

HT Media Limited Registered Office: Hindustan Times House, 18-20, Kasturba Gandhi Marg, New Delhi - 110001, India AUDITED STANDALONE FINANCIAL RESULTS FOR YEAR ENDED MARCH 31, 2011

		Three i	nonths ended	Y	(Rs. in lacs) ear ended
SI. No.	I market	31.03.20: (Un-audite			
1	a) Net Sales/Income from Operations	32,6	86 26,	425 120,	
	b) Other Operating Income	2	7 1	797 2,	264 2,233
	Total Income	32,95	7 27,2	22 123,1	128,431
2	Expenditure				
	a) (Increase)/Decrease in Stock in Trade and Work in Progress	1	15	8	(3) (49)
	b) Consumption of Raw Materials	9,54	12 6,3	706 35,	546 41,032
	c) Employees Cost	5,26	7 4,4	78 20,9	953 20,818
	d) Advertising and Sales Promotion	2,65	5 1,9	000 10,0	9,937
	e) Depreciation/Amortisation	1,41			6,379
	f) Other Expenditure	7,14	1 '		32 28,189
_	g) Total	26,03	3 20,8:	1.7 98,8	00 106,306
	Profit from Operations before Other Income, Interest & Exceptional Items (1-2g)	6,924	6,40	24,3	78 22,125
_	Other Income	91:	2 2	96 2,4	03 - 1,481
	Profit before Interest, Depreciation / Amortisation & Exceptiona Items (EBITDA) (3+4+2e)	9,246	8,09	0 32,41	29,985
	Interest (Including Finance Charges)	639	4:	53 1,83	73 2,573
_	Profit after Interest but before Exceptional Items (5-6-2e)	7,197	6,24	8 24,90	21,033
4	xceptional Items	-	-		(3,037)
, 1	Profit from Ordinary Activities before Tax (7+8)	7,197	6,24	8 24,90	8 17,996
ז ס	ax Expense	5,751	1,99	1 7,14	9 5,519
1 N	let Profit from Ordinary Activities after Tax (9-10)	1,446	4,25	17,75	9 12,477
-	xtraordinary Items (Net of Tax Expenses)	-		-	-
	et Profit for the period (11-12)	1,446	4,25	7 17,75	9 12,477
	aid-up Equity Share Capital (Face value - Rs. 2 per share)	4,700	4,700	4,700	4,700
R	eserves excluding Revaluation Reserve	-	-	112,196	96,186
Ba	sic & Diluted Earning Per Share (in Rs.)	0.62	1.81	7.56	5.31
		(not annualised)	(not annualised)	1	1
Pt	ıblic Shareholding				
	imber of shares	73,243,945	73,243,945	73,243,945	73,243,945
	rcentage of shareholding	31.16%	31.16%	31.16%	31.16%
	omoters and Promoter Group Shareholding Pledge / Encumbered				
	mber of Shares	Nil	Nil	Nit	Ni!
1	centage of Shares (As a % of the total shareholding of Promoter and	NA NA	NA NA	l NA	NA NA
	omoter group)			1	1 '"'
Per	centage of Shares (As a % of total share capital of the Company)	NA	NA	NA NA	NA
	Non Encumbered			1	}
	mber of Shares	161,777,090	161,777,090	161,777,090	161,777,090
	centage of Shares (As a % of the total shareholding of Promoter and moter group)	100%	100%	100%	100%
Pen	centage of Shares (As a % of the total share capital of the company)	68.84%	68.84%	68.84%	68.84%
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Notes:

