

HT Media makes equity investment in 'Round One', an online referral recruitment solutions provider

Investment & Alliance compliments the on-going efforts to improve referral recruitment

NEW DELHI, India, March 30, 2015 - HT Media Limited (referred to as "HT Media" or the "Company", NSE: HTMEDIA, BSE: 533217), one of the leading print media companies in India own the second largest online recruitment portal 'Shine.com', announced an equity investment in the online job referral company 'Round One Network Private Limited' (referred to as Round One).

Round One is a first-of-its-kind, fully-automated job referral service that connects jobseekers with relevant company insiders over the phone for jobs of their choice. Round One users are 10 times more likely to receive an interview than users of traditional job portals. Founded by INSEAD MBA Nishant Mathur, Round One has attracted over 2 million registered jobseekers and lists jobs from over 2,500 companies.

This investment will also enable HT Media to complement its Shine.com's referral recruitment business and will enable it to integrate its platform with Round One.

HT Media is one of the leading print media companies engaged in the printing and publishing of 'Hindustan Times', 'Hindustan' (through its subsidiary) and 'Mint', the second largest newspaper dailies of India based on total readership in English, Hindi and Business segments, respectively. The company's businesses also include FM radio stations under the 'Fever 104' brand, education businesses 'StudyMate' and 'Bridge School of Management'. It is one of the leaders on the digital front as well, running Shine.com, DesiMartini.com (India's largest movie reviews & ratings portal), HTCampus.com (one of India's largest platform connecting students & colleges) & Digital Quotient (one of India's largest digital marketing platforms).

Commenting on the investment, **Mr Amit Garg, Business Head - Digital, HT Media said:**

"We are pleased to announce our investment in the online referral recruitment company, Round One. This investment is part of our efforts to transform the online recruitment market and promote innovation in the space. HT Media will continue to expand its capabilities organically and inorganically, especially on the digital side."

Mr Nishant Mathur , founder, Round One said:

"This round of funding reflects the confidence industry leaders have in Round One's revolutionary business model and in the startup's ability to transform the global recruitment industry. It also opens doors for Round One to enter new markets and form deep partnerships with industry leaders, while maintaining its independence. The funds will be used to further develop Round One's cutting edge algorithms and product, as well as to explore international growth opportunities."

Enquiries	
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