6,197.44	6,368.47

Note:

\* represents short-term investments with an original maturity of three months or less.

The above Cash Flow Statement has been prepared under the "Indirect Method" as stated in Accounting Standard 3 on Cash Flow Statement.

For and on behalf of the Board of Directors For and on behalf of the Board of Directors As per our report of even date

For S.R.Batliboi & Co. Chartered Accountants

Shobhana Bhartia (Vice Chairperson & Editorial Director)

Per Manoj Gupta Partner Membership No. 83906 Dinesh Mittal (VP-Legal, Tax & Company Secretary)

M S Venkatraman (Chief Financial Officer) Rajiv Verma (Chief Executive Officer)

Shamit Bhartia (Whole-time Director)

	pany and its subsidiaries	Joint Venture	Total	Total
	As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Schedule 1 : Share Capital				
Authorised				
262,500,000 equity shares of Rs. 2 each (Previous year 262,500,000 equity shares of Rs.2 each) 2,000,000 (Previous year 2,000,000) preference	5,250.00	-	5,250.00	5,250.00
shares of Rs. 100 each	2,000.00	-	2,000.00	2,000.00
	7,250.00	-	7,250.00	7,250.00
Issued, Subscribed and Paid up				
234,229,205 equity shares of Rs. 2 each (Previous year 234,229,205 equity shares of Rs. 2 each) fully paid Shares pending allotment (Refer note 10 of Schedule 25)	4,684.58	-	4,684.58	4,684.58
	0.45	-	0.45	-
	4,685.03	-	4,685.03	4,684.58
Of the above :				
i) 160,985,260 equity shares of Rs. 2 each (Previous year 160,985,260 equity shares of Rs. 2 each) are held by The Hindustan Times Limited, the Holding company.				
ii) 149,749,995 equity shares of Rs. 2 each (Previous year 149,749,995 equity shares of Rs. 2 each) were alloted as fully paid -up for consideration other than cash.				
Schedule 2 : Reserves and Surplus				
Securities Premium Account As per last Balance Sheet Less: Tax adjustment on account of Income Tax*	57,497.96	:	57,497.96	57,538.97 41.01
	57,497.96	-	57,497.96	57,497.96
Capital Reserve As per last Balance Sheet Less: Adjusted during the year (refer note 10 of Schedule 25)	417.40 8.42	-	417.40 8.42	417.40
	408.98		408.98	417.40
General Reserve As per last Balance Sheet Transferred from Profit and Loss Account during the year	750.00 1,100.00	-	750.00 1,100.00	150.00 600.00
	1,850.00	-	1,850.00	750.00
Capital Redemption Reserve	2,000.00		2,000.00	2,000.00
Profit and Loss Account Balance	19,187.77	(342.07)	18,845.70	11,070.59
	80,944.71	(342.07)	80,602.64	71,735.96

<sup>\*</sup> Due to inter-se reallocation of the proceeds of the IPO funds, the Company is eligible to claim income  $\tan$  deferred  $\tan$  benefit under Section 35D of the Income Tax Act, 1961 to the extent of Rs. 87.70 lacs (income  $\tan$  deferred  $\tan$  amount). As a result of this, excess credit of income  $\tan$  deferred  $\tan$  taken in an earlier year amounting to Rs 41.01 lacs has been adjusted against Securities Premium Account in the previous year.



		pany and its subsidiaries As at March 31,	Joint Venture As at March 31,	As at March 31,	As at March 31,
		2008	2008	2008	2007
Scł	nedule 3 : Minority Interest				
a)	Minority Interest in Equity of Searchlight Publishing House Limited 51341 Equity Shares of Rs. 10 each	5.13	-	5.13	1.08
b)	Minority Interest in Non - Equity of Searchlight Publishing House Limited				(0,00)
	Share of Profit/(Loss) brought forward Share of Profit/(Loss) of the current year	0.07	_	0.07	0.09
,	Ministration of the CHERNA in the	5.20	-	5.20	1.08
c)	Minority Interest in Equity of HT Music and Entertainment Company Limited				
	5,000,000 Equity Shares of Rs. 10 each fully paid	500.00	-	500.00	500.00
d)	Minority Interest in Non - Equity of HT Music and Entertainment Company Limited				
	Share of (Loss) brought forward Share of (Loss) of the current year	(500.00)	-	(500.00)	(43.00) (457.00)
		-	-	-	-
	Minority Interest in Equity of Subsidiaries Minority Interest in Non - Equity of Subsidiaries	505.13 (499.93)	-	505.13 (499.93)	501.08 (500.00)
		5.20	-	5.20	1.08
Sch	nedule 4 : Secured Loans				
Ru	pee Term Loan from Punjab National Bank	7,500.00	_	7,500.00	7,500.00
	Secured by way of first pari passu charge on entire block of assets which are lying at all work place / office of the Company, consisting of plant & machinery, computers, furniture, fixtures fittings & furnishers, vehicles (present & future) which now or hereafter from time to time during the continuance of this security, belonging to the Company wherever situated including in-transit. It is further secured by first pari passu charge by deposit of title deeds of immovable property belonging to the Company situated at Noida and Greater Noida and Mohali. (Repayable within a year Rs.Nil, Previous year Rs.Nil).				
Ru	pee Term Loan from State Bank of India	9,000.00	-	9,000.00	9,000.00
	Secured by way of first pari passu charge by hypothecation of all present and future goods, book debts and all other movable assets, including documents of the title to the goods, outstanding moneys, receivables including receivables by way of cash assistance and/or cash incentive under the Cash Incentive Scheme or any other scheme, claims including claims by way of refund of customs/excise duties under the Duty Drawback Credit Scheme or any other scheme, bills, invoices, documents, contracts, insurance policies, guarantees, engagements, securities, investments and rights and present and future machinery. It is further secured by pari passu charge by equitable mortgage of immovable property belonging to the Company situated at Noida, Greater Noida and Mohali, by way of a pari passu charge. (Repayable within a year Rs.Nil, Previous year Rs. Nil).				

			(	ixs. III lacs)
Com	Joint Venture	Total	Total	
	As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Over Draft Facility In case of parent company, secured against pledge of the Company's investment in the units of 'DWS Fixed Term Fund Series 24 Institutional Plan-Growth Option' issued by Deutsche Bank Mutual Fund. In case of a subsidiary company, secured by way of first exclusive charge on all existing and future Current Assets/ Fixed Assets of the subsidiary.	5,578.98	-	5,578.98	-
	22,078.98	-	22,078.98	16,500
Schedule 5: Unsecured Loan		<b></b> (0	<b></b> (0	75.50
Loan from a Joint Venture Venturer *	-	227.69	227.69	75.50 75.50
* represents loan in kind i.e. newsprint supplied by a venturer	-	227.69	227.69	/3.30
Schedule 6 : Deferred Tax Liabilities (Net):  Deferred Tax Liabilities				
Differences in depreciation in block of fixed assets as per tax books and financial books	5,370.48	6.38	5,376.86	4,520.48
Effect of Income accrued on investment	68.78		68.78	-
Gross Deferred Tax Liabilities	5,439.26	6.38	5,445.64	4,520.48
Deferred Tax Assets				
Carry forward of unabsorbed depreciation	1,338.15	-	1,338.15	407.40
Carry forward of unabsorbed business losses	1,477.09	395.90	1,872.99	627.15
Effect of expenditure adjusted from share issue expenses in earlier years but allowable for tax purposes in following years	38.68	-	38.68	56.40
Effect of expenditure debited to Profit and Loss Account in the current year/earlier years but allowable for tax purposes in following years	517.94	1.56	519.50	249.18
Carry forward of set off of Minimum Alternate Tax allowable in subsequent years	-	1.26	1.26	-
Provision for doubtful debts and advances	458.92	-	458.92	454.36
Gross Deferred Tax Assets	3,830.78	398.72	4,229.50	1,794.49
Net Deferred Tax Liabilities / (Assets)	1,608.48	(392.34)	1,216.14	2,725.99



#### Schedule 7: Fixed Assets (Company and its Subsidiaries)

(Rs. in lacs)

		Gr	ross Block Depreciation/Amortisation Net Block							
Particular	As at 01.04.07	Additions	Deductions/ (Adjustments)	As at 31.03.08	As at 01.04.07	For the year	Deductions/ (Adjustments)	As at 31.03.08	As at 31.03.08	As at 31.03.07
Tangible Assets										
Goodwill (On Consolidation)	333.25	-	-	333.25	207.55	66.65	-	274.20	59.05	125.70
Land -Leasehold	1,817.29	-	-	1,817.29	79.37	24.10	-	103.47	1,713.82	1,737.92
Land -Freehold	-	172.21	-	172.21	-	-	-	-	172.21	-
Buildings	5,673.01	23.35	-	5,696.36	566.72	188.82	-	755.54	4,940.82	5,106.29
Improvement to										
Leasehold Premises	1,602.47	1,126.24	13.40	2,715.31	371.09	470.95	13.01	829.03	1,886.28	1,231.38
Plant & Machinery	39,625.03	5,283.30	587.01	44,321.32	9,264.59	3,366.21	472.38	12,158.42	32,162.90	30,360.44
Furniture & Fittings	683.30	99.65	0.40	782.55	260.37	60.25	0.10	320.52	462.03	422.93
Vehicles	191.63	23.11	27.28	187.46	55.18	17.29	14.84	57.63	129.83	136.45
Total	49,925.98	6,727.86	628.09	56,025.75	10,804.87	4,194.27	500.33	14,498.81	41,526.94	39,121.11
Intangible Assets										
Website Development	79.77	926.35	-	1,006.12	2.17	13.34	-	15.51	990.61	77.60
Software Licenses	4,232.35	805.61	(14.30)	5,052.26	1,431.98	735.67	(10.29)	2,177.94	2,874.32	2,800.37
Copyrights	-	135.25	-	135.25	-	8.44	-	8.44	126.81	-
License Fee	7,054.24	600.01	-	7,654.25	199.15	716.74	-	915.89	6,738.36	6,855.09
Music Content	39.61	-	-	39.61	2.27	9.90	-	12.17	27.44	37.34
Total	11,405.97	2,467.22	(14.30)	13,887.49	1,635.57	1,484.09	(10.29)	3,129.95	10,757.54	9,770.40
Grand Total	61,331.95	9,195.08	613.79	69,913.24	12,440.44	5,678.36	490.04	17,628.76	52,284.48	48,891.51
Previous Year	47,677.76	13,750.15	96.46	61,331.95	8,125.10	4,356.94	41.60	12,440.44	48,891.51	-
Capital Work In Progress Capital Advances (Unsecured and									2,032.76	1,254.14
considered good) One Time Entry Fee (OTEF)									3,858.82	1,237.08 600.01
Total									58,176.06	51,982.74

#### Notes:

- 1. Motor Vehicle of the cost of Rs.Nil (Previous year Rs. 3.44 lacs) is pending for registration in the name of the Company.
- 2. Fixed Assets of the value of Rs. Nil (W.D.V. Rs. Nil) [ Previous year Rs. 42.28 lacs (W.D.V Rs. 22.96 lacs)] and Capital Work in Progress of the cost of Rs. Nil (Previous year Rs. 2.38 lacs).
- 3. Additions to Plant & Machinery include foreign exchange fluctuation amounting to Rs. Nil (Previous year deductions amounting to Rs. 17.27 lacs).
- $4. \quad Additions for the year includes assets acquired on merger of business undertaking of Go4i.com (India) Private Limited. (Refer Note 10 of Schedule 25).$
- 5. Capital advances include Rs.385.63 lacs (Previous Year Rs.425.39 lacs) paid by subsidiary company for right to use in the Common Infrastructure for channel transmission (for its four stations) to be built on land owned by Prasar Bharti and to be used by all the broadcasters at respective stations as per the terms of bid document on FM Radio Broadcasting (Phase II).
- 6. One Time Entry Fee (OTEF) of Rs.Nil (Previous Year Rs. 600.01 lacs) towards FM Radio Channel for Kolkata location.
- 7. Capital Work in Progress includes Rs.870.88 lacs against Intangible Assets ( Previous year Rs.38.91 lacs).