- 1 The above results have been reviewed by the Audit Committee and approved by the Board of Directors at the meeting held on May 17, 2011.
- 2 a) In terms of the shareholders' approval u/s 293(1)(a) of the Companies Act, 1956 and pursuant to the resolution passed at the Board meeting held on November 16, 2009, the Company has sold its Hindi business undertaking with effect from December 1, 2009 on slump sale and going concern basis to Hindustan Media Ventures Limited(HMVL). Accordingly, the results (including Segment Information) for the year ended March 31, 2011 are not comparable with the results for the year ended March 31, 2010.
 - b) HMVL, a subsidiary of the Company, had filed a Prospectus with the Registrar of Companies, Bihar & Jharkhand on July 12, 2010, for an Initial Public Offering (IPO) of equity shares aggregating Rs. 26,999.99 lacs. Pursuant to the IPO, 1,62,65,060 equity shares of Rs. 10/- each were allotted for cash and at a premium of Rs. 156/- per share. The shares were listed on NSE and BSE.
- 3 W.e.f. April 1, 2010, the provision for diminution in the value of investments related to "Partnership for Growth" business has been considered as part of operating expenses. Accordingly, provision for such diminution amounting to Rs. 247 lacs for the quarter ended on March 31, 2011 and Rs. 687 lacs for year ended March 31, 2011 has been included under operating expenses. The corresponding amount of such provision for diminution Rs. 550 lacs for the year ended March 31, 2010 has also been reclassified from exceptional items to operating expenses.
- 4 Provision for Tax includes Current Tax Expense, Deferred Tax Charge/(Credit) and includes tax expense (net) of Rs, 211.88 lacs for earlier year.
- 5 During the Quarter, the Company has made the following investments:
 a) HT Digital Media Holdings Limited (Subsidiary Company)- Rs. 100 lacs in Compulsorily Convertible Debentures
 b) HT Education Limited (Fellow Subsidiary Company)- Rs 100 lacs in Compulsorily Convertible Debentures
- Employee Stock Option detail of the Company for the quarter ended March 31, 2011 are as below:
 Under HTML Employee Stock Option Scheme 2009- 17,920 number of options vested, no options were granted, exercised or forfeited.
- 7 Details of number of Investor complaints/queries for the quarter ended on March 31, 2011: Pending at the beginning Nil; Received 11; Disposed off 11; Pending at the end Nil.
- 8 a) A Scheme of Arrangement and Restructuring u/s 391-394 read with Sections 100-104 of the Companies Act, 1956, between Firefly e-Ventures Limited (FEVL), a Subsidiary Company and the Company, which provides for demerger of Job Portal Undertaking of FEVL and transfer and vesting thereof into the Company w.e.f. the Appointed Date i.e. 1st January, 2011 (the Scheme), was approved by a Committee of Board of Directors of the Company on 8th December, 2010, subject to requisite approval(s) and sanction by the Hon'ble Delhi High Court. The Scheme, has since been approved by the equity shareholders and creditors of both the companies and at present, awaiting sanction by the Hon'ble Delhi High Court.
 - b) The effect of above Scheme was considered in the results of Quarter ended December 31, 2010 while computing the effective annual tax rate of the Company by adjusting the available carried forward tax losses of the demerged business [Job Portal undertaking of Firefly].
- Since the Scheme is awaiting sanction by the Hon'ble Delhi High Court, therefore, the impact of the Scheme has not been taken in the Audited Financial Results of the Company. Also the tax benefits of available carried forward tax losses of the demerged business considered in the results of previous quarter has been reversed. Accordingly tax expense for quarter ended March 31, 2011 is higher by Rs. 4,091 lacs.
- 9 Dividend: The Board of Directors have recommended a Dividend on Equity Shares of Rs. 2/- each @ Re. 0.36 per Equity Share (18%) for the year, amounting to Rs. 846.08 lacs (excluding Dividend Distribution Tax of Rs. 137.25 lacs), for the approval of shareholders.
- 10 Previous quarter's/year's figure have been regrouped/rearranged where necessary to conform to this quarter's/year's classification
- 11 The CEO and CFO certificate in respect of the above results in terms of Clause 41 of the Listing Agreement has been placed before the Board of Directors.

