

Exactly seven years ago, business news turned over a new leaf. Seven years later, it has amassed over 3,00,000 readers.



Launches in 2007, in partnership with WSJ

Becomes India's second largest business daily

Reaches readers across Delhi, Mumbai, Bengaluru, Hyderabad, Kolkata, Chennai, Chandigarh, Pune and Ahmedabad

Launches Indulge in 2011, a premium luxury read

Receives multiple awards in journalism, including the media tenor's best business media award

Goes global with the launch of MINTASIA in Singapore in 2013

Becomes the only business daily to register readership growth*

With all this and through credible perspectives, in-depth coverage, insightful and expert analysis, **M**int continues to be a refreshing read, when it comes to matters of business.



*Mint readership grows to 3.1 lakhs. Source: IRS 2013 released by media research users council