Schedule 7: Fixed Assets (Company's proportionate share in Joint Venture)

	Gross Block					Depreciation/Amortisation				Net Block	
Particular	As at 01.04.07	Additions	Deductions/ (Adjustments)	As at 31.03.08	As at 01.04.07	For the year	Deductions/ (Adjustments)	As at 31.03.08	As at 31.03.08	As at 31.03.07	
Tangible Assets											
Goodwill (On Consolidation)	26.04	-	-	26.04	1.24	5.21	-	6.45	19.59	24.80	
Plant & Machinery	53.74	32.98	-	86.72	1.20	11.52	-	12.72	74.00	52.54	
Furniture & Fittings	3.69	0.49	-	4.18	0.05	0.24	-	0.29	3.89	3.64	
Total	83.47	33.47	-	116.94	2.49	16.97	-	19.46	97.48	80.98	
Intangible Assets											
Website Development	-	-	_	-	_	_	_	_	_	-	
Software Licenses	5.50	18.24	-	23.74	0.45	3.38	-	3.83	19.91	5.05	
Total	5.50	18.24	-	23.74	0.45	3.38	-	3.83	19.91	5.05	
Grand Total	88.97	51.71	-	140.68	2.94	20.35	-	23.29	117.39	86.03	
Previous Year	-	88.97	-	88.97	-	2.94		2.94	86.03		

#### Schedule 7: Fixed Assets (Consolidated)

(Rs. in lacs)

	Gross Block					Depreciat	ion/Amortisation	ı	Net Block	
Particular	As at 01.04.07	Additions	Deductions/ (Adjustments)	As at 31.03.08	As at 01.04.07	For the year	Deductions/ (Adjustments)	As at 31.03.08	As at 31.03.08	As at 31.03.07
Tangible Assets										
Goodwill (On Consolidation)	359.29	-	-	359.29	208.79	71.86	-	280.65	78.64	150.50
Land -Leasehold	1,817.29	170.01	-	1,817.29	79.37	24.10	-	103.47	1,713.82	1,737.92
Land -Freehold	- - - -	172.21	-	172.21	5(( 70	100.00	-	755.54	172.21	- - 10( 20
Buildings	5,673.01	23.35	-	5,696.36	566.72	188.82	-	755.54	4,940.82	5,106.29
Improvement to Leasehold Premises	1,602.47	1,126.24	13.40	2,715.31	371.09	470.95	13.01	829.03	1,886.28	1,231.38
Plant & Machinery	39,678.77	5,316.28	587.01	44,408.04	9,265.79	3,377.73	472.38	12,171.14	32,236.90	30,412.98
Furniture & Fittings	686.99	100.14	0.40	786.73	260.42	60.49	0.10	320.81	465.92	426.57
Vehicles	191.63	23.11	27.28	187.46	55.18	17.29	14.84	57.63	129.83	136.45
Total	50,009.45	6,761.33	628.09	56,142.69	10,807.36	4,211.24	500.33	14,518.27	41,624.42	39,202.09
Intangible Assets										
Website Development	79.77	926.35	-	1,006.12	2.17	13.34	-	15.51	990.61	77.60
Software Licenses	4,237.85	823.85	(14.30)	5,076.00	1,432.43	739.05	(10.29)	2,181.77	2,894.23	2,805.42
Copyrights	-	135.25	-	135.25	-	8.44	-	8.44	126.81	-
License Fee	7,054.24	600.01	-	7,654.25	199.15	716.74	-	915.89	6,738.36	6,855.09
Music Content	39.61	-	-	39.61	2.27	9.90	-	12.17	27.44	37.34
Total	11,411.47	2,485.46	(14.30)	13,911.23	1,636.02	1,487.47	(10.29)	3,133.78	10,777.45	9,775.45
Grand Total	61,420.92	9,246.79	613.79	70,053.92	12,443.38	5,698.71	490.04	17,652.05	52,401.87	48,977.54
Previous Year	47,677.76	13,839.62	96.46	61,420.92	8,125.10	4,359.88	41.60	12,443.38	48,977.54	
Capital Work In Progress									2,032.76	1,254.14
Capital Advances (Unsecured and									2.050.03	1 227 00
considered good)									3,858.82	1,237.08
One Time Entry Fee (OTEF)									50.002 /5	600.01
Total									58,293.45	52,068.77

#### Notes:

- 1. Motor Vehicle of the cost of Rs. Nil (Previous year Rs. 3.44 lacs) is pending for registration in the name of the Company.
- 2. Fixed Assets of the value of Rs. Nil (W.D.V. Rs. Nil) [ Previous year Rs. 42.28 lacs (W.D.V Rs. 22.96 lacs)] and Capital Work in Progress of the cost of Rs. Nil (Previous year Rs. 2.38 lacs).
- 3. Additions to Plant & Machinery include foreign exchange fluctuation amounting to Rs. Nil (Previous year deductions amounting to Rs. 17.27 lacs).
- 4. Additions to Plant & Machinery for the year includes assets acquired on merger of business undertaking of Go4i.com (India) Private Limited (Refer note 10 of Schedule 25).
- 5. Capital advances include Rs. 385.63 lacs (Previous year Rs. 425.39 lacs) paid by subsidiary company for right to use in the Common Infrastructure for channel transmission (for its four stations) to be built on land owned by Prasar Bharti and to be used by all the broadcasters at respective stations as per the terms of bid document on FM Radio Broadcasting (Phase II).
- 6. One Time Entry Fee (OTEF) of Rs. Nil (Previous year Rs. 600.01 lacs) towards FM Radio Channel for Kolkata location.
- $7. \quad Capital \ Work \ in \ Progress \ includes \ Rs. 870.88 \ lacs \ against \ Intangible \ Assets \ (Previous \ year \ Rs. 38.91 \ lacs).$



Sched	fules to the Consolidated Accounts				ics. III lacs)
		pany and its subsidiaries	Joint Venture	Total	Total
		As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Schedu	le 8: Investments				
Investn	nents in Shares, Debentures, Bonds and Mutual Funds				
	ng Term				
Α.					
11.	Press Trust of India				
	457 (Previous year 457) equity shares				
	of Rs. 100/- each, fully paid	0.46	_	0.46	0.46
	United News of India				
	738 (Previous year 738) equity shares				
	of Rs. 100/- each, fully paid	0.74	-	0.74	0.74
В.	Other than Trade Investments				
	Unqouted				
	Aksh Optifibre Limited				
	10,000 (Previous year Nil) Zero Coupon Fully	250.00		250.00	
	Convertible Debentures of Rs. 2,500/- each, fully paid	250.00	-	250.00	-
	TRAK Services Private Limited				
	26,646 (Previous year Nil) equity shares of Rs. 100/- each, fully paid	500.00		500.00	
	· -	500.00	-	500.00	-
	Birla FTP-Institutional-Series AB- Growth Plan 30,019,592 (Previous year Nil) Units				
	of Rs.10/-each, fully paid	3,001.96	_	3,001.96	_
	Birla FTP Institutional Series AK- Growth	3,001.70		3,001.70	
	25,000,000 (Previous year Nil) Units				
	of Rs.10/- each, fully paid	2,500.00	_	2,500.00	-
	DWS Capital Protection Oriented Fund- Growth	,			
	Option - A, 3 Years Closed ended fund				
	3,000,000 (Previous year Nil) Units of Rs.10/- each,				
	fully paid	300.00	-	300.00	-
	Quoted				
	Aksh Optifibre Limited				
	396,825 (Previous year Nil) equity shares of Rs.10/- each, fully paid	250.00		250.00	
	of Rs. 10/- each, fully paid	230.00	-	230.00	-
II Cu	rrent				
C.	Other than Trade Investments (Unquoted)				
	Units in Fixed Maturity Plans				
	ABN AMRO Fixed Term Plan - Series 8 Yearly Plan A- Institutional - Growth				
	10,000,000 (Previous year Nil) Units of Rs.10/- each,				
	fully paid	1,000.00	_	1,000.00	_
	DWS Fixed Term Fund-Series 24-Institutional	_,,,,,,,,		_,,,,,,,,	
	Plan-Growth Option**				
	140,000,000 (Previous year 140,000,000)				
	Units of Rs.10/- each, fully paid	14,000.00	-	14,000.00	14,000.00
	DWS Fixed Term Fund Series 33- Institutional				
	Growth Option				
	22,000,000 (Previous year Nil) Units				
	of Rs.10/- each, fully paid	2,200.00	-	2,200.00	-
	Templeton Fixed Horizons Fund				
	Series II - Plan B - Institutional Growth				
	20,000,000 (Previous year Nil) Units of Rs.10/- each, fully paid	2,000.00		2,000.00	
	runy paru	2,000.00	_	2,000.00	-

(Rs. in lacs)

			`	
Comp s	any and its ubsidiaries	Joint Venture	Total	Total
	As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Units in Mutual Funds				
Birla Cash Plus - Institutional Premium Plan-Weekly				
Dividend Reinvest Plan*				
Nil (Previous year 20,655,600.112 ) Units				2.072.04
of Rs.10/- each, fully paid	-	-	-	2,072.04
Birla Monthly Income Plan-25-Growth Plan* Nil (Previous year 4,162,740.968) Units of Rs.10/- each,				
fully paid				558.56
HDFC MF-Monthly Income Plan- Weekly Dividend	-	-	-	336.30
Reinvest Plan				
Nil (Previous year 9,106,783.256) Units of Rs.10/- each,				
fully paid	_	_	_	1,040.64
HSBC Cash Fund-Intitutional Plus - Weekly				,
Dividend Reinvest Plan				
Nil (Previous year 10,341,800.312)				
Units of Rs.10/- each, fully paid	-	-	-	1,035.71
HSBC MIP-Saving Plan-Monthly Dividend Reinvest Plan				
5,221,121.52 (Previous year 4,867,887.480 )	<b>5</b> 60.40		<b>7</b> 60.40	520.22
Units of Rs.10/- each, fully paid	560.40	-	560.40	520.22
HSBC MIP-Saving Plan Growth Nil (Previous year 4,382,122.94)				
Units of Rs.10/- each, fully paid	_	_	_	571.97
Kotak Liquid - Institutional Premium-Weekly	_	_	_	3/1.7/
Dividend Reinvest Plan				
Nil (Previous year 20,609,539.373)				
Units of Rs.10/- each, fully paid	-	-	_	2,068.78
Prudential ICICI MIP-Cumulative-Growth Plan				
Nil (Previous year 3,032,666.618) Units of Rs.10/-				
each, fully paid	-	-	-	568.60
Reliance Monthly Income Plan-Growth Plan*				
Nil (Previous year 3,668,432.405) Units of Rs.10/- each,				500.00
fully paid	26.562.56	-	26 562 56	500.00
*Less: Provision for diminution in the value of	26,563.56	-	26,563.56	22,937.72
current investments		_		11.83
Current investments	26,563.56	_	26,563.56	22,925.89
	_ 0,0 00.00			(Rs. in lacs)

(Rs. in lacs)

No	otes:	As at March 31, 2008	As at March 31, 2007
1)	Aggregate amount of Quoted Investments Market Value Rs. 175.59 lacs (Previous year Rs. Nil)	250.00	-
2)	Aggregate amount of Unquoted Investments	26,313.56	22,925.89

3) Detail of Investments purchased, reinvested and sold during the financial year: (Rs. in lacs)

Name of the Fund Face V	Value Rs. Per Unit	No. of Unit #	Cost
Units in Fixed Maturity Plan			
Kotak FMP 3m Series 18- Dividend Reinvest	10.00	5,101,333.00	500.00
Units in Mutual Funds			
Birla Cash Plus-Institutional Plan -Weekly Dividend Re-investme	ent 10.00	3,716,581.00	400.00
HSBC Liquid Plus-Institutional Plan -Weekly Dividend	10.00	5,179,295.00	500.00
DWS Money Plus Fund-Institutional Plan-Weekly Dividend Rein	vest 10.00	7,048,896 .00	700.00
DWS Insta Cash Plus Fund-Institutional Plan-Daily Dividend Opt	tion 10.00	112,914,285.00	11,303.33
Birla Cash Plus -Institutional Premium Plan- Daily Dividend Reir	nvest 10.00	29,961,168.00	3,000.00
DWS Short Maturity Fund-Weekly Dividend Option	10.00	58,538,227.61	6,013.78
Templeton India Short Term Income Plan Institutional-Weekly Divi	dend Option 10.00	202,945.81	2,000.00
BSL Short term Fund -Fortnightly -Dividend Reinvestment	10.00	20,429,234.44	2,000.00
# Represents total of transactions on account of renewals and reinvestments			

<sup>4)\*\*</sup> The investment has been pledged with Deutsche Bank against Over Draft Facility.