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Segment-Wise Revenue, Results and Capital Employed

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Particulars	Three mor	Three months ended		nded
	31.03.2011 (Un-audited)	31.03.2010 (Un-audited)	31.03.2011 (Audited)	31.03.2010 (Audited)
1 Segment Revenue				
a) Printing and Publishing of Newspapers & Periodicals	30,298	25,634	114,667	123,822
b) Radio Broadcast & Entertainment	2,548	1,299	6,986	4,176
c) Unallocated	111	289	1,525	433
Total	32,957	27,222	123,178	128,431
Less: Inter Segment Revenue	-	-	-	-
Net Sales/Income from Operations	32,957	27,222	123,178	128,431

Segment Results Profit/(Loss) before Tax and Interest from each segment				
a) Printing and Publishing of Newspapers & Periodicals	6,715	6,458	23,719	23,664
b) Radio Broadcast & Entertainment	563	45	789	(593)
Total	7,278	6,503	24,508	23,071
Less: i) Other Unallocated Items	354	98	130	945
ii) Interest (Including Finance Charges)	639	453	1,873	2,573
iii) Exceptional Item (Net)		-	-	3,037
Add: Other Income	912	296	2,403	1,481
Profit Before Taxation	7,197	6,248	24,908	17,996

3 Capital Employed (Segment Assets - Segment Liabilities)				
a) Printing and Publishing of Newspapers & Periodicals	32,081	39,945	32,081	39,945
b) Radio Broadcast & Entertainment	8,001	7,660	8,001	7,660
c) Unallocated	76,814	53,281	76,814	53,281
Total	116,896	100,886	116,896	100,886

Note: Segment Information of year ended March 31, 2011 are not comparable with the results of year ended March 31, 2010 in view of Note 2(a) of Audited Standalone Financial Results.

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		(Rs. in lacs)
	As at	As at
	31.03.2011	31.03.2010
	(Audited)	(Audited)
Shareholders' Funds		
Capital	4,700	4,700
Reserves and Surplus	112,196	96,186
Loan Funds	27,990	26,709
Deferred Tax Liabilities (Net)	4,478	4,916
Total Total	149,364	132,511
Fixed Assets	53,994	58,321
Investments	80,819	63,072
Current Assets, Loans and Advances		
Inventories	10,127	9,438
Sundry debtors	18,219	18,510
Cash and bank balances	6,381	6,612
Other current assets	2,523	409
Loans and advances	24,510	22,834
Less: Current Liabilities and Provisions		
Current Liabilities ,	(43,130)	(45,147)
Provisions	(4,079)	(1,538)
otal .	149,364	132,511

For and on behalf of the Board of Directors

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New Delhi May 17, 2011

Shobhana Bhartia Chairperson & Editorial Director



HT Media Limited

Registered Office: Hindustan Times House, 18-20, Kasturba Gandhi Marg, New Delhi - 110001, India

AUDITED CONSOLIDATED FINANCIAL RESULTS FOR YEAR ENDED March 31, 2011

(Rs. in facs)

