



Bridge School holds 2nd Graduation Day

BRIDGE School of Management increases Program portfolio to offer new age, in-demand competencies

December 22st 2015, Gurgaon: Bridge School of Management held its 2nd Graduation Day where a new cohort of industry ready professionals graduated after successful completion of their academic programmes. The convocation ceremony held on Saturday the 19th December, saw the felicitation of graduates of the Predictive Business Analytics Program and the Post Graduate Program in Management.

“BRIDGE School provides tangible take-aways that are relevant, comprehensible and transparent to our students. We minimize the abstract and maximize the practical skills and competencies needed to successfully affect the next turning point in their career progression. We are proud of our graduates.” shared Dean Bibek Banerjee while addressing the distinguished audience. Former Professor of IIM-Ahmedabad and ex Director of IMT Ghaziabad, Dr Bibek Banerjee has been recently appointed as the new Dean and Head of Academics for the institution.

BRIDGE School has already achieved many milestones in its brief history of 2 years. The institute has increased its program portfolio with Project Management (certified by Northwestern University, USA), and the national launch of new age online programs like Digital Marketing and Data Analytics. The Predictive Business Analytics Program of BRIDGE (in collaboration with USA’s Northwestern University), have been ranked 6th nationally and 2nd in North India.

“Courage of conviction and the ability to manage constraints is the hallmark of a trained professional” shared Mr. Suresh Narayanan, Chairman & Managing Director, Nestle India Limited, Chief Guest for the occasion. Mr. Narayanan shared insights from his illustrious career journey including tips to navigate for professional success with the rapt audience of graduating students, alumni, corporate leaders and other guests.

The graduating students comprise a healthy mix of professionals working in multinationals, Indian conglomerates as well as entrepreneurs with an experience range of 2-15 years. The BRIDGE School of Management, set up in October 2013, is a joint venture between HT Media Ltd. and Apollo Global Inc (USA).

The School also has an exclusive academic partnership with the Northwestern University (USA) for Analytics and Project Management programs. Northwestern has a dozen schools and colleges, including Kellogg School of Management, ranked 3rd among the USA’s Best Business Schools by U.S. News.

About BRIDGE School of Management

BRIDGE School of Management is a flagship business school launched by India Education Services Private Ltd., a Joint Venture between HT Media Ltd. and Apollo Global Inc. (USA). BRIDGE School of Management is formed to address the ‘employability’ gap to help India’s rapidly growing Service and Manufacturing Industry educate and empower employees for a 21st century global workplace. Leveraging the best-in-class knowledge, experience, expertise and technology from Apollo Global, Inc. (USA), BRIDGE aims to provide an innovative learning environment and industry focused management programs for aspiring and working professionals to boost their career.(www.Bridgesom.com)



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For further enquiries please contact

Shobha Ramani

Vice President Marketing

Shobha.ramani@bridgesom.com

T: 0124 -4576338

www.bridgesom.com