Schedules to the Consolidated Accounts			·	its. iii iacs)
	Company and its subsidiaries	Joint Venture	Total	Total
	As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Schedule 9 : Inventories				
Raw materials	9,857.27	10.40	9,867.67	9,181.70
Stores and spares Work-in- progress	1,662.13 7.02	-	1,662.13 7.02	1,085.65 48.57
Scrap and waste papers	10.91	_	10.91	4.20
· · · · · · · · · · · · · · · · · · ·	11,537.33	10.40	11,547.73	10,320.12
Schedule 10 : Sundry Debtors				
Debts outstanding for a period exceeding six months				
Secured, considered good Unsecured, considered good	2.65	-	2.65	1.62
Unsecured, considered doubtful	2,497.64 1,333.77	-	2,497.64 1,333.77	1,529.55 1,308.93
Other debts			Í	Ź
Secured, considered good	850.00	-	850.00	742.28
Unsecured, considered good	16,424.89	56.61	16,481.50	12,577.85
Unsecured, considered doubtful	4.54	-	4.54	11.69
	21,113.49	56.61	21,170.10	16,171.92
Less : Provision for doubtful debts	1,338.31	-	1,338.31	1,320.62
	19,775.18	56.61	19,831.79	14,851.30
Schedule 11: Cash and Bank Balances				
Cash on hand	115.96	0.19	116.15	126.33
Cheques in hand	6,475.12	-	6,475.12	5,752.82
Balances with scheduled banks:	404 10	226.22	720.40	415.20
On current accounts On cash credit account	484.18 23.17	236.22	720.40 23.17	415.29 105.03
On deposit accounts *	403.35	-	403.35	4,641.33
On unpaid and unclaimed dividend account	1.49	-	1.49	0.59
	7,503.27	236.41	7,739.68	11,041.39
* Includes fixed deposit receipts pledged with bank amounting to Rs. 279.22 lacs (Previous year Rs.246.19 lacs)				
Schedule 12: Other Current Assets				
Interest accrued on deposits Income accrued on Investments	73.88 2,154.15	-	73.88 2,154.15	135.33
	2,228.03	-	2,228.03	135.33

C				
	pany and its subsidiaries	Joint Venture	Total	Total
	As at March 31, 2008	As at March 31, 2008	As at March 31, 2008	As at March 31, 2007
Schedule 13 : Loans and Advances				
Unsecured, considered good Inter-corporate deposits Material on Loan Advances recoverable in cash or kind or for value to be received Advance payment of income tax/ tax deducted at source	1,000.00 468.22 1,504.47	- - 18.86	1,000.00 468.22 1,523.33	815.23
(net of provision for tax) Deposits – others Loan to HT Media Employee Welfare Trust*	660.72 2,342.79 2,174.28	3.71 - -	664.43 2,342.79 2,174.28	(110.80) 1,749.46 2,174.28
Advance towards purchase of properties (to be considered as investment in properties) Service Tax/Modvat credit receivables Due from Holding company	2,148.58 319.84	- - -	2,148.58 319.84	443.56 264.94 49.02
Unsecured, considered doubtful  Advances recoverable in cash or kind or for value to be received	41.11	-	41.11	30.44
Less: Provision for doubtful advances	10,660.01 41.11	22.57	10,682.58 41.11	5,416.13 30.44
	10,618.90	22.57	10,641.47	5,385.69
* (Refer note No. 9 of Schedule 25)				
Included in Loans and Advances are:  - Due from an Officer of the Parent Company (Maximum amount outstanding during the year - Rs. 15.59 lacs (Previous year Rs.15.55 lacs)	15.59	-	15.59	15.00
Schedule 14 : Current Liabilities				
Sundry creditors Unclaimed dividend (statutory liabilities as referred in Section 205 C of the Companies Act, 1956)	17,242.22 1.49	143.04	17,385.26 1.49	13,373.43 0.54
Book overdraft with bank Customers and Agents Balances Income received in advance	1,138.89 1,229.13 4,177.04	13.37	1,138.89 1,229.13 4,190.41	1,324.09 376.34 2,499.09
Sundry deposits Unaccrued income	1,651.37	- -	1,651.37	1,496.22 7.91
	25,440.14	156.41	25,596.55	19,077.62
<ul> <li>Included in Sundry Creditors are:</li> <li>i) Total outstanding dues of Micro, Small and Medium Enterprises.</li> <li>ii) Total outstanding dues of creditors other than Micro, Small</li> </ul>	19.36	-	19.36	-
and Medium Enterprises iii) Due to Holding company	17,222.86 0.60	143.04	17,365.90 0.60	109.42
Schedule 15: Provisions				
For staff benefit schemes For other expenses For proposed dividend - on equity shares (not liable to TDS) For tax on proposed dividend	1,266.15 70.77 936.92 159.23	7.33	1,273.48 70.77 936.92 159.23	1,063.19 50.00 702.69 119.42
• •	2,433.07	7.33	2,440.40	1,935.30



Name	Schedules to the Consolidated Accounts			,	Rs. in lacs)
March 31, 2008   March 32, 2008   March 33, 2008   March 34, 2008   Marc	Com			Total	Total
Company Expenses		March 31,	March 31,	March 31,	As at March 31, 2007
Preliminary Expenses	Schedule 16 : Miscellaneous Expenditure				
As per last Balance Sheet Add: Incurred during the period					
Add: Incurred during the period   1.28   -   1.28	Preliminary Expenses	7.54		7.54	0.22
Less: Written off during the year   1.90			-		8.23
Less: Written off during the year   1.90	Add: medited during the period				8.23
For the year ended March 31, 2008   For the year ended March 31, 2008   Schedule 17: Turnover	Less: Written off during the year				0.69
For the year ended March 31, 2008   2008	Ecss. Written on during the year		_		7.54
Vear ended   March 31,   Mar		0.72		0.52	7.5
March 31, 2008   2008					For the
Schedule 17 : Turnover		·	•		
Advertisement Revenue Sale of News and publications 14,890,36 96,99 14,987,35 13,624,9 13,024,9 14,890,36 96,99 14,987,35 13,624,9 11,045,73 6.25 1,051,98 794,9 Airtime Sales Gross Airtime Sales 2,315.89 (Previous Year 216.94) Less: Service Tax 254.61 (Previous Year 23.66)  119,663.58 661.46 120,325.04 103,965.7  Schedule 18: Other Income Interest (Gross) on: - Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs) - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil) Dividend income (From current investments - other than trade) Income from Investments- Long Term Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income  Schedule 19: Raw Materials Consumed Inventories as at the beginning of the year Purchases during the year 46,901.30 45,819.57 45,819.57 45,819.57 45,89.39,46 43,397,46 43,519.5					2007
Sale of News and publications	Schedule 17: Turnover				
Sale of News and publications	Advertisement Revenue	100,735.11	558.22	101,293.33	87,490.90
Sale of scrap and waste papers		14,890.36	96.99	14,987.35	13,624.97
Airtime Sales Gross Airtime Sales 2,315.89 (Previous Year 216.94) Less: Service Tax 254.61 (Previous Year 23.66)  119,663.58 661.46 120,325.04 103,965.7  Schedule 18: Other Income Interest (Gross) on: - Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs) - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil) Dividend income (From current investments - other than trade) Income from Investments- Long Term 2,173.91 Foreign exchange difference (net) Profit on sale of current investments (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income  Schedule 19: Raw Materials Consumed Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  45,819.57 577.89 46,397.46 43,519.5			-		1,864.12
Cross Airtime Sales 2,315.89 (Previous Year 216.94)   Less: Service Tax   254.61 (Previous Year 23.66)			6.25		
Less: Service Tax   254.61 (Previous Year 23.66)   119,663.58   661.46   120,325.04   103,965.75		1,000.19	-	1,000.19	190.79
Schedule 18 : Other Income   Interest (Gross) on:   - Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs)   222.90   - 222.90   1,273.8     - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil )   147.76   - 147.76   2.3     Dividend income (From current investments - other than trade)   294.38   - 294.38   237.3     Income from Investments - Long Term   2,173.91   - 2,173.91     Foreign exchange difference (net)   373.37   0.03   373.40   145.2     Profit on sale of current investments - other than trade (net)   52.52   - 52.52   465.1     Profit on sale of long term investments (net)   91.36   - 91.36     Unclaimed balances/unspent liabilities written back (net)   564.19   0.88   565.07   1,288.4     Miscellaneous income   465.34   - 465.34   256.1     Schedule 19 : Raw Materials Consumed   Inventories as at the beginning of the year   9,174.66   7.04   9,181.70   10,012.3     Purchases during the year   46,901.30   581.25   47,482.55   43,133.2     Less: Sale of damaged newsprint   399.12   - 399.12   443.5     Ess: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.70     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.70     43,519.50   43,519.50   43,519.50     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.70     43,519.50   43,519.50   43,519.50     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.70     43,519.50   43,519.50   43,519.50     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.70     43,519.50   43,519.50   43,519.50     44,519.50   44,519.50   44,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,519.50     45,819.57   577.89   46,397.46   43,5					
Interest (Gross) on:   - Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs)   222.90   - 222.90   1,273.8     - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil )   147.76   - 147.76   2.3     Dividend income (From current investments - other than trade)   294.38   - 294.38   237.3     Income from Investments - Long Term   2,173.91   - 2,173.91     Foreign exchange difference (net)   373.37   0.03   373.40   145.2     Profit on sale of current investments - other than trade (net)   52.52   - 52.52   465.1     Profit on sale of long term investments (net)   91.36   - 91.36     Unclaimed balances/unspent liabilities written back (net)   564.19   0.88   565.07   1,288.4     Miscellaneous income   465.34   - 465.34   256.1     Schedule 19 : Raw Materials Consumed   4,385.73   0.91   4,386.64   3,668.5     Schedule 19 : Raw Materials Consumed   55,676.84   588.29   56,265.13   52,701.6     Less: Sale of damaged newsprint   399.12   - 399.12   443.9     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.7     Less: Inventories as at the end of the year   9,857.27   10.40   9,867.67   9,181.7     45,819.57   577.89   46,397.46   43,519.9		119,663.58	661.46	120,325.04	103,965.75
Interest (Gross) on:   - Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs)   - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil)					
- Bank deposits (Gross, tax deducted at source Rs. 49.64 lacs, Previous year Rs. 269.26 lacs) - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil) Dividend income (From current investments - other than trade) Income from Investments- Long Term Income from Investments- Long Term Foreign exchange difference (net) Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income  Schedule 19: Raw Materials Consumed Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  - 222.90 - 222.90 - 222.90 - 1,273.81 - 147.76 - 147.76 - 2.3 - 294.38 - 294.38 - 294.38 - 294.38 - 294.38 - 294.38 - 294.38 - 294.38 - 294.38 - 297.3 - 373.31 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 373.40 - 145.2 - 465.1 - 91.36	Schedule 18: Other Income				
Rs. 49.64 lacs, Previous year Rs. 269.26 lacs) - Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil ) Dividend income (From current investments - other than trade) Income from Investments- Long Term Foreign exchange difference (net) Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income  Schedule 19: Raw Materials Consumed Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  Rs. 269.26 lacs)  222.90 - 222.90 - 147.76 - 147.76 - 147.76 - 2.3 294.38 - 294.38 - 294.38 - 373.31 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 2,173.91 - 391.36 - 91.36 -					
- Others (Gross, tax deducted at source Rs. 23.98 lacs, Previous year Nil )  Dividend income (From current investments - other than trade) Income from Investments - Long Term  Profit on sale of current investments - other than trade (net) Profit on sale of current investments (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income  Schedule 19: Raw Materials Consumed Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  - 147.76 2.3 294.38 - 294.38 - 294.38 - 2,173.91 - 392.12 - 465.13 - 91.36		222.00		222.00	1 272 07
Rs. 23.98 lacs, Previous year Nil   147.76		222.90	-	222.90	1,2/3.8/
Dividend income (From current investments - other than trade)   Income from Investments - Long Term   2,173.91   - 2,173.91   - 2,173.91     145.2		147.76	_	147.76	2.30
Foreign exchange difference (net) Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income    465.34			-		237.39
Profit on sale of current investments - other than trade (net) Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income    1,288.4			-		-
Profit on sale of long term investments (net) Unclaimed balances/unspent liabilities written back (net) Miscellaneous income    465.34			0.03		145.21
Unclaimed balances/unspent liabilities written back (net)       564.19 465.34 4 - 465.34 256.1       0.88 465.34 - 465.34 256.1       1,288.4 4 - 465.34 256.1         Schedule 19: Raw Materials Consumed       4,385.73 0.91 4,386.64 3,668.5         Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint 399.12 - 399.12 443.9       581.25 47,482.55 43,133.2 443.9         Less: Inventories as at the end of the year 45,819.57 577.89 46,397.46 43,519.9       9,867.67 9,181.7			-		465.17
Miscellaneous income       465.34       -       465.34       256.1         4,385.73       0.91       4,386.64       3,668.5         Schedule 19: Raw Materials Consumed         Inventories as at the beginning of the year       9,174.66       7.04       9,181.70       10,012.3         Purchases during the year       46,901.30       581.25       47,482.55       43,133.2         Less: Sale of damaged newsprint       399.12       -       399.12       -         55,676.84       588.29       56,265.13       52,701.6         Less: Inventories as at the end of the year       9,857.27       10.40       9,867.67       9,181.7         45,819.57       577.89       46,397.46       43,519.9			0.88		1.288.46
Schedule 19: Raw Materials Consumed         Inventories as at the beginning of the year       9,174.66       7.04       9,181.70       10,012.3         Purchases during the year       46,901.30       581.25       47,482.55       43,133.2         Less: Sale of damaged newsprint       399.12       -       399.12       443.9         55,676.84       588.29       56,265.13       52,701.6         Less: Inventories as at the end of the year       9,857.27       10.40       9,867.67       9,181.7         45,819.57       577.89       46,397.46       43,519.9			-		256.16
Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  - 399.12  Less: Inventories as at the end of the year  46,901.30  581.25  47,482.55  43,133.2  55,676.84  588.29  56,265.13  52,701.6  45,819.57  577.89  46,397.46  43,519.9		4,385.73	0.91	4,386.64	3,668.56
Inventories as at the beginning of the year Purchases during the year Less: Sale of damaged newsprint  - 399.12  Less: Inventories as at the end of the year  - 45,819.57  - 39181.70  10,012.3  47,482.55  43,133.2  551,676.84  588.29  56,265.13  52,701.6  43,519.5					
Purchases during the year Less: Sale of damaged newsprint  46,901.30 399.12 - 399.12 - 399.12 - 399.12 - 443.9  55,676.84 588.29 56,265.13 52,701.6  Less: Inventories as at the end of the year  9,857.27 10.40 9,867.67 9,181.7  45,819.57 577.89 46,397.46 43,519.9	Schedule 19: Raw Materials Consumed				
Less: Sale of damaged newsprint  399.12 - 399.12 443.9  55,676.84 588.29 56,265.13 52,701.6  Less: Inventories as at the end of the year  9,857.27 10.40 9,867.67 9,181.7  45,819.57 577.89 46,397.46 43,519.9					10,012.38
Less: Inventories as at the end of the year       55,676.84       588.29       56,265.13       52,701.6         45,819.57       10.40       9,867.67       9,181.7         45,819.57       577.89       46,397.46       43,519.9			581.25		43,133.29
Less: Inventories as at the end of the year       9,857.27       10.40       9,867.67       9,181.7         45,819.57       577.89       46,397.46       43,519.9	Less: Sale of damaged newsprint		- -		
<b>45,819.57 577.89 46,397.46</b> 43,519.9	I I ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )			-	
	Less: Inventories as at the end of the year			- ·	
Schedule 20 · Personnel Expenses		45,819.57	5//.89	40,397.46	45,519.98
	Schadula 20 · Parsonnal Evnansas				
		17 673 24	101 01	17 955 05	14,183.03
					307.06
					843.06
					629.09
<b>19,616.58 211.30 19,827.88</b> 15,962.2		19,616.58	211.30	19,827.88	15,962.24