ĺ			onths ended		ear ended
SI.	Particulars	31.03.201	1 31.03.201	10 31.03.20	11 31.03.201
No.		(Unaudited) (Unaudited	d) (Audite	d) (Audited
1	a) Net Sales/Income from Operations	46,71	.7 37,43	30 1,76,4	
	b) Other Operating Income	32	2 1,2:	15 2,1	
	Total Income	47,03	9 38,64	5 1,78,60	1,43,92
2	Expenditure	ļ	}		1
	a) (Increase)/Decrease in Stock in Trade and Work in Progress	(3	•		05) (4
	b) Consumption of Raw Materials	16,52	· ·	1	
	c) Employees Cost	7,65	1	1 '	1
	d) Advertising and Sales Promotion	3,840			
	e) Depreciation/Amortisation	2,190		1 '	
	f) Other Expenditure	10,28		1 '	
	g) Total	40,474	31,17	1,53,44	
3	Profit from Operations before Other Income, Interest & Exceptional Items (1-2g)	6,565	7,467	7 25,15	8 20,549
4	Other Income	1,167		,	.2 1,458
- 1	Profit before Interest, Depreciation / Amortisation & Exceptional Items (EBITDA) (3+4+2e)	9,928	9,590	36,48	9 29,076
6	Interest (Including Finance Charges)	710	709	2,36	0 2,951
7	Profit after Interest but before Exceptional Items (5-6-2e)	7,022	7,074	25,71	0 19,056
8	Exceptional Items	-	-	-	(143)
9	Profit from Ordinary Activities before Tax (7+8)	7,022	7,074	25,71	0 18,913
ιö	Tax Expense	1,664	2,223	7,12	5,365
1 1	Net Profit from Ordinary Activities after Tax (9-10)	5,358	4,851	18,582	13,548
.2 E	extraordinary Items	-	-	-	-
F	Prior Period Items-Gratuity Expenses (Net of Tax Expenses)	-	65	-	65
3 1	Vet Profit/(loss) After Tax and before Minority Interest (11-12)	5,358	4,786	18,582	13,483
4 5	hare of Minority Interest - Profit/(Loss)	64	55	491	(109)
5 N	let Profit for the period (13-14)	5,294	4,731	18,091	13,592
6 P	aid-up Equity Share Capital (Face value - Rs. 2 per share)	4,700	4,700	4,700	4,700
7 R	eserves excluding Revaluation Reserve	-	-	1,25,516	92,411
,	asic & Diluted Earning Per Share (in Rs.)	2,25	2.01	7.70	5.78
) [2	asic a Diluted coming ref state (iii rs.)	(not annualised)	(not annualised)	7.70	3.70
P	ublic Shareholding				
N	umber of shares	7,32,43,945	7,32,43,945	7,32,43,945	7,32,43,945
Pe	ercentage of shareholding	31.16%	31.16%	31,16%	31,16%
Pi	romoters and Promoter Group Shareholding				
a)	Pledge / Encumbered				1
Νι	umber of Shares	Nfl	Nil	NII	l Nil I
F	ercentage of Shares (As a % of the total shareholding of Promoter and omoter group)	NA	NA (NA	NA
Pe	rcentage of Shares (As a % of total share capital of the Company)	NA	NA	NA	NA
1 1	Non Encumbered Import of Shares	16,17,77,090	16,17,77,090	16,17,77,090	16,17,77,090
1	roper or snares rcentage of Shares (As a % of the total shareholding of Promoter and	100%	100%	10,17,77,090	10,17,77,090
Pro	omoter group)				
In.	rcentage of Shares (As a % of the total share capital of the company)	68.84%	68.84%	68.84%	68.84%



1 The financial results of following entities have been consolidated with the financial results of HT Media Limited (Parent Company), hereinafter referred to as "the Group":

Subsidiaries

Hindustan Media Ventures Limited (HMVL)

HT Music and Entertainment Company Limited (HT Music)

HT Digital Media Holdings Limited (HT Digital)

Firefly e-Ventures Limited (Firefly)

HT Burda Media Limited (HT Burda)

HT Mobile Solutions Limited (HT Mobile)

HT Overseas Pte. Ltd., Singapore (W.e.f. September 20, 2010)

Joint Venture

Metropolitan Media Company Private Limited (MMCPL).

- 2 The Audited Consolidated Financial results for the year ended March 31, 2011 prepared in accordance with the requirements of Accounting Standard 21 and 27 as notified by Companies (Accounting Standard) Rules, 2006 as amended, have been reviewed by the Audit Committee and approved by the Board of Directors of HT Media Limited at the meeting held on May 17, 2011.
- 3 W.e.f. April 1, 2010, the provision for diminution in the value of Investments related to "Partnership for Growth" business has been considered as part of operating expenses. Accordingly,provision for such diminution amounting to Rs. 247 iacs for the quarter ended on March 31, 2011 and Rs. 687 lacs for year ended March 31, 2011 has been included under operating expenses. The corresponding amount of such provision for diminution Rs. 550 lacs for the year ended March 31, 2010 has also been reclassified from exceptional items to operating expenses.
- 4 Provision for Tax Includes Current Tax Expense, Deferred Tax Charge/(Credit) and MAT credit entitlements recognized.
- 5 During the Quarter, the Parent Company has made the following investments:
 a) HT Digital Media Holdings Limited (Subsidiary Company)- Rs. 100 lacs in Compulsorily Convertible Debentures
 b) HT Education Limited (Fellow Subsidiary Company)- Rs 100 lacs in Compulsorily Convertible Debentures
- 6 Employee Stock Option detail for the quarter ended March 31, 2011 are as follows:

 a) For Parent Company: Under HTML Employee Stock Option Scheme 2009- 17,920 number of options vested, no options were granted, exercised or forfeited.
 - b) For Firefly :- Under the Employee Stock Option Plan-2009, no options were vested, exercised, granted or forfeited.
 - c) For HMVL: Under the HT Group Companies- Employee Stock Option Trust Scheme of the parent company- 3,659 options vested, no options were granted forfelted or exercised,
- 7 HMVL had filed a Prospectus with the Registrar of Companies, Bihar & Jharkhand on July 12, 2010, for an Initial Public Offering (IPO) of equity shares aggregating Rs. 26,999.99 lacs. Pursuant to the IPO, 1,62,65,060 equity shares of Rs. 10/- each were allotted for cash and at a premium of Rs. 156/- per share. The shares were listed on NSE and BSE w.e.f. July 21,2010.
- 8 Details of number of Investor complaints/queries for Parent Company for the quarter ended March 31, 2011: Pending at the beginning Nil; Received 11; Disposed off 11; Pending at the end Nil.
- 9 Response to Auditor's qualifications in the Audit Report of year ended March 31, 2011 and Limited Review Report of quarter ended December 31, 2010:

During the current quarter, Firefly, HT Mobile, HT Music and HT Burda have recognised deferred tax assets (net) of Rs. 4348 lacs, Rs. Nii, Rs. 6 lacs and Rs 279 lacs respectively. Total deferred tax assets (net) as at March 31,2011 as recognised by Firefly, HT Mobile, HT Music and HT Burda are Rs. 4544 lacs, Rs. 134 lacs, Rs 9 lacs and Rs. 1,004 lacs respectively. Auditor's Report on the Audited consolidated financial results of Parent Company for the year ended March 31, 2011 has highlighted the qualification related to deferred tax assets recognition as of that date.

The auditors report to the Consolidated Financial Statements for the previous financial year and the Limited Review Report on the Unaudited Consolidated Financial Results of the Parent Company for the previous quarter were also qualified for the entire amount of deferred tax assets (net) as recognised by Firefly, HT Mobile and HT Burda. (Also refer note 10(ii) below)

Management response to the above:

Management is confident that subsequent realisation of the Deferred Tax Assets recognised by the above companies is virtually certain in the near future, based on the future projections and existing business model of the respective companies.

- 10 i) A Scheme of Arrangement and Restructuring u/s 391-394 read with Sections 100-104 of the Companies Act, 1956, between Firefly and the Parent Company, which provides for demerger of Job Portal Undertaking of Firefly and transfer and vesting thereof into Parent Company w.e.f. the Appointed Date i.e. 1st January, 2011 (the Scheme), was approved by a Committee of Board of Directors of the Parent Company on December 8, 2010, subject to requisite approval(s) and sanction by the Hon'ble Delhi High Court. The Scheme, has since been approved by the equity shareholders and creditors of both the companies and at present, awaiting sanction by the Hon'ble Delhi High Court.
 - ii) For the quarter ended December 31, 2010: (a) the effect of the Scheme was considered in financials of the Parent Company while computing the effective annual tax rate of the Parent Company by adjusting the available carried forward tax losses of the Job Portal undertaking of Firefly . (b) Deferred Tax Assets (Net) recognized by Firefly on the available carried forward losses of its Job Portal Undertaking were reversed and accounted for as tax expenses. Since the Scheme is awaiting sanction by the Hon'ble Delhi High Court, therefore, the impact of the Scheme has not been taken in the Standalone Audited Financial Results of the Parent Company for the year ended March 31, 2011 and the tax benefits considered in the results of previous quarter has been reversed in the current quarter. Deferred Tax Assets (Net) on the carried forward losses of Job Portal Undertaking has also been reinstated by Firefly in the current quarter.
- 11 The Un-audited standalone financial results of the Parent Company for the quarter ended March 31, 2011 have been filed with the Stock Exchange where the Parent Company's shares are listed and are available on Company's website "www.htmedia.in". The key standalone financial information for the quarter are as under:

				(Rs. in lacs)
	Three mon	Three months ended		
Particulars	31.03.2011	31,03.2010	31.03.2011	31.03.2010
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Total Operating Revenue	32,957	27,222	1,23,178	1,28,431
Profit Before Tax	7,197	6,248	24,908	17,996
Profit After Tax	1,446*	4,257	17,759	12,477

^{*} Also refer note 10(ii) above

The Parent Company has sold its Hindi business undertaking with effect from December 1, 2009 on slump sale and going concern basis to HMVL and therefore, the above standalone results of year ended March 31, 2011 are not comparable with the corresponding figures of year ended March 31, 2010.

- 12 Dividend: The Board of Director of the Parent Compant have recommended a Dividend on Equity Shares of Rs. 2/- each at Re. 0 .36 per Equity Share (18%) for the year amounting to Rs 846.08 lacs, (excluding Dividend Distribution Tax of Rs 137.25 lacs), for the approval of Shareholders.
- 13 Previous quarter's/year's figure have been regrouped/rearranged where necessary to conform to this quarter's/year's classification.
- 14 The CEO and CFO certificate in respect of the above results in terms of Clause 41 of the Listing Agreement has been placed before the Board of Directors.



				(Rs. in lacs
Particulars	Three Months Ended 31.03.2011	Three Months Ended 31.03.2010	Year Ended	Year Ended
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
1 Segment Revenue	Conducted		(7.22.2327)	(3.10-1.00-)
a) Printing & Publishing of Newspapers & Periodicals	44,267	36,877	1,69,873	1,39,147
b) Radio Broadcast & Entertainment	2,579	1,428	7,038	4,305
c) Internet	365	285	1,040	561
d) Unallocated	143	505	1,560	661
Total	47,354	39,095	1,79,511	1,44,674
Less: Inter Segment Revenue	(315)	(450)	(906)	(752)
Net Sales/Income from Operations	47,039	38,645	1,78,605	1,43,922
2.				
Segment Results Profit/(loss) before Tax and interest				
a) Printing & Publishing of Newspapers & Periodicals	7,466	8,7 4 3	28,699	26,341
b) Radio Broadcast & Entertainment	559	37	764	(586)
c) Internet	(1,078)	(843)	(3,967)	(3,779)
Total	6,947	7,937	25,496	21,976
Less: i) Other Unallocated Item	382	469	338	1,427
ii) Interest (Including Finance Charges)	710	709	2,360	2,951
iii) Exceptional Item (Net)	-	-	- 1	143
Add: Other Income	1,167	316	2,912	1,458
Profit Before Taxation	7,022	7,074	25,710	18,913
3	γ****			
Capital Employed (Segment Assets - Segment Liabilities)			1	Ĭ
a) Printing & Publishing of Newspapers & Periodicals	62,232	66,054	62,232	66,054
b) Radio Broadcast & Entertainment	8,007	7,737	8,007	7,737
c) Internet	(821)	(1,863)	(821)	(1,863)
d) Unallocated	73,791	27,149	73,791	27,149
Total	1,43,209	99,077	1,43,209	99,077

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		(Rs. in lacs	
	As at	As at	
	31.03.2011	31.03.2010	
	(Audited)	(Audited)	
Shareholders' Funds			
Capital	4,704	4,703	
Reserves and Surplus	1,25,516	92,411	
Minority Interest	12,988	2,182	
Loan Funds	31,225	40,209	
Total	1,74,433	1,39,505	
Fixed Assets	82,436	84,068	
Investments	75,950	47,547	
Deferred Tax Asset/(Liabilities) - Net	855	(1,780	
Current Assets, Loans and Advances]		
Inventories	14,558	12,003	
Sundry debtors	25,251	24,225	
Cash and bank balances	11,524	10,868	
Other current assets	3,132	406	
Loans and advances	21,095	19,594	
Less: Current Liabilities and Provisions			
Current Liabilities	(55,745)	(54,859)	
Provisions	(4,623)	(2,786)	
Miscellaneous Expenditure (to the extent not written off)	-	219	
otal	1,74,433	1,39,505	

For and on behalf of the Board of Directors

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New Delhi May 17, 2011 Shobhana Bhartia Chairperson & Editorial Director