Company and its subsidiaries	<b>Schedules to the Consolidated Accounts</b>				(Rs. in lacs)
March 31, 2008   March 31, 2008   2			0 0	Total	Total
Consumption of stores and spares         3,290.60         -, 3,290.60         3,008.21         1,902.34         1,902.34         News services and despatches         2,103.76         36.42         2,140.18         1,522.77         Programming expenses         483.74         -         8,642         2,140.18         1,522.77         Programming expenses         483.74         -         8,642         2,140.18         1,522.77         Programming expenses         1,903.50         2.98         1,906.48         1,607.24         8,01         2,21.00         56.40         1,607.24         8,01         1,607.24         8,01         1,607.24         8,01         1,607.24         8,01         1,713.00         1,491.81         7,173.32         1,713.00         1,491.81         7,173.32         1,491.81         7,173.32         1,491.81         3,157.35         1,735.32         1,491.81         3,157.35         1,283.83         1,237.35         1,491.81         3,157.35         1,283.83         1,237.31         1,222.80         56.43         89.02.4         1,491.81         1,471.83         3,00.2         2,49.2         254.32         8.24.1         1,491.81         1,437.33         1,437.35         1,438.33         1,303.43         1,902.4         1,438.43         1,313.73         1,21.2         1,438.43         1,313.73		March 31,	March 31,	March 31,	March 31,
Consumption of stores and spares         3,290.60         -         3,290.60         3,008.21         1,902.84         News services and despatches         1,902.84         News services and despatches         2,103.76         36.42         2,140.18         1,522.77         Programming expenses         483.74         -         8.62         2,140.18         1,522.77         Por.70	Schedule 21: Operating and Other Expenses				
Printing and service charges		3,290.60	_	3,290.60	3,008.21
Programming expenses   483.74   - 483.74   96.70			0.01		
Power and file   1903.50			36.42		
Radio License fee (Radio Broadcast and renewal fee)         228.00         5.649         56.49         56.49         56.49         Advertising and sales promotion         11,143.95         360.19         11,504.14         7,1573.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         7,173.00         1,491.81         8,173.20         8,238.80         9,02.35			-		
Advertising and sales promotion			2.98		
Freight and forwarding charges (net)			260.10		
Service charges on advertisement revenue   671.87   - 671.87   617.23   1,854.83   1,357.35   Rates and taxes   79.43   2.95   82.38   96.24   Insurance   249.53   0.09   249.62   254.32   Repairs and maintenance:					
Rent					
Rates and taxes					
Insurance   249.53   0.09   249.62   254.32   Repairs and maintenance:					
-Plant and Machinery	Insurance	249.53	0.09	249.62	254.32
-Buildings					
-Others			1.18		
Traveling and conveyance			-		
Communication costs   1,047,82   7,11   1,054,93   957,47     Legal and professional fees   2,728.66   27.49   2,756.15   1,713.57     Directors' sitting fees   4,37   - 4,37   3.16     Auditor's remuneration   80.03   0.28   80.31   60.36     Provision for doubtful debts and advances   17.68   - 17.68   187.99     Loss on disposal of fixed assets (net)   40.44   - 40.44   21.02     Provision for diminution in value of current investments   -   -   1.90   0.69     Miscellaneous expenses written off   1.90   -   1.90   0.69     Miscellaneous expenses written off   1.90   -   1.90   0.69     Miscellaneous expenses   3,426.96   9,10   3,436.06   2,582.28     Schedule 22 : (Increase)/Decrease in Inventories     Inventories as at the end of the year   -   -   7.02   48.57     Scrap and waste papers   10.91   -   10.91   4.20     Toylor in-progress   7.02   -   7.02   48.57     Scrap and waste papers   10.91   -   10.91   4.20     Scrap and waste papers   4.857   -   48.57   21.26     Scrap and waste papers   4.20   -   4.20   3.87     Scrap and waste papers   4.20   -   4.20   3.87     Scrap and waste papers   1,601.79   -   1,348.16     Schedule 23 : Financial Expenses     Interest   -   -   1,21.64   80.82     Schedule 23 : Financial Expenses   1,778.73   0.04   1,778.77     Schedule 24 : Exceptional Items   1,778.73   0.04   1,778.77     Schedule 24 : Exceptional Items   2,61.0     Reversal of provision of Voluntary retirement and other one time compensation to employees   -   -   -   -   -   -   -   -   -					
Legal and professional fees         2,728.66         27.49         2,756.15         1,713.57           Directors' sitting fees         4.37         -         4.37         3.16           Auditor's remuneration         80.03         0.28         80.31         60.36           Provision for doubtful debts and advances         17.68         -         17.68         187.99           Loss on disposal of fixed assets (net)         40.44         -         40.44         21.02           Provision for dominution in value of current investments         -         -         -         11.83           Preliminary expenses written off         1.90         -         1.90         0.69           Miscellaneous expenses         3,426.96         9.10         3,436.06         2,582.28           Schedule 22: (Increase)/Decrease in Inventories         3,426.96         9.10         3,705.17         27,640.69           Schedule 22: (Increase)/Decrease in Inventories           Inventories as at the end of the year         -					
Directors   Sitting fees					
Auditor's remuneration Provision for doubtful debts and advances Loss on disposal of fixed assets (net) Auditor's remuneration Provision for doubtful debts and advances Loss on disposal of fixed assets (net) Aud.44 - 40.44 21.02 Provision for diminution in value of current investments Preliminary expenses written off 1.90 Aiscellaneous expenses 3,426.96 Aiscellaneous expenses 3,426.96 Aiscellaneous expenses Ai			27.49		,
Provision for doubtful debts and advances   17.68   -   17.68   187.99     Loss on disposal of fixed assets (net)   40.44   -   40.44   21.02     Provision for diminution in value of current investments   -   -   -   -   1.83     Preliminary expenses written off   1.90   -   1.90   0.69     Miscellaneous expenses   3,426.96   9.10   3,436.06   2,582.28     Schedule 22 : (Increase)/Decrease in Inventories     Inventories as at the end of the year   -   -   -   -   -   -   -   -   -			0.28		
Loss on disposal of fixed assets (net)			-		
Provision for diminution in value of current investments   1.90		40.44	-	40.44	
Miscellaneous expenses       3,426.96       9.10       3,436.06       2,582.28         Schedule 22 : (Increase)/Decrease in Inventories         Inventories as at the end of the year       7.02       - 7.02       48.57         - Scrap and waste papers       10.91       - 10.91       4.20         Inventories as at the beginning of the year       48.57       - 48.57       21.26         - Work-in-progress       48.57       - 48.57       21.26         - Scrap and waste papers       48.57       - 48.57       21.26         - Scrap and waste papers       48.57       - 52.77       25.13         - Schedule 23 : Financial Expenses       34.84       - 34.84       (27.64)         Schedule 23 : Financial Expenses         Interest       - 0.0 term loans       1,601.79       - 1,601.79       1,348.16         - to banks and others       121.64       - 121.64       80.82         Bank charges       55.30       0.04       55.34       66.76         Schedule 24 : Exceptional Items         Reimbursement of terminal benefits to the Holding Company of Parent Company       26.10         Reversal of provision of Voluntary retirement and other one time compensation to employees	Provision for diminution in value of current investments	-	-	-	11.83
Schedule 22 : (Increase)/Decrease in Inventories   Inventories   Inventories as at the end of the year   - Work-in-progress   7.02   - 7.02   48.57   - 10.91   4.20   17.93   - 17.93   52.77   Inventories as at the beginning of the year   - Work-in-progress   48.57   - 48.57   21.26   - 2.27   - 2			-		
Schedule 22 : (Increase)/Decrease in Inventories   Inventories   Inventories as at the end of the year   - Work-in-progress   7.02   - 7.02   48.57   - Scrap and waste papers   10.91   - 10.91   4.20   17.93   - 17.93   52.77   Inventories as at the beginning of the year   - Work-in-progress   48.57   - 48.57   21.26   - Scrap and waste papers   4.20   - 4.20   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 420   3.87   - 34.84   (27.64)   - 34.84   (27.64)   - 34.84   (27.64)   - 34.84   (27.64)   - 34.84   (27.64)   - 34.84   (27.64)   - 34.84   - 34.84   (27.64)   - 34.84   - 34.84   - 34.84   (27.64)   - 34.84	Miscellaneous expenses				
Inventories as at the end of the year		36,561.16	514.00	37,075.17	27,640.69
Inventories as at the end of the year	Schedule 22 : (Increase)/Decrease in Inventories				
- Work-in-progress					
- Scrap and waste papers		7.02	-	7.02	48.57
17.93   - 17.93   52.77			-		
- Work-in-progress		17.93	-	17.93	52.77
- Scrap and waste papers				40	
Schedule 23 : Financial Expenses   Interest   - on term loans   1,601.79   - 1,601.79   1,348.16   - to banks and others   121.64   - 121.64   80.82   Bank charges   55.30   0.04   55.34   66.76			-		
Schedule 23 : Financial Expenses   Interest   - on term loans   1,601.79   - 1,601.79   1,348.16   - to banks and others   121.64   - 121.64   80.82   80.82   80.82   80.82   80.84   80.85   80.84   80.85	- Scrap and waste papers		-		
Schedule 23 : Financial Expenses           Interest         - on term loans         1,601.79         - 1,601.79         1,348.16           - to banks and others         121.64         - 121.64         80.82           Bank charges         55.30         0.04         55.34         66.76           Schedule 24 : Exceptional Items           Reimbursement of terminal benefits to the           Holding Company of Parent Company         -         -         -         26.10           Reversal of provision of Voluntary retirement and other one time compensation to employees         -					
Interest - on term loans - to banks and others - to banks and othe		34.84	-	34.84	(27.64)
- on term loans	Schedule 23 : Financial Expenses				
- to banks and others  Bank charges  121.64 - 121.64 80.82 55.30 0.04 55.34 66.76  1,778.73 0.04 1,778.77 1,495.74  Schedule 24: Exceptional Items Reimbursement of terminal benefits to the Holding Company of Parent Company Reversal of provision of Voluntary retirement and other one time compensation to employees (21.72)	Interest				
Bank charges 55.30 0.04 55.34 66.76  1,778.73 0.04 1,778.77 1,495.74  Schedule 24: Exceptional Items Reimbursement of terminal benefits to the Holding Company of Parent Company Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)	- on term loans	1,601.79	-	1,601.79	1,348.16
1,778.73 0.04 1,778.77 1,495.74  Schedule 24: Exceptional Items  Reimbursement of terminal benefits to the Holding Company of Parent Company  Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)			-		
Schedule 24: Exceptional Items  Reimbursement of terminal benefits to the Holding Company of Parent Company  Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)	Bank charges		0.04		
Reimbursement of terminal benefits to the Holding Company of Parent Company  Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)		1,778.73	0.04	1,778.77	1,495.74
Reimbursement of terminal benefits to the Holding Company of Parent Company  Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)	Schedule 24 : Excentional Items				
Holding Company of Parent Company  Reversal of provision of Voluntary retirement and other one time compensation to employees  (21.72)					
Reversal of provision of Voluntary retirement and other one time compensation to employees (21.72)		_	_	_	26.10
other one time compensation to employees (21.72)	* * *				20.10
1 1 1		_			(21.72)
			-	-	4.38



#### Schedule 25: Notes to the Consolidated Accounts

Notes annexed to and forming part of the Consolidated Balance Sheet as at March 31, 2008, Consolidated Profit and Loss Account and Consolidated Cash Flow Statement for the year ended on that date.

#### 1. Principles of Consolidation

The Consolidated Financial Statements relate to HT Media Limited (Parent Company), its Subsidiary Companies and its Joint Venture Company (hereinafter referred as the "HT Media Group"). The Consolidated Financial Statements have been prepared on the following basis:

- (I) The financial statements of the Parent Company and its Subsidiary Companies have been combined on a line by line basis by adding together the book values of like items of assets, liabilities, income and expenses after fully eliminating intra group balances and intra group transactions resulting in unrealised profits or losses, if any, as per Accounting Standard-21, as notified by the Companies (Accounting Standards) Rules, 2006.
- (ii) The Subsidiary Companies which are included in the consolidation and the Parent Company's holding therein are as under:

Name of Subsidiary Companies	Country of Incorporation	Percentage of Ownership as at March 31, 2008
Searchlight Publishing House Limited (SPHL)	India	98.71
HT Music and Entertainment Company Limited (HTMECL)	India	75.00
Firefly e-Ventures Limited (FEVL)	India	100.00
Hindustan Media Limited (HML)	India	100.00

(iii) Joint Venture Company - In accordance with "Accounting Standard 27 - Financial Reporting of Interests in Joint Ventures", issued by the Institute of Chartered Accountants of India, the Parent Company has prepared the accompanying Consolidated Financial Statements by including the Parent Company's proportionate interest in the Joint Venture's assets, liabilities, income, expenses and other relevant information. Details of Joint Venture Company are as follows:

Name of Joint Venture	Country of Incorporation	Percentage of Ownership as at March 31, 2008
Metropolitan Media Company Private Limited (MMCPL) (incorporated on September 12, 2006)	India	50.00

- (iv) The financial statements of the Subsidiary Companies and Joint Venture used in the consolidation are drawn for the same period as that of the Parent Company i.e. year ended March 31, 2008 except that the financial statements of FEVL which was incorporated on June 11, 2007 are for the period starting June 11,2007 and ending March 31, 2008. Also MMCPL (the Joint Venture) was incorporated on Sep 12, 2006 and therefore, its previous year comparatives are for the period from September 12, 2006 to March 31, 2007.
- (v) Goodwill represents the difference between the Parent Company's share in the net worth of the Subsidiary Companies/Joint Venture Company and the cost of acquisition at the time of making the investment in the Subsidiary Companies/Joint Venture. For this purpose, the Parent Company's share of net worth of the Subsidiary Companies/Joint Venture is determined on the basis of the latest financial statements of the Subsidiary Companies/Joint Venture prior to acquisition, after making the necessary adjustments for material events between the date of such financial statements and the date of respective acquisition. Goodwill is amortised prorata over a period of 5 years from the date of acquisition.
- (vi) Minorities' interest in net profit/(loss) of consolidated Subsidiary Companies for the year has been identified and adjusted against the income in order to arrive at the net income attributable to the shareholders of the Parent Company. Minorities' share of net assets has been identified and presented in the Consolidated Balance Sheet separately. The excess of the losses applicable to the minority are adjusted against the majority interest.
- (vii) As far as possible, the Consolidated Financial Statements have been prepared using uniform accounting policies for like transactions and other events in similar circumstances and are presented to the extent possible, in the same manner as the Parent Company's separate financial statements. Differences in the accounting policies have been disclosed separately.

#### 2. Goodwill

a) The Goodwill in the Consolidated Financial Statements represents the excess of the purchase consideration of investment over the HT Media Limited's share in the net assets of its subsidiary - Searchlight Publishing House Limited.

Particulars	As at March 31, 2004 (Rs. in lacs)
Investment - Searchlight Publishing House Limited taken over from	40
Holding Company - on July 1, 2003	527.10
HT Media Limited's share in the net assets of its subsidiary	278.07
Goodwill (A)	249.03
Investment - Additional shares allotted by	
Searchlight Publishing House Limited on November 18, 2003	340.00
HT Media Limited's share in the net assets of its subsidiary	333.33
Goodwill (B)	6.67
Total Goodwill (A+B)	255.70

HT Media Limited has taken over the above investment of 3,124,771 shares of Searchlight Publishing House Limited from the holding company on July 1, 2003. Goodwill amounting to Rs. 249.03 lacs has been worked out based on the net assets value of the subsidiary as on June 30, 2003. Financial statements as at June 30, 2003 drawn by the management for this purpose have been audited by their statutory auditors.

b) The Goodwill in the Consolidated Financial Statements represents the excess of the purchase consideration of investment over the HT Media Limited's share in the net assets of its subsidiary - HT Music and Entertainment Company Limited.

Particulars	As at March 31, 2006 (Rs. in lacs)
Investment - HT Music and Entertainment Company Limited on October 28, 2005 and November 4, 2005	825.00
HT Media Limited's share in the net assets of its subsidiary	825.00
Goodwill (A)	-
Investment - Additional shares allotted by HT Music and Entertainment Company Limited on March 14, 2006	675.00
HT Media Limited's share in the net assets of its subsidiary	597.45
Goodwill (B)	77.55

c) The Goodwill in the Consolidated Financial Statements represents the excess of the purchase consideration of investment over the HT Media Limited's share in the net assets of its joint venture - Metropolitan Media Company Private Limited.

Particulars	As at March 31, 2007 (Rs. in lacs)
Investment - Metropolitan Media Company Private Limited on November 20, 2006 HT Media Limited's share in the net assets of its joint venture	5.00 (0.71)
Goodwill (A)	5.71
Investment - Additional shares allotted by Metropolitan Media Company Private Limited on January 17, 2007 HT Media Limited's share in the net assets of its joint venture	250.00 229.67
Goodwill (B)	20.33
Total Goodwill (A+B)	26.04

#### 3 Basis of preparation

The financial statements are prepared to comply in all material aspects with the Indian Accounting Standards as notified by the Companies (Accounting Standards) Rules, 2006 and the relevant provisions of the Companies Act, 1956. The financial statements have been prepared under the historical cost convention on accrual basis. The accounting policies have been consistently applied by the HT Media Group and are consistent with those used in the previous year.

#### 4 Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the results of operations during the reporting period end. Although these estimates are based upon management's best knowledge of current events and actions, actual results could differ from these estimates.



#### 5 Change in Accounting Policies

- (i) Till March 31, 2007 Company was providing for leave benefits based on actuarial valuation. In current year, the Company has adopted the Accounting Standard 15 (Revised 2005). Accordingly the Company has provided for leave encashment based on actuarial valuation done as per projected unit credit method. Further in accordance with the transitional provision in the revised accounting standard, Rs. 153.80 lacs (net of deferred tax asset of Rs. 79.20 lacs) has been adjusted against reserve. Similarly one of subsidiary HT Music and Entertainment Company Limited has adjusted Rs 2.95 lacs to the accumulated losses of previous year. This change is not having material impact on the profit for the current year.
- (ii) The Company has adopted the Companies (Accounting Standard) Rules, 2006 with effect from April 1, 2007. As per Accounting Standard 11 "The Effects of Changes in Foreign Exchange Rates", the exchange difference on foreign currency transactions relating to fixed assets acquired from a country outside India have been adjusted to revenue as against the hitherto followed practice of adjusting the same to the carrying amount of fixed assets.

Had the Company continued to use the earlier basis of accounting for foreign exchange fluctuation, the credit to the Profit and Loss Account for the current year would have been lower by Rs. 6.15 lacs.

#### 6 Statement of Significant Accounting Policies

#### (a) Fixed Assets

Value for individual Fixed Assets acquired by the Parent Company from its Holding company in earlier years had been allocated based on the valuation carried out by independent experts.

Other Fixed Assets are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price and any directly attributable cost of bringing the asset to its working condition for its intended use. Financing costs relating to acquisition of Fixed Assets which takes substantial period of time to get ready are also included to the extent they relate to the period till such assets are ready for their intended use.

Leasehold improvements represent expenses incurred towards civil works, interior furnishings, etc. on the leased premises at various locations.

(b) Goodwill represents the difference between the Parent Company's share in the net worth of the Subsidiary Companies/Joint Venture and the cost of acquisition at the time of making the investment in the Subsidiary Companies/Joint Venture. For this purpose, the Parent Company's share in net worth of the Subsidiary Companies/Joint Venture is determined on the basis of the latest financial statements of the Subsidiary Companies/Joint Venture prior to acquisition, after making the necessary adjustments for material events between the date of such financial statements and the date of respective acquisition.

#### (c) Depreciation

Leasehold Land and Leasehold Improvements are amortized over the useful life or unexpired period of lease (whichever is lower) on a straight line basis.

Goodwill arising out of acquisition of shares in the Subsidiary Companies/Joint Venture is amortized pro-rata over a period of 5 years from the date of acquisition.

In respect of Fixed Assets acquired in an earlier year by the Parent Company from its holding company, which are estimated to have lower residual lives than envisaged as per the rates provided in Schedule XIV to the Companies Act, 1956, depreciation is provided based on such estimated lower residual life.

In respect of fixed assets acquired during the year 2004-05 from the holding company, depreciation is provided on straight line method over estimated useful life of 5 years as technically assessed by an independent expert.

Depreciation on other assets (except those acquired by the Parent Company from its holding company) of the parent company, HTMECL (Subsidiary Company), FEVL (Subsidiary Company) and MMCPL (Joint Venture) is provided on Straight Line Method at the rates computed based on estimated useful life of the assets, which are equal to the corresponding rates prescribed in Schedule XIV to the Companies Act, 1956. However, depreciation on fixed assets of SPHL (Subsidiary Company) is provided on Written Down Value Method at the rates computed based on estimated useful life of the assets, which are equal to the corresponding rates prescribed in Schedule XIV to the Companies Act, 1956 (Aggregate WDV of the assets of SPHL as at the year end is 1.2% of total fixed assets of the HT Media Group).

Assets costing below Rs. 5,000 each are fully depreciated in the year of acquisition.

#### (d) Intangibles

Software Licenses

Value for individual software license acquired by Parent Company from its Holding company in an earlier year had been allocated based on the valuation carried out by an independent expert.

Software licenses acquired by Parent Company from the Holding company, which are estimated to have lower residual lives than that envisaged above, are amortised over such estimated lower residual lives.

Software is stated at cost, less accumulated amortisation. Cost comprises the purchase price and any attributable cost of bringing the asset to its working condition for its intended use. Software licenses which are purchased are capitalised and amortised on a straight line basis over their estimated useful lives of three to six years as the case may be. Value for individual software license acquired is allocated based on valuation carried out by an independent expert. Acquired software is amortised over the remaining estimated useful life from the date of acquisition.

Software licenses costing less than Rs 5,000 each are depreciated fully in the year of acquisition.

#### Website Development

Cost relating to website development is capitalised and amortised over their estimated useful lives of six years on a straight line basis

Costs incurred by one of the subsidiary in planning or conceptual development of the web site are expensed as incurred. Once the planning or conceptual development of a web site has been achieved, and the project has reached the application development stage, the Company capitalises all costs related to web site application and infrastructure development including costs relating to the graphics and content development stages. Training and routine maintenance costs are expensed as incurred.

#### Copyrights

Value for copyright acquired by a subsidiary company is allocated based on the valuation carried out by an independent expert. The same is being amortised over the estimated useful life of six years from the date of acquisition on a straight line basis.

#### License Fees

One Time Entry Fees paid by a subsidiary company for acquiring licenses including consultancy cost for bidding in phase II is capitalised and is amortised over the useful life or unexpired period of license (whichever is lower) from the date of commercialisation of license.

#### Music Contents

Cost relating to music contents purchased by a subsidiary company is capitalised and amortised on a Straight Line Basis over their estimated useful lives of four years.

#### (e) Expenditure on new projects and substantial expansion

Expenditure directly relating to construction activity is capitalised. Indirect expenditure incurred during construction period is capitalised as part of the indirect construction cost to the extent to which the expenditure is indirectly related to construction or is incidental thereto. Other indirect expenditure (including borrowing costs) incurred during the construction period, which is not related to the construction activity nor is incidental thereto is charged to the Profit and Loss Account. Income earned during construction period is adjusted against the total of the indirect expenditure.

All direct capital expenditure incurred on expansion is capitalised. As regards indirect expenditure on expansion, only that portion is capitalised which represents the marginal increase in such expenditure involved as a result of capital expansion. Both direct and indirect expenditure are capitalised only if they increase the value of the asset beyond its originally assessed standard of performance.

#### (f) Preliminary Expenses

Costs incurred towards preliminary expenses by one of the subsidiary company are amortised equally over a period of five years after the commencement of commercial operations. Costs incurred by the joint venture are charged off to revenue in the year of incurrence.

#### (g) Broadcast License Fees

As per the new Frequency Module (FM) broadcasting policy, effective April 1, 2005, license fees are charged to revenue at the rate of 4% of gross revenue for the period or 10% of Reserve One Time Entry Fee (ROTEF) for the concerned city, whichever is higher by a subsidiary company. Gross Revenue for this purpose is revenue derived on the basis of billing rates inclusive of any taxes and without deduction of any discount given to the advertiser and any commission paid to advertising agencies. ROTEF means 25% of highest valid bid in the city.

#### (h) Leases (Where the HT Media Group is the lessee)

Finance leases, which effectively transfer to the Company substantially all the risks and benefits incidental to ownership over the leased item, are capitalised at the lower of the fair value and present value of the minimum lease payments at the inception of the lease term and disclosed as leased assets. Lease payments are apportioned between the finance charges and reduction of the lease liability based on the implicit rate of return. Finance charges are charged directly against income.

Leases where the lessor effectively retains substantially all the risks and benefits of ownership of the leased term, are classified as operating leases. Operating lease payments are recognised as an expense in the Profit and Loss Account on a straight-line basis over the lease term.



#### (i) Investments

Investments that are readily realisable and intended to be held for not more than a year are classified as current investments. All other investments are classified as long-term investments. Current investments are carried at lower of Cost and Fair value determined on an individual investment basis. Long-term investments are carried at cost, however, provision for diminution in value is made to recognise a decline other than a temporary in the value of the investments.

#### (j) Inventories

Inventories are valued as follows:

Raw materials, stores and spares Lower of cost and net realisable value. However, material and

other items held for use in the production of inventories are not written down below cost if the finished products in which they will be incorporated are expected to be sold at or above cost. Cost

is determined on a weighted average basis.

Work-in-progress Lower of cost and net realisable value. Cost represents direct

materials cost.

Scrap and Waste papers At net realisable value.

Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and selling costs.

#### (k) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the HT Media Group and the revenue can be reliably measured. Specifically, the following basis is adopted:

Advertisements

Revenue is recognised as and when advertisement is published/displayed and is disclosed net of discounts.

Airtime Revenue

Revenue from radio broadcasting is recognised on an accrual basis on the airing of client's commercials.

Income from Services

Revenues from service contracts are recognised pro-rata over the period of the contract as and when services are rendered.

Sale of News & Publications, Waste Paper and Scrap

Revenue is recognised when the significant risks and rewards of ownership have passed on to the buyer and is disclosed net of sales return and discounts.

Printing Job Work

Revenue from printing job work is recognised on the completion of job work as per terms of agreement.

Interest

Revenue is recognised on a time proportion basis taking into account the amount outstanding and the rate applicable. Interest and related income on investment made in the units of fixed maturity plans of mutual funds is recognised based on the yield earned and to the extent of reasonable certainty.

Dividend

Revenue is recognised if the right to receive payment is established by the balance sheet date.

#### (l) Foreign currency transactions

Initial Recognition

Foreign currency transactions are recorded in Indian Rupees by applying to the foreign currency amount, the exchange rate between the Indian Rupee and the foreign currency prevailing at the date of the transaction.

#### Conversion

Foreign currency monetary items are reported using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency, are reported using the exchange rate at the date of the transaction and non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the values were determined.

Exchange Differences

Exchange differences arising on the settlement of monetary items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, are recognised as income or as expense in the year in which they arise except those arising from investments in non-integral operation.

Forward Exchange Contracts not intended for trading or speculation purposes

The premium or discount arising at the inception of forward exchange contracts is amortised as expense or income over the life of the contract. Exchange differences on such contracts are recognised in the statement of Profit and Loss in the year in which the exchange rates change. Any profit or loss arising on cancellation or renewal of forward exchange contract is recognised as income or as expense for the year.

#### (m) Retirement and other employee benefits

- i. Retirement benefits in the form of Provident Fund contribution are charged to the Profit and Loss Account of the year when the contribution to the fund is due.
- ii. Liability in respect of Gratuity of employees of Parent Company is provided for as per actuarial valuation carried out as per projected unit credit method by an independent actuary as at year end and is contributed to Gratuity Fund created by the holding company of the Parent Company. The liability towards gratuity of employees of a Subsidiary Company is ascertained based on demand received from Life Insurance Corporation of India (LIC) with whom a Group Gratuity Policy has been taken and is paid to them. LIC has ascertained the gratuity liability on actuarial valuation basis at the year-end. The liability in respect of gratuity of employees of another Subsidiary Company and a Joint Venture Company is provided as per actuarial valuation carried out by an independent actuary(ies) at the year end.
- iii. Provision for leave encashment is accrued and made on the basis of actuarial valuation carried out by an independent actuary (ies) at the year end.
- iv. Actuarial gains/losses are immediately taken to Profit and Loss Account and are not deferred.

#### (n) Impairment

The carrying amounts of assets are reviewed at each Balance Sheet date if there is any indication of impairment based on internal/external factors. An impairment loss is recognised wherever the carrying amounts of an asset exceed its recoverable amount. The recoverable amount is the greater of the assets net selling price and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value at the weighted average cost of capital.

#### (o) Provisions

A provision is recognised when the HT Media Group has a present obligation as a result of past event and it is probable that an outflow of resources will be required to settle the obligation, in respect of which a reliable estimate can be made. Provisions except those disclosed elsewhere in the financial statements, are not discounted to their present value and are determined based on best estimate required to settle the obligation at each Balance Sheet date. These are reviewed at each Balance Sheet date and are adjusted to reflect the current best estimates. Provision for expenditure relating to voluntary retirement is made when the employee accepts the offer of early retirement and such provision amount is charged to Consolidated Profit and Loss Account in the year of provision.

#### (p) Income Taxes

Tax expense comprises fringe benefit, current and deferred taxes. Fringe benefit and current income- tax are measured at the amount expected to be paid to the tax authorities in accordance with the Indian Income Tax Act. Deferred Income Tax reflects the impact of current year timing differences between taxable income and accounting income for the year and reversal of timing differences of earlier years. Deferred Tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the Balance Sheet date.

Deferred Tax Assets are recognised only to the extent that there is a reasonable certainty that sufficient future taxable income will be available against which such Deferred Tax Assets can be realised. In case individual Company has unabsorbed depreciation or carried forward tax losses, entire Deferred Tax Assets are recognised if there is virtual certainty supported by convincing evidence that Deferred Tax Assets can be realised against future taxable profits.

The carrying amount of deferred tax assets are reviewed at each Balance Sheet date. The Parent Company writes-down the carrying amount of a deferred tax asset to the extent that it is no longer reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available against which deferred tax asset can be realised. Any such write-down is reversed to the extent that it becomes reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available.

Unrecognised Deferred Tax Assets of earlier years are re-assessed and recognised to the extent that it has become reasonably certain or virtually certain, as the case may be, that future taxable income will be available against which such Deferred Tax Assets can be realised.



#### (q) Earnings Per Share

Basic Earnings Per Share is calculated by dividing the net profit or loss for the year attributable to Equity Shareholders (after deducting preference dividend and attributable taxes) by the weighted average number of equity shares outstanding during the year. The weighted average numbers of equity shares outstanding during the year are adjusted for events of bonus issue; bonus element in a rights issue to existing shareholders; share split; and reverse share split (consolidation of shares).

For the purpose of calculating Diluted Earnings Per Share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

#### (r) Cash Flow Statement

Cash flows are reported using indirect method, whereby profit before tax is adjusted for the effects transactions of a non-cash nature and any deferrals or accruals of past or future cash receipts or payments. The cash flows from regular revenue generating, financing and investing activities of the Company are segregated.

Cash and Cash equivalents in the Cash Flow Statement comprise cash at bank and in hand and short term investments with an original maturity of three months or less.

7. During the year ended March 31, 2005, the Parent Company acquired the printing undertaking at New Delhi from its Holding company namely The Hindustan Times Limited (HTL). The writ petition filed by the ex workmen of HTL challenging the transfer of business was quashed by the Hon'ble Delhi High Court on May 9, 2006. Thereafter, the ex-workmen of HTL raised the industrial dispute before Delhi Government, who referred the dispute to Industrial Tribunal-I, Karkardooma Courts, New Delhi (Tribunal). During the course of the proceedings before Tribunal, the ex-workmen moved application for interim relief. The Tribunal vide its order dated March 8, 2007, granted interim relief to the ex-workmen of HTL to the extent of 50% of last drawn wages from the date of such order till the disposal of the matter and relieved the Company from such order.

However, HTL challenged the said order before Hon'ble Delhi High Court in a Writ Petition, wherein the Hon'ble Court modified the order of the Tribunal to the extent that the amount equivalent to 50% so received by ex-workmen will be set off against their retrenchment compensation (not encashed by the above ex-workmen till date), in the event of HTL succeeding in the writ petition. The Hon'ble Court further clarified that payment will be made only from date of the High Court order (i.e. March 23, 2007) till the disposal of writ petition and it further stayed the order and proceedings pending before the Tribunal.

The Parent Company has, based on an advice received from its legal council on the above mentioned order of the Delhi High Court, stopped the said payment of 50% in those cases, where the retrenchment compensation has been exhausted, as the Company will have no means to adjust the said payment in the event of it succeeding in the matter. The workers have challenged the said stoppage of payment in the Delhi High Court by way of contempt application and the matter is pending for final hearing.

#### 8. Segment Reporting Policies

#### (a) Identification of Segments:

#### **Primary Segment**

**Business Segment** 

The Parent Company, its joint venture and one of its subsidiary company are presently engaged in the business of Printing and Publication of Newspapers and Periodicals. One of the subsidiary company of the Parent Company is engaged in the business of providing entertainment, radio broadcast, and all other related activities through its Radio Stations operating under brand name 'Fever 104' in India. Other subsidiary company is engaged in the business of providing various internet related business like, social networking, jobs etc. Accordingly HT Media Group has organised its operation into three major businesses: "Printing and Publishing" of "Newspapers and Periodicals", "Radio Broadcast" and "Dot com".

#### **Secondary Segment**

Geographical Segments

The Company's operations are mostly within India and do not have operations in economic environments with different risks and returns. Hence, it is considered operating in single geographical segment.

#### (b) Allocation of Common Costs:

Common allocable costs are allocated to each segment on a rational basis based on nature of each such common cost.

#### (c) Unallocated Items:

Corporate income and expenses are considered as a part of unallocable income & expense, which are not identifiable to any business segment.

HT Media Limited Schedules to the Consolidated Accounts

Segment Information for the year ended March 31, 2008 - Information about Primary Business Segments

Particulars	For the Year	ear Ended March 31, 2008	h 31, 2008			For	For the Year Ended March 31, 2007	March 31, 2007	
	Publishing & Printing	Radio Broadcasting	Dot Com	Dot Com Inter-segment Elimination	Total	Publishing &Printing	Radio Broadcasting	Inter-segment Elimination	Total
Revenue External Inter-Segment Other Income*	118,445.62 611.53 1,081.25	1,879.41 181.86 318.18 200.00	4.38	- (793.39) - (200.000)	120,325.03	103,772.47 250.33 1,686.23	193.28 2.49 3.60	(252.82)	103,965.75 - 1,689.83
Total Revenue	120,138.40	2,579.45	4.38	(993.39)	121,728.84	105,709.03	199.37	(252.82)	(252.82) 105,655.58
Results Segment Results Amortisation of Goodwill Interest Expense Income from Investments	17,741.99	(3,982.33)	(1,064.88)	1 1	12,694.78 - 1,778.77 2,982.83	15,961.33	(1,759.76)	' '	14,201.57 67.89 1,428.98 1,978.73
Operating Profit					13,898.84				14,683.43
Exceptional Item (Net)									4.38
Profit Before Taxation					13,898.84				14,679.05
Provision for Taxation (Including taxes for earlier years) Credit towards Deferred Tax Provision for Fringe Benefit Tax Provision for Wealth Tax	er years)				(4,803.03) 1,430.66 (392.59) (1)				(5,324.96) (401.60) 270.11
Profit after Taxation but before Minority Interest	rest				10,132.88				9,221.40
Other Information Segment Assets Unallocated Assets	94,655.71	12,057.54	996.70	1	107,709.95 29,142.68	75,408.20	11,696.55	1	87,104.75 29,743.44
Total					136,852.63				116,848.19
Segment Liabilities Unallocated Liabilities	25,207.03	1,284.00	448.28	1	26,939.31 24,346.41	19,261.71	928.56	L	20,190.27 20,236.30
Total					51,285.72				40,426.57
Capital Expenditure Depreciation/Amortisation Non-Cash Expenses other than	10,241.53 4,596.85	858.67	895.23 27.13	1 1	11,995.43 5,698.72	5,787.48 4,088.94	2,939.05	1 1	8,726.53 4,359.88
Depreciation/Amortisation	28.98	•	1	1	28.98	200.51	1	1	200.51

Note: Since one of the subsidiary has during the year, started Dot Com operations, previous year comparatives have not been given.
\*Total other income as per Profit and Loss Account is Rs. 4,386.64 Lacs which includes Rs 1,978.73 lacs pertaining to income from Investments.



9. As approved by the shareholders at their Extra-ordinary General Meeting held on October 21, 2005, during an earlier year, the Parent Company has given interest-free loan of Rs. 2,174.28 lacs to HT Media Employee Welfare Trust which in turn purchased 468,044 Equity Shares of Rs. 10/- each of HT Media Limited (as on date equivalent to 2,340,220 Equity Shares of Rs. 2/- each) from the open market [average cost per share Rs. 92.91 based on Equity Share of Rs. 2/- each], for the purpose of granting Options under the 'HTML Employee Stock Option Scheme' (the Scheme), to eligible employees.

During the year, the Scheme was modified to the effect - (a) Options granted w.e.f. September 15, 2007 shall vest as per revised schedule of vesting period; and (b) to extend the coverage of the Scheme to the eligible full-time employees of the subsidiary companies.

The Options granted under the Scheme shall vest as per two Schedules of vesting period which are hereinafter referred to as 'Plan A' and 'Plan B' (applicable to Options granted w.e.f. September 15, 2007). Options granted under both the plans are exercisable for a period of 10 years after the scheduled vesting date of the last tranche of the Options as per the Scheme.

The relevant details of the Scheme are as under.

	Plan A	Plan B
Dates of Grant	09.01.2006 05.12.2006 23.01.2007	25.09.2007
Date of Board approval	20.09.2005	12.10.2007
Date of Shareholder's approval	21.10.2005	30.11.2007
Number of Options granted	177,952 19,996 228,490	773,765
Method of Settlement	Equity	Equity
Vesting Period (see table below)	24 to 48 months	12 to 48 months
Exercise Period	10 years after the scheduled tranche of the Options, as per th	e e
Vesting Conditions	Employee remaining in the Company during the vesting pe	

Note: Approvals obtained from the Board of Directors and Shareholder's of the Company for the 'Plan B' were with retrospective effect from 25.09.2007

Details of the vesting period are:

Vesting Period from the Grant date	Vesting Schedule	
	Plan A	Plan B
On completion of 12 months	Nil	25%
On completion of 24 months	10%	25%
On completion of 36 months	40%	25%
On completion of 48 months	50%	25%

The details of activity under Plan A and Plan B (effective from 25th September, 2007) of the Scheme have been summarized below:

		an A 7-2008		an B 7-2008		an A 5-2007
	Number of Options	Weighted Average Exercise Price(Rs.)	of Options	Weighted Average Exercise Price(Rs.)	Number of Options	
Outstanding at the beginning of the year	991,880	116.59	-	-	889,760	
Granted during the year	-	-	773,765	208.15	328,470	
Forfeited during the year	145,805	169.23	-	-	226,350	92.30
Exercised during the year	-	-	-	-	-	-
Expired during the year	-	-	-	-	-	-
Outstanding at the end of the year	846,075	107.52	773,765	208.15	991,880	116.59
Exercisable at the end of the year	66,047	92.30	-	-	-	-
Weighted average remaining contractual life (in years)	12	.00	13	5.50	1	3.12
Weighted average fair value of options granted		-	123	3.17	9	2.34

None of the Options granted in the above mentioned plans of the Scheme have been exercised till date. The details of exercise price for stock Options outstanding at the end of the current year ended March 31, 2008 are:-

Range of exercise prices	Number of Options outstanding	Weighted average remaining contractual life of Options (in years)	Weighted average exercise price (Rs.)
Plan A Rs. 92.30 to Rs. 170.80	846,075	12.00	107.52
Plan B Rs. 208.15	773,765	13.50	208.15

The details of exercise price for stock options Outstanding at the end of the previous year ended March 31, 2007 are:-

Range of exercise prices	Number of Options outstanding	Weighted average remaining contractual life of Options (in years)	Weighted average exercise price (Rs.)
Plan A Rs. 92.30 to Rs. 170.80	991,880	13.12	116.59

There is no effect of the employee share based payment plans on the profit and loss account for the current year and on the financial position.

The weighted average fair value of stock Options granted during the year was Rs. 123.17. The Black Scholes valuation model has been used for computing the weighted average fair value considering the following inputs

	2007-2008	2006-	2007
Grant Date	25.09.2007	05.12.2006	23.01.2007
Expected Volatility	32.63%	31.04%	31.10%
Life of the Options granted	8 Years to	8 Years to	8 Years to
(Vesting and exercise period) in years	11 Years	9 Years	9 Years
Average risk-free interest rate	7.88% - 8.03%	7.56% - 7.58%	7.88%-7.94%
Expected dividend yield	0.25%	0.25%	0.25%

Difference between employee compensation cost (calculated using the intrinsic value of stock Options) and the employee compensation cost (calculated on the fair value of the Options) is Rs. 380.48 lacs. Had the fair value method been used the profit would have been lower by Rs. 380.48 lacs & adjusted basic & diluted EPS would have been Rs. 6.01 (Nominal value of share Rs. 2).

10. The Parent Company has during the previous year, obtained the approval of the equity shareholders and unsecured creditors in their court convened meetings held on March 26, 2007 to implement a Scheme of Arrangement and Demerger under Section 391-394 of the Companies Act, 1956 between the Company and Go4i.com (India) Private Limited and their respective shareholders and creditors effective July 1, 2006.

The Hon'ble High Court of Delhi in terms of its Order passed on 13th September, 2007 has sanctioned the Scheme of Arrangement and Demerger under Section 391-394 of the Companies Act, 1956 between the Company and Go4i.com (India) Private Limited (Go4i) and their respective shareholders and creditors w.e.f. 1st July, 2006 (Appointed Date).

Consequent to the above Order, the results of the demerged undertaking have been accounted for under 'Pooling of interest method' (as detailed in Accounting Standard 14 'Accounting for Amalgamations') in the Financial Statements of the Company in the current financial year resulting in Goodwill of Rs. 8.42 lacs (computation as per table below) which has been adjusted against Capital Reserves as per terms of the sanctioned scheme. Further, loss of Rs. 7.69 lacs of the demerged undertaking for nine months period ended March 31, 2007 has been adjusted against Revenue Reserves of the Company as at that date. The provision for tax for current year has been computed after adjusting the carried forward Business loss of Rs. 1,822.23 lacs of demerged undertaking.

In terms of the Scheme of Arrangement and Demerger, 22,600 Equity Shares of Rs. 2/- each of the Company shall be allotted to the shareholders of Go4i against consideration of demerged undertaking on receipt of necessary approval(s). There is no material difference in Basic & Diluted EPS computed in note 20 of Schedule 25 of the current year in view of insignificant numbers of equity shares to be allotted.

In compliance with Accounting Standard 14 'Goodwill' has been arrived at as below, being the difference between the consideration paid to the transferor company and the value of net identifiable assets acquired.



Particulars of Assets and Liabilities taken over as at Appointed Date	Amount (Rs. in lacs)
Assets taken over:	
Fixed Assets (Net Block)	10.15
Sundry Debtors	25.50
Less: Liabilities taken over:	
Current Liabilities and Provisions	43.62
Net Assets taken over	(7.97)
Purchase consideration	0.45
Goodwill on amalgamation (adjusted against Capital Reserve)	8.42

- 11. A subsidiary company HT Music and Entertainment Company Limited has accounted for deferred tax assets (net) amounting to Rs.1,948.87 lacs till March 31, 2008. The Company is confident that subsequent realisation of the deferred tax assets created is virtually certain in the near future based on future projections and existing business model as enumerated below:-
  - -The nature of business is such that every player in the radio industry incurred losses in the initial years but with the increasing market share of radio in media advertising, the resultant revenue generation will result in profits in near future.
  - -During the year, the Company has issued 3,250,000 (Previous Year 11,750,000 shares) 1% Non-Cumulative Redeemable Preference Shares of Rs.100 each which has resulted in reduction in interest cost.

Another Subsidiary company Firefly e-Ventures Limited has accounted for deferred tax assets (net) amounting to Rs. 362.19 lacs till March 31, 2008. The company is confident that subsequent realisation of the deferred tax assets created is virtually certain in the near future based on future projection and existing business model. The initial investment and expense in the internet industry is quite substantial resulting in operating losses in the initial years. As the business grows, the operating margins improve enabling faster absorption of losses.

Similarly Joint Venture Metropolitan Media Company Private Limited, have accounted for deferred tax assets (net) amounting to Rs. 392.35 lacs, wherein based on future projection the management is confident of subsequent realisation of such assets

12. A subsidiary company, HT Music and Entertainment Company Limited, as at the close of the year is carrying service tax credit/modvat credit receivable of Rs. 256.49 lacs (Previous year Rs 233.54 lacs). The subsidiary company based on future projections prepared for next five years expects significant increase in the sales which will enable it to utilise the entire amount of service tax credit/modvat credit receivable. Accordingly, these amounts have been considered good for recovery.

#### 13. Gratuity and Earned Leave (Post Employment Benefit plan)

HT Media Group has a defined benefit gratuity plan. Every employee who has completed five years or more of services gets a gratuity on separation at 15 days salary (last drawn salary) for each completed year of service. The Group Companies has formed separate Gratuity Trust to which contribution is made based on actuarial valuation done by independent valuer.

The Group also has a well defined policy for leave encashment. The leaves are encashed only on separation at last drawn basic salary.

The following table summarises the components of net benefit expenses recognised in the Consolidated Profit and Loss Account and the Funded status and amount recognised in the Consolidated Balance Sheet for respective plans:

Amount recognised in Profit and Loss Account

(Rs. in lacs)

	Leave Encashment For the year ended 31st March 2008	Gratuity For the year ended 31st March 2008
Current service cost	237.87	184.73
Interest cost on benefit obligation	68.82	72.36
Expected return on plan assets	-	(79.88)
Net actuarial (gain) / loss recognised in the year	(19.04)	(58.00)
Net Benefit Expense	287.65	119.72
Actual return on planned assets	-	102.55

Amount recognised in Balance Sheet

	Leave Encashment	Gratuity
	As at	As at
	31st March 2008	31st March 2008
Present value of funded obligations	-	1,052.11
Fair value of plan assets	-	962.13
Total	-	(89.98)
Present value of unfunded obligations	(926.72)	(24.57)
Less: Unrecognised past service cost	-	-
Net (liability)/Asset	(926.72)	(114.55)

#### Changes in the present value of obligation are as follows:

	Leave Encashment (Rs. in lacs)	Gratuity (Rs. in lacs)
Present value of obligation as at 01/04/2007	799.93	910.78
Current Service cost	242.69	173.32
Interest cost	63.99	72.86
Actuarial loss /(gains) on obligation	(19.04)	(35.34)
Benefits paid	(160.85)	(44.96)
Present value of obligation as at 31/03/2008	926.72	1,076.68

#### Changes in the fair value of plan assets are as follows:

	Gratuity (Rs. in lacs)
Fair value of plan assets as at 01/04/2007	643.67
Expected return plan assets	81.81
Contributions by employer	260.87
Benefits paid	(44.96)
Actuarial gain (losses) on plan assets	20.73
Fair value of plan assets as at 31/03/2008	962.13

The major categories of plan assets as a percentage of the fair value of total plan assets are as follows:

	Gratuity
Investments in Unit Linked Plan	80.75%

The overall expected rate of return on assets is determined based on the market prices prevailing as at the end of the year.

The principal assumptions used in determining gratuity and leave encashment obligations for the HT Media Group's plans are shown below:

	Leave Encashment	Gratuity
Discount rate	8%	8%
Expected rate of return on plan assets	-	12.71%
Employee turnover		
upto 30 years	3% & 8%	3% & 8%
upto 44 years	2% & 7%	2% & 7%
Above 44 years	1% & 0%	1% & 0%

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors on long term basis.

Note: The actuarial valuation of gratuity and leave encashment liability in the previous year was done in accordance with the pre-revised Accounting Standard-15 (AS-15) Employee Benefits. Accordingly, the comparative numbers as per Revised AS-15 are not available and hence not furnished.

#### 14. Names of Related Parties

Holding Company of Parent Company Group companies where common control exists (Fellow Subsidiaries) and with whom transactions have taken place during the year	The Hindustan Times Limited Go4i.com (India) Private Limited Paxton Trexim Private Limited
Key Management Personnel	Smt. Shobhana Bhartia (Vice-Chairperson & Editorial Director of Parent Company) Mr. Shamit Bhartia (Whole time Director of the Parent Company and Subsidiary Company) Mr. Priyavrat Bhartia (Whole time Director) Mr. S. M. Agarwal (Whole time Director of a Subsidiary Company)
Relatives of Key Management Personnel	Dr. K.K.Birla (Chairman)
Enterprises owned or significantly influenced by Key Management Personnel or their relatives and with whom transactions have taken place during the year	The Hindustan Times Limited



# (Rs. in lacs)

# HT Media Limited Schedules to the Consolidated Accounts

14. Related Party Transactions

	Holding company	ompany	Subsidia Subsid	Subsidiary/Fellow Subsidiaries	Joint V	Joint Venture	Key Man Pers	Key Management Personnel	Relatives of Key Management Personnel	of Key ment inel	Enterprise significantl by Key Ms Perso their r	Enterprises owned or significantly influenced by Key Management Personnel or their relatives	Total	la I
Transactions during the year ended	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007
<u>Job Revenue</u> - Metropolitan Media Company Private Limited	,	1	1	1	259.23	28.48				1	•		259.23	28.48
Process Management Fees Received - Metropolitan Media Company Private Limited	1	•	1		11.45	2.58	1		1	•	,		11.45	2.58
Share of Advertisement Revenue Paid - Metropolitan Media Company Private Limited	'	•	•		208.01	64.54	,	1	•	•	,	•	208.01	64.54
Printing & Service Charges Paid - Paxton Trexim Private Limited		. 6	•		•	•	•	•	•	•	164.58	151.55	164.58	151.55
- The Hindustan Times Limited <u>Sitting Fee</u> - Dr. K. K. Birla		21.25							- 090	- 090			- 090	21.25
Reimbursement of Capital expenditure incurred on behalf of the company by parties														
- The Hindustan Times Limited News Message	858.98	•	•	1	•	•	•	•	1	1	•	•	858.98	•
- Go4i.com (India) Private Limited Dividend Paid on Equity Shares	•	•	•	12.00	•	•	•		•	•	•	•	1	12.00
- The Hindustan Times Limited Dividend Paid on Preference Shares	482.96	386.36	•	ı	,	•	•	ı	•	1	٠	٠	482.96	386.36
- The Hindustan Times Limited	•	20.00	1	•	ı	1	ı	٠		1	•	ı		20.00
Redemption of Preference Share Capital - The Hindustan Times Limited	,	1,582.60	•		•	•	٠	•	•	1	•	٠	1	1,582.60
Advertisement Revenue - Metropolitan Media Company Private Limited	1	,	,		24.84	10.74	,	,	•			,	24.84	10.74
<u>Maintenance Expenses</u> - Go4i.com (India) Private Limited		•	00.9	00.9	•	•		ı	1		1	•	00.9	00.9
Payment for Employees on Deputation - The Hindustan Times Limited	,	36.59	1			,	,	ı	•		,	,		36.59
Receipt for Employees on Deputation - Metropolitan Media Company Private Limited	•	•	1	•	3.54	0.80	•	ı	1	•	1	•	3.54	08.0
Refindusement of separation Sciente Compensation - The Hindustan Times Limited		26.10		٠		•	•		•	ı	•		•	26.10

HT Media Limited Schedules to the Consolidated Accounts 14. Related Party Transactions

•														(
	Holding company	ompany	Subsidiz Subsi	Subsidiary/Fellow Subsidiaries	Joint V	Joint Venture	Key Man Pers	Key Management Personnel	Relatives of Key Management Personnel	of Key ment mel	Enterprise significant! by Key Ma Person their r	Enterprises owned or significantly influenced by Key Management Personnel or their relatives	Total	al a
Transactions during the year ended	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007	March 31, 2008	March 31, 2007
Remuneration paid to Key Managerial Personnel														
- To Mrs. Shobhana Bhartia - To Mr. Shamit Bhartia					1 1		131.95 47.46	113.36 47.12					131.95	113.36 47.12
- To Mr. Priyavrat Bhartia	•	1	•	•	i	•	51.63	47.67	•		ı	•	51.63	47.67
- 10 Mr. S.M. Agarwai Rent Paid	•	1	•		•	•	0.0/	0.0	•	•	•		0.0	0.0
- The Hindustan Times Limited	548.15	464.70	•	•	1		•	ı	•	ı	t	•	548.15	464.70
- The Hindustan Times Limited	44.94	44.90	•	٠	T	1	•	1	٠	•	٠	•	44.94	44.90
Reimbursement of expenses incurred on behalf of the company by parties - The Hindustan Times Limited	268.25	242.51	1			,		ı		,			268.25	242.51
Reimbursement of expenses incurred on behalf of the parties by company					į	,							;	
- Metropolitan Media Company Private Limited	•	ı	•	1	2.11	0.83		ı	ı		•	1	2.11	0.83
- Metropolitan Media Company Private Limited	•	ı		•	429.06	•	•	ı	•	٠	٠	٠	429.06	•
security deposits given by the Company - The Hindustan Times Limited	371.00		•	•	ī	•	•		٠	•	٠		371.00	•
<u>Business Acquired</u> - Go4i.com (India) Private Limited	•	1	8.42	•	ı	,	•	•	1		· ·		8.42	•
Balance outstanding as on 31-03-08														
<u>Loans Given</u> - Metropolitan Media Company Private Limited	•	t	1		429.06	1	r	•	1	1	1	ı	429.06	1
Equity Share Capital - The Hindustan Times Limited	3,719.71	3,719.71	1	•	1	1	7	•	1	•	•		3,719.71	3,719.71
- Metropolitan Media Company Private Limited	•	•	1		86.99	10.68	ī	•	ı	•	•	ı	86.99	10.68
<u>rayable as creunors</u> - The Hindustan Times Limited	09:0	109.42	,	•	,	•	1	•	i	•	ı	٠	09:0	109.42
- Go4i.com (India) Private Limited	•		3.88	3.78	•		1	•	•	٠	- 0) ) (	' o	3.88	3.78
- Faxion Health Frivate Limited - Metropolitan Media Company Private Limited					47.48	51.87		٠,			20.00		47.48	51.87
Security deposits given by the Company - The Hindustan Times Limited	1 001 00	720 00									٠		1 001 00	720 00
	1,071.00	20:01											20.1/0,1	00:51



#### **Derivative Instruments**

(a) Particulars of Hedged Foreign Currency exposure as at the Balance Sheet date.

		Amount in respecti	ive currency
Particulars	Currency	As at March 31, 2008	As at March 31, 2007
Sundry Creditors	USD	Nil	3,560,000

(b) Particulars of Unhedged Foreign Currency exposure as at the Balance Sheet date.

		As at Marc	h 31, 2008	As at March	a 31, 2007
Particulars	Currency	Amount in respective currency	Exchange rate in Rs.	Amount in respective currency	Exchange rate in Rs.
Sundry Creditors	USD EURO CHF	12,093,679 - 11,808	40.07 40.11	6,614,646 592,308	43.44 57.92
Sundry Debtors	USD EURO GBP	296,230 217,052	39.64 62.58	625,999 19,262 5,351	43.41 57.89 85.19

#### 16. Leases

Rental expenses in respect of operating leases are recognised as an expense in the Profit and Loss Account, on a straight-line basis over the lease term.

#### Operating Lease (for assets taken on Lease):

- The HT Media Group has taken various residential, office and godown premises under operating lease agreements. There are generally cancelable lease and are renewable by mutual consent on mutually agreed terms with or without rental escalations
- b) Lease payments for the year are Rs 1,532.79 lacs (Previous year Rs. 1,437.08 lacs).
- c) The future minimum lease payments under non-cancelable operating leases;
  - not later than one year is Rs 793.00 lacs (Previous year Rs. 52.90 lacs);
  - later than one year but not later than five years is Rs.1,781.30 lacs (Previous year Rs. 31.45 lacs);
  - later than five years is Rs. 227.14 (Previous year Rs. 6.08 lacs).

#### 17. **Capital Commitment**

	As at March 31, 2008 (Rs. in lacs)	As at March 31, 2007 (Rs. in lacs)
Estimated amount of contracts remaining to be executed an	12 270 11	1 117 05

Estimated amount of contracts remaining to be executed on capital account and not provided for

#### 18. Contingent Liabilities not provided for

Contingent Discontinuo not province not		
	As at March 31, 2008 (Rs. in lacs)	As at March 31, 2007 (Rs. in lacs)
a) Claims against the HT Media Group not acknowledged as debts:	Nil	17.18
The Parent Company has received a demand of sales tax for the leased assets from the lessor and the same is disputed by the Parent Company.		
In view of large number of cases, it is not practicable to disclose individual details of all the cases. On the Basis of current status of individual cases and as per legal advice obtained by the Company, wherever applicable, the Company is confident of winning these cases and is of the view that no substantial liability will accrue in said cases.	Amount not ascertainable	Amount not ascertainable
b) Claim against Searchlight Publishing House Ltd a subsidiary company		
The Company has filed a petition before the Hon'ble Patna High Court against an initial claim for additional contribution of Rs. 73.37 lacs made by Employees State Insurance Corporation (ESIC) relating to the years 1989-90 to 1999-00. The Company has furnished a bank guarantee amounting to Rs. 12.50 lacs to ESIC and the Hon'ble High Court has stayed the matter.	73.37	73.37
An appeal by the Company is pending before the Commissioner of Income Tax (Appeal), Patna against certain additions made to the total income for assessment year 2005-06 during the course of scrutiny assessment u/s.143(3) of the Income Tax Act, 1961. The appeal also lies against the resultant claim of Income Tax and interest.	61.31	Nil.

#### 19. Supplementary Statutory Information

	For the year	For the year
	ended March	ended March
	31, 2008	31, 2007
	(Rs. in lacs)	(Rs. in lacs)
Directors' Remuneration*	<u>'</u>	
Salaries	179.97	161.97
Contribution to provident fund	19.15	19.15
Perquisites	38.59	34.70
	237.71	215.82

<sup>\*</sup> As the future liability for gratuity and leave encashment is provided on an actuarial basis for the Company as a whole, the amount pertaining to the directors is not ascertainable and, therefore, not included above

#### 20. Calculation of Earning Per Share (EPS)

	For the year ended March 31, 2008 (Rs. in lacs)	For the year ended March 31, 2007 (Rs. in lacs)
Net profit for the year after tax for calculation of basic & diluted EPS Weighted average number of equity shares in calculating basic	10,132.81	9,704.34
and diluted EPS	234,229,205	234,229,205
Number of Equity Shares at the beginning of the year	234,229,205	234,229,205
Number of Equity Shares at the end of the year	234,229,205	234,229,205
Weighted average number of equity shares	234,229,205	234,229,205
Basic & diluted EPS in Rs.	4.33	4.14
[Nominal Value of share of Rs.2 (Previous year Rs.2)] (Refer Note no. 10 of Schedule 25)		



#### 21. Expenditure during construction period

Particulars	As at March 31, 2008 (Rs. in lacs) Tangible	As at March 31, 2008 (Rs. in lacs) Intangible	As at March 31, 2007 (Rs. in lacs) Tangible
	20.24		10.40
Balance brought forward	20.24	-	13.43
Add: Incurred during the year			
-Personnel Expenses	453.93	53.37	76.68
-Staff welfare expenses	-	-	0.37
-Rent	30.08	-	79.73
-Rates and taxes	2.53	-	3.30
-Traveling and Conveyance	36.14	-	52.09
-Electricity Charges	12.20	-	-
-Legal and professional fees	11.20	-	90.91
-Repair and maintenance	5.67	-	1.07
-Communication costs	-	-	1.28
-Finance Charges	29.98	-	3.42
-Miscellaneous Expenses	8.25	-	2.49
-Fringe benefit tax	0.53	-	4.53
	610.75	53.37	329.30
Less: Interest on bank deposits (Gross, tax			
deducted at source Rs.Nil , Previous year Rs. 0	.95 lacs ) -	-	4.83
	610.75	53.37	324.47
Less: Allocated to fixed assets during the year	344.18	36.01	304.23
Balance Carried Forward	266.58	17.36	20.24

There are no figures of expenses during construction period of Joint venture in current year.

#### 22. Previous Year comparative

- a) Previous year's figures have been regrouped/rearranged where necessary to conform to this year's classification.
- b) MMCPL (the Joint Venture) was incorporated on Sep 12, 2006 and therefore, its previous year comparatives are for the period from Sep 12, 2006 to March 31, 2007.
- c) FEVL was incorporated on June 11,2007, hence previous year comparatives are not available.

As per our report of even date

For and on behalf of the Board of Directors

For S.R.Batliboi & Co. Chartered Accountants

**Shobhana Bhartia** (Vice Chairperson & Editorial Director)

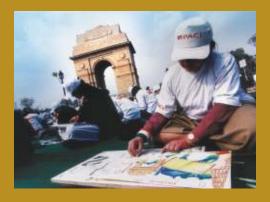
Per Manoj GuptaDinesh Mittal<br/>PartnerM S Venkatraman<br/>(VP-Legal, Tax &<br/>Company Secretary)Rajiv Verma<br/>(Chief Financial Officer)Shamit Bhartia<br/>(Whole-time Director)Membership No. 83906Company Secretary